



**Rose Kennedy Greenway Board of Directors Meeting  
Tuesday, December 15, 2020 – 5:30 pm**

**Meeting Minutes**

This meeting was available by Zoom conferencing due to suspension of the provision of the Open Meeting Law requiring an in-person quorum by an order signed by Governor Charles Baker on March 12, 2020 due to COVID-19.

**Board Members Present:** Alli Achtmeyer, Mark Boyle, Conor Finley, Carmine Guarino, Kirsten Hoffman, Doug Husid, Deniz Johnson, Jim Kalustian, Rebecca Lee, Linda See, John Shea, Brad Snyder, Rosalind Gorin, Bud Ris, Dave Wilkinson

**Board Members Not Present:** Robertstone Goodridge, Karen Johnson, Susanne Lavoie, Kim Sherman Stamler, Tom O'Brien

**Conservancy Staff Present:** Alan Auger, Jesse Brackenbury, Keelin Caldwell, Tracey Cooke, Lucas Cowan, David Dalena, Connor Foley, Rachel Lake, Rebecca McKevez, Bob Stigberg, Katie Wright

**Members of the Public Present:** Matt Conti

**Open Session**

Greenway Board Chair Doug Husid called the meeting to order in Open Session with a quorum present via Zoom at 5:39pm.

1. Husid called for a motion to approve the minutes from the October 27, 2020 meeting of the Board of Directors. **Upon a motion made by Kirsten Hoffman and seconded by Brad Snyder, the minutes were unanimously approved.**
2. Husid provided the Board with an update on Isaacson, Miller, the search firm hired to assist in the selection of a new Executive Director to begin after Jesse Brackenbury's departure in April. Isaacson, Miller has communicated with staff, Board members, the search committee, and constituent community, and is putting together a job description.
3. Husid noted that the Board is bidding farewell to two departing Board members whose terms are expiring at the end of 2020: Bud Ris and Jim Kalustian. Husid, Vice-Chair John Shea, Brackenbury, and other Board members paid tribute to Ris and Kalustian, recapping

their service and thanking them for their many contributions during their terms on the Board.

*Rebecca Lee joined the meeting at 5:54pm.*

4. Nominating Committee chair Brad Snyder addressed issues of Board Governance. He asked for one vote to renominate Doug Husid and Alli Achtmeyer to second terms on the Board and renominate all Officers, Committee Chairs, and Committee members. **Upon a motion made by Kirsten Hoffman and seconded by Bud Ris, the Board unanimously approved the motion.** Snyder also provided the Board with an update on the Nominating Committee. The board will have three open seats as of January 1, 2021, one nominated by the Governor and two nominated by the Conservancy. Snyder and Brackenbury emphasized that the Committee intends to nominate a slate of nominees to the Board.
5. Director of Programs and Community Engagement Keelin Caldwell introduced a procurement requiring a Board vote: the Conservancy staff is recommending approval of up to \$130k for a carousel operator, the selection being Block By Block. The contract covers March 2021 to January 2022 with a three-year extension option. The contract switches from a revenue-share model to a pay-per-services model. The current carousel operator did not apply for the RFP. **Upon motion made by Doug Husid and seconded by Jim Kalustian, the Board unanimously approved up to \$130k for Block By Block to be hired as carousel operator.**
6. Caldwell provided the Board with an update on the Park Use Guidelines document. Current updates to the document include: updated logo, mission statement, DEI language in fountain rules, removal of reference to 2016, updated linked documents, updated full name of Chin Park, and updated fee structure. **Upon a motion made by Bid Ris and seconded by Rebecca Lee, the Board unanimously approved the updates to the Park Use Guidelines.** Additionally, Caldwell updated the Board on the Artisan Market RFP, noting that no Board vote is required.
7. Brackenbury and Director of Finance and Administration Tracey Cooke introduced and provided an overview of the \$5.5M 2021 proposed operating budget, which is roughly even with the revised 2020 budget and includes a continuation of substantially lower levels of earned income. Brackenbury noted that there is a significant range of possible outcomes in 2021. 2021 will have the largest capital budget since the installation of the carousel, reflecting the Chin Park improvements, P2 park construction, and other projects. **Upon a motion made by Brad Snyder and seconded by John Shea, the Board unanimously voted to approve the 2021 proposed operating and capital budgets.**
8. Curator of Public Art Lucas Cowan provided the Board with an update on the 2021 Public Art season. In 2021, there will be the first single-artist exhibition, showcasing the work of Daniel Gordon; Gordon will create the mural, a sculpture, an outdoor photo exhibition, and graphic elements. The Conservancy is also commissioning the work of Andy Li, fiber-based soft sculpture installations, for the Year of the Ox. Additionally, the Boston Camera Club is working with the Conservancy to present a large photo banner installation on the Parcel 12 fence.

9. Director of Development Alex Rogers Pittman provided the Board with a fundraising update. The revised Scenario A goal will likely be surpassed in 2020, largely due to individual giving. Rogers Pittman provided an overview of 2021 fundraising projections and noted that the Mothers' Walk dedication program is being phased out due to problems with engraving. Likewise, there is new bench inventory in the North End that is available for dedication opportunities.
10. Rogers Pittman provided the Board with an update on 2021's Gala. The Gala will be a virtual event held on April 15, which is intended to give the opportunity to bid farewell to exiting Executive Director Jesse Brackenbury and welcome the incoming Executive Director. There will be a host committee in place of co-chairs. The Momentum Fund, a matching campaign, will encourage new donors and increased gifts. Development Committee Chair John Shea asked fellow Board members to pledge their gifts early in the year.
11. Brackenbury provided Executive Director updates, noting that the usual presentation on 2020 results and 2021 goals will be given at the February Board meeting. Block By Block, the Conservancy contractor for supplemental maintenance services and carousel operations, was selected by Best Buddies as Employer of the Year. Brackenbury also noted the increased security challenges in Mary Soo Hoo park as of late.
12. There were no questions from members of the public.

**The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by John Shea and seconded by Doug Husid, and a unanimous vote in favor was held at 7:45pm.**