

Rose Kennedy Greenway Board of Directors Meeting Tuesday, May 12, 2020 – 5:30 pm

Meeting Minutes

This meeting was available by Zoom conferencing due to suspension of the provision of the Open Meeting Law requiring an in-person quorum by an order signed by Governor Charles Baker on March 12, 2020 due to COVID-19.

Board Members Present: Alli Achtmeyer, Mark Boyle, Robertstone Goodridge, Rosalind Gorin, Carmine Guarino, Kirsten Hoffman, Doug Husid, Deniz Johnson, Karen Johnson, Jim Kalustian, Susanne Lavoie, Rebecca Lee, Tom O'Brien, Bud Ris, Linda See, John Shea, Kim Sherman Stamler, Brad Snyder, Dave Wilkinson

Board Members Not Present: N/A

Conservancy Staff Present: Jesse Brackenbury, Tracey Cooke, Alex Rogers Pittman, Connor Foley, Alan Auger, David Dalena, Elleen Ong, Katie Wright, Keelin Caldwell, Lucas Cowan, Rebecca McKevitz, Soniya Tejwani, Rachel Lake, Robert Stigberg

Invited Guests Present: Conor Finley

Open Session

Greenway Board Chair Doug Husid called the meeting to order in Open Session with a quorum present via Zoom at 5:38pm, noting the unusual circumstances which necessitated this online meeting.

- Mr. Husid called for a motion to approve the minutes from the March 24, 2020 meeting of the Board of Directors. Upon a motion made by Brad Snyder and seconded by Bud Ris, the minutes were unanimously approved.
- Mr. Husid introduced Brad Snyder as Chair of the Nominating Committee, who then
 introduced Conor Finley as the nominee of State Representative Aaron Michlewitz for a
 Board term to commence immediately and end on December 31 2025. Upon a motion
 made by Brad Snyder and seconded by Susanne Lavoie, the motion to nominate Conor
 Finley was unanimously approved.

- 3. Mr. Husid gave an overview of the evolving situation regarding COVID-19 and introduced Executive Director Jesse Brackenbury. The Conservancy is prioritizing safety in the park and office, and the prior shift to cloud technology has made for a relatively smooth adjustment to remote work. With the current city ban on public events not set to expire until Labor Day, much of the Conservancy's 400+ free events are unlikely to occur. Mr. Brackenbury also provided an update on programs and financials, specifically regarding PPP funding, the loss of earned income as a result of the pandemic, and possible budget scenarios for the remainder of 2020 and for 2021. He gave a quick recap of the budget scenarios presented at the March 24th Board meeting, noting that the most optimistic scenario was no longer viable. Three updated scenarios, reflecting the "\$0.7M in budget reductions approved and the \$0.46M in forgivable PPP loan funds, were shared; these scenarios show deficits of \$0.0M, \$0.4 or \$0.8M. Mr. Brackenbury reviewed high-level assumptions for 2021 budgeting to illustrate potential budget gaps and use of reserve funds. Board members expressed continued support for limited use of reserve funds for 2020 budget deficits, and asked questions about the sustainability of the current situation, potential availability of BID Enhancement funds, and different scenarios for full or partial earned income restoration.
- 4. Mr. Husid introduced Director of Development Alex Rogers Pittman. Ms. Rogers Pittman provided a fundraising update and an overview of the new fundraising goals as a result of COVID-19. She reviewed fundraising categories, noting that a larger decrease is expected from corporate giving.
- 5. Mr. Brackenbury introduced Capital Projects Manager Rebecca McKevitz, who provided a status update on multiple different capital projects: Capital Plan items (masonry repairs and skate deterrents, new trash barrels, electric vehicles, new fountain check valves, fountain waterproofing, fountain controller upgrades), Parcel 2 design and construction, Chin Park lighting study, State of Good Repair Study, Climate Change Asset Management Plan, and Parcel 18 signature garden design.
- 6. No members of the public were present for comment.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by John Shea and seconded by Karen Johnson, and a unanimous vote in favor was held at 7:35pm.