



**Rose Kennedy Greenway Board of Directors Meeting
Tuesday, February 2, 2021 – 5:30 pm**

Meeting Minutes

This meeting was available by Zoom conferencing due to suspension of the provision of the Open Meeting Law requiring an in-person quorum by an order signed by Governor Charles Baker on March 12, 2020 due to COVID-19.

Board Members Present: Alli Achtmeyer, Mark Boyle, Conor Finley, Robertstone Goodridge, Rosalind Gorin, Carmine Guarino, Kirsten Hoffman, Doug Husid, Deniz Johnson, Karen Johnson, Susanne Lavoie, Rebecca Lee, Linda See, John Shea, Kim Sherman Stamler, Brad Snyder, Dave Wilkinson

Board Members Not Present: Tom O'Brien

Conservancy Staff Present: Alan Auger, Jesse Brackenbury, Keelin Caldwell, Tracey Cooke, Lucas Cowan, David Dalena, Connor Foley, Rachel Lake, Rebecca McKevez, Alex Rogers Pittman, Bob Stigberg, Katie Wright

Invited Guests Present: Matt Conti

Open Session

Greenway Board Chair Doug Husid called the meeting to order in Open Session with a quorum present via Zoom at 5:36pm.

1. Husid called for a motion to approve the minutes from the December 15, 2020 meeting of the Board of Directors. **Upon a motion made by Brad Snyder and seconded by John Shea, the minutes were unanimously approved.**
2. Husid provided an update on the Search Committee, which is working to identify a replacement for departing Executive Director Jesse Brackenbury. The work is continuing and search firm Isaacson, Miller is in communication with potential candidates. The Board also discussed the implications of open meeting law in the selection process.
3. Nominating Committee Chair Brad Snyder provided an update on Board nominations. The governor's appointee has accepted the invitation but will not officially be nominated until March. Snyder introduced Matt Conti as the nominee for the Conservancy-appointed

position on the Board. *Invited guest Matt Conti exited the meeting.* Husid called for a vote to nominate Matt Conti to the Board, effective immediately. **Upon a motion made by John Shea and seconded by Rosalind Gorin, the motion to nominate Matt Conti was unanimously approved.** *Matt Conti rejoined the meeting.*

4. Husid announced that the Conservancy has been awarded a second round of Paycheck Protection Program (PPP2) funds (in the form of loans anticipated to be forgiven) and asked the Board for input on how to deploy the funding freed up PPP2. Brackenbury provided an overview of the budget that was approved in December by the Board, noting that it will have to be reviewed due to injection of PPP2 funds. The Conservancy also appears to be eligible for federal payroll tax credits through the ERC program. Brackenbury provided possible outcomes and allocations, noting the massive uncertainty. Husid opined that there should be some flexibility with these funds for the new Executive Director and that staffing should be a priority. Rosalind Gorin suggested that, given the new PPP2 funds, the Conservancy not spend all of the reserve funds previously approved to balance the 2021 budget.
5. Brackenbury introduced the new Gift Policy Statement. New additions include a formalized process around donor recognition and naming; a supermajority (two thirds) of the Board would be required for any significant naming lasting three or more years. **Upon a motion made by Brad Snyder and seconded by Karen Johnson, the motion to adopt the Gift Policy Statement was unanimously approved.**
6. Director of Development Alex Rogers Pittman provided the Board with a fundraising update and 2020 results. Fundraising exceeded the revised Scenario A stretch goal, raising a total of \$1.03M for operating. Non-Gala individual giving notably surpassed corporate giving. She also highlighted the successful growth of the number of donors and amount given by individuals in the past two years, an initiative included in the Strategic Business Plan. Rogers Pittman additionally provided an overview of 2021 goals, with operating roughly on par with 2020's giving and increased capital fundraising. Likewise, she provided the Board with an overview of the Gala timeline, donation levels, and sponsorship benefits, most notably the light pole banners that will be displayed throughout the park.
7. Director of Maintenance and Capital Bob Stigberg provided an overview of Block By Block's mobile application used for tracking park data. The proprietary SmartSystem app is used by every park ambassador and provides a wide breadth of data that can be used to gain valuable insights into park activity. Notably, the app makes it easier to identify problem areas and trends.
8. Capital Projects Manager Rebecca McKevez provided an overview of the BID-funded State of Good Repair and MassDOT-funded Climate Resiliency reports. The Conservancy contracted with VHB for this project roughly a year ago, and VHB has provided a written report of their findings as well as a geospatial database of park assets. Overall the report contained nothing of significant concern with 79% of assets in good or excellent condition. Notably, the Rings Fountain controller is to be replaced in April. The data and geospatial database from this report will be used to inform capital planning. Likewise, McKevez overviewed the findings in Kleinfelder's Climate Resiliency report, noting the

park's carbon footprint and CO₂ output. Recent blog posts provide summary information and the reports are all posted on the Conservancy website.

9. Brackenbury provided an overview of 2020 results and 2021 goals. He noted the successful level of safety in the park and among staff during the ongoing Coronavirus pandemic.
10. There were no questions from members of the public.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Roaslind Gorin and seconded by Alli Achtmeyer, and a unanimous vote in favor was held 7:35pm.