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Announcing the 2012 Greenway Food Vendors:

"Greenway Mobile Eats" to include seven locations, 16 vendors, expanded food choices

March 20, 2012 – (Boston) – The Rose Kennedy Greenway Conservancy (www.rosekennedygreenway.org) is expanding its popular food vending program, "Greenway Mobile Eats," and today announced the names and locations of the finalists and the food they will be serving. Since its pilot year in 2010, the program continues to expand, with 16 food vendors operating in seven locations along the Greenway.

The 2012 roster includes six food trucks, one trailer, three mobile kiosks, three bikes, and three carts. Seven are new additions to "Greenway Mobile Eats" and nine participated last year. The Conservancy's goal is to have 12-18 food vendors on the Greenway every season. Some of the vendors will start operations by May 1st, and all will be in place by Memorial Day.

The 2011 season drew national press acclaim, and saw a 128% increase in patrons for "Greenway Mobile Eats" from 60,000 people in 2010 to 137,000.

"The submissions we received this year were really outstanding, which made the selection very challenging," says Nancy Brennan, executive director of the Rose Kennedy Greenway Conservancy. "We reviewed the submissions in terms of affordability, professionalism, cuisine type, and the quality of the food. Now people can come to the Greenway and enjoy food from the Greek Isles, Vietnam, or Mexico, and take advantage of fresh air, free Wi-Fi, our fountains, and free public events."

"We are really excited that Roxy's Grilled Cheese has been selected for 'Greenway Mobile Eats,'" says James DiSabatino, owner. "Over the past few years, the Greenway has built a reputation as one of the best food spots in Boston, period. We have a huge local and national following thanks to the *Great American Food Truck Race* on the TV Food Network. Get ready for a grilled cheese that will blow your mind!"

The 16 vendors, from North to South, include:

Anthem – new! – (On the Freedom Trail in the North End Parks) This kiosk will sell crepes and frozen desserts, including ice cream cookie sandwiches made with locally sourced products.

Culinary Cruisers – new! – (Near the Carousel and Harbor Islands Pavilion) Culinary Cruisers' bicycle cart will be selling hand-made, fresh fruit popsicles in exotic flavors such as ginger-grapefruit, watermelon, and spicy pineapple.

Boston Pushcart – (Near the Carousel and Harbor Islands Pavilion) Community favorite Joe Bono, owner of North End restaurants Al Dente and Benevento's, will offer a classic pushcart menu including lobster rolls.

Beantown Franks 'n Spuds – (Rings Fountain, near Milk Street and Atlantic Avenue) This solar-powered cart will offer hot dogs and baked potatoes.

Grilled Cheese Nation – (Across from the Rings Fountain at Milk Street and Atlantic Avenue) This returning food truck will sell items like grilled cheese sandwiches, tomato soup, and salads, using produce from local farms and suppliers.

Silk Road BBQ – (Rowes Wharf Plaza, at High Street and Atlantic Avenue) – This kiosk will once again sell its award-winning charcoal- grilled global fusion BBQ, salads, and free hot tea.

Roxy's Grilled Cheese – new! – (Across from Rowes Wharf Plaza, and in Chinatown Park) Fresh from their exciting run on the TV Food Network's *Great Food Truck Race*, this new truck will sell a variety of inventive sandwiches.

Yo Taco – new! – (Across from Rowes Wharf Plaza) This new kiosk will sell handmade tacos and burritos.

Renula's Greek Kitchen – new! – (Dewey Square Park, between Congress Street and Atlantic Avenue) Renula's will offer a wide array of traditional Greek Island fare from their food cart.

Lefty's Silver Cart – (Dewey Square Park, between Congress Street and Atlantic Avenue) This returning trailer will sell fresh, local, organic soups, salads and sandwiches (along with loaning out free picnic blankets to enhance the outdoor dining experience).

Clover Food Lab – (Dewey Square, across from South Station) This popular and influential food truck is bio-diesel powered and offers vegetarian sandwiches, soups, and salads.

Bon Me – (Dewey Square, across from South Station) A returning truck, Bon Me will sell chef-driven fresh Vietnamese food.

BBQ Smith – (Dewey Square, across from South Station) A favorite food truck, in a new location. Offering healthy, flavorful American BBQ for people on the go.

Kick*ss Cupcakes – new! – (Dewey Square, and Chinatown Park) All-natural cupcakes, made from scratch daily.

Boston Harbor Ice Cream Company – new! – (Roaming) Selling Emack & Bolio ice cream and frozen yogurt.

Equal Exchange Free Range Cafe – (Roaming) Bicycle cart selling organic, locally roasted Fair Trade coffee.

Proprietors submitted 28 proposals to participate in “Greenway Mobile Eats.” Inclusion is still subject to permitting and contracts. The Conservancy, working with the City and Greenway neighbors, may add vendors as opportunities present themselves.

The Greenway parks are fully accessible to people with disabilities. The Wharf District Parks on the Rose Kennedy Greenway are accessible through the MBTA Aquarium (Blue Line) Station, and in close proximity to both North Station (Green, Orange and Commuter Rail Lines) and South Station (Red, Silver and Commuter Rail Lines).

About the Rose Kennedy Greenway

The Rose Kennedy Greenway is a ribbon of contemporary urban parks that connects people and the city by providing beauty, fun, and a sense of community in Boston. Now, four of Boston’s most diverse and dynamic neighborhoods – formerly divided by a massive structure of steel and asphalt – are linked by beautifully landscaped parks, gardens, and plazas and reconnected with the harbor. For more information, visit www.rosekennedygreenway.org.

About The Greenway Conservancy

The Conservancy is the designated steward of the Rose Kennedy Greenway, a new ribbon of contemporary urban parks in the heart of Boston. We are delivering on the promise of a beautiful, vibrant, innovative city park. Established in July, 2004 through an agreement with the Massachusetts Turnpike Authority, the City of Boston, and the Commonwealth of Massachusetts, the Conservancy is a private, non-profit organization, which operates, maintains, preserves and manages the parks on behalf of the public. The Conservancy raises private and public funds to support the parks, aspiring to excellence in design, operations, and public programming.