

# Color The Greenway

Bring The Greenway Home  
with Matthew Hoffman's 2016 exhibition of *May This Never End*





THE  
GREEN  
WAY

# ***May This Never End* by My Matthew Hoffman**



In 2016, Matthew Hoffman's artwork *May This Never End* was exhibited on The Greenway, near Faneuil Hall. Made of bright yellow high density polyethylene, it spanned 319 feet and read, "Nothing's for keeps. Except that we must keep going. You'll spend your entire life searching, ok? We all want to belong. So let's all get along. Make the most, and hope. May this never end."



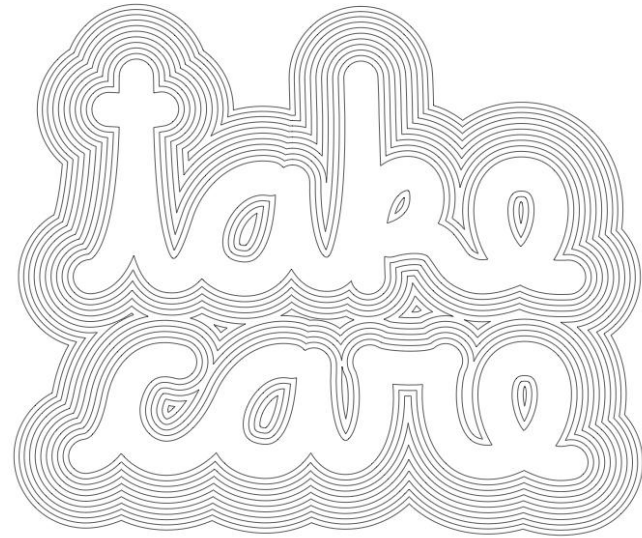
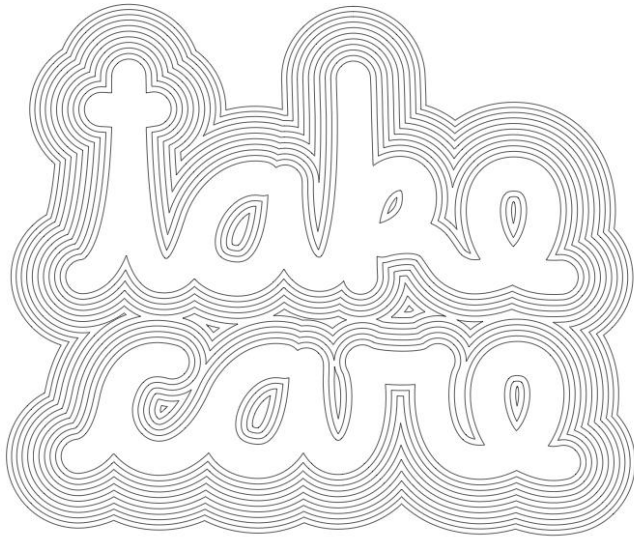
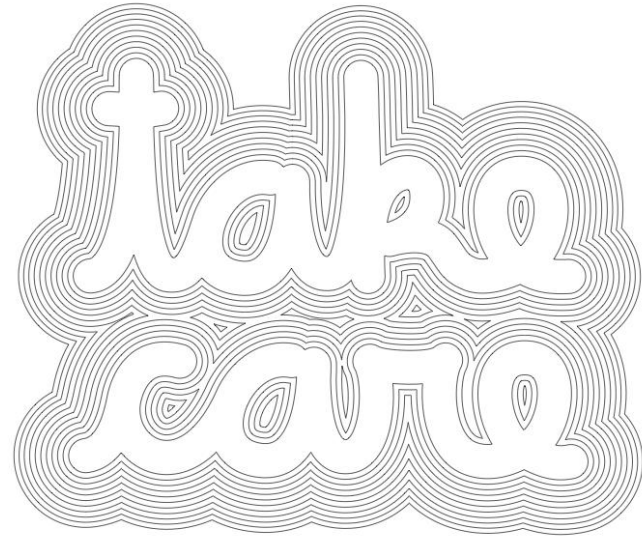
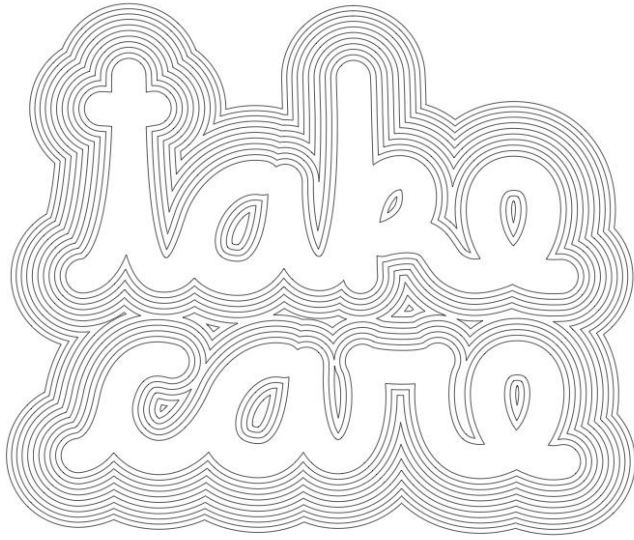
# You Are Beautiful!

Matthew is the custodian of *You Are Beautiful*, a project that includes *May This Never End* and sets out to better the world in little ways. The message has reached every corner of the globe, with over 5 million stickers shared by the community. The hope is for us to share uplifting thoughts with each other.



we're all  
in this  
together





you are  
beautiful

you are  
beautiful

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you are  
beautiful



# Matthew Hoffman

## About the Artist



Matthew Hoffman is a Chicago based artist & designer whose public works have been exhibited internationally. Matthew has created large scale public installations for the City of Chicago, the Greenway Conservancy, Albright Knox Gallery, as well as companies like Apple, Facebook, Zappos, & Cards Against Humanity. There are close to 30 outdoor installations currently up in the Chicagoland area. To learn more about the artist visit: [www.heyitsmatthew.com](http://www.heyitsmatthew.com).

# #ColorTheGreenway

We would love to see your art! Please share on social or by email at  
[info@rosekennedygreenway.org](mailto:info@rosekennedygreenway.org)



@HelloGreenway



@rosekennedygreenway

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