



THE GREEN WAY

2025 Annual Report

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Our Year at a Glance

In 2025, The Greenway continued to grow as a dynamic and welcoming space at the heart of Boston—one where people came to gather, explore, and experience the city in new ways. From daily moments of relaxation to large-scale events and celebrations, the park offered opportunities for connection, creativity, and community all year long.

We highlighted Boston's diversity through vibrant public art, cultural programming, and partnerships with local organizations, while ongoing horticulture, maintenance, and capital improvements enhanced the park's beauty and accessibility. This year also marked important progress on our Strategic Plan, with community input helping to shape priorities for the future of the park.

As we welcomed millions of visitors from across the region and around the world, The Greenway remained a place defined by the people who bring it to life. We're excited to continue building on this momentum—creating an inclusive, engaging, and ever-evolving public space for all in the years ahead.





6 

new public art installations were added to the park.

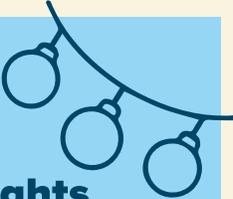
536 

volunteers contributed to the beauty of The Greenway by donating more than 3,000 hours of their time and hard work.



8,500+ 

free rides were enjoyed at the Greenway Carousel, and more than 2,000 tickets were donated to local organizations and groups.

3,224 bulbs 

were used in our Winter Lights display in the North End!



Dear Greenway Friends,



As we reflect on 2025, we are filled with gratitude for the many ways our community came together on The Greenway. This past year was defined by care, creativity, and shared purpose—evident in vibrant public art, dynamic programming, dedicated volunteers, and the daily stewardship that ensures this special place remains welcoming to millions of visitors.

Across the park, our teams balanced celebration with sustainability. Landscapes were cultivated using climate-conscious practices, while critical infrastructure and fountains were renewed to enhance comfort, accessibility, and long-term resilience. Interactive art and community-centered programming invited people of all ages to connect, explore, and experience The Greenway in meaningful ways. These efforts reflect our belief that great public spaces must not only inspire, but also evolve to meet the needs of the communities they serve.

As we look ahead, 2026 presents an extraordinary opportunity for Boston. With global events such as the FIFA World Cup, Sail Boston, and the nation's 250th anniversary on the horizon, The Greenway will play a vital role as a welcoming front door to our city—bringing together residents and visitors from around the world in a shared space of connection, culture, and community.

We are proud to steward The Greenway as a place where neighbors, families, colleagues, and visitors gather to enjoy the outdoors and one another. Ensuring that this space remains vibrant, inclusive, and accessible is central to our mission and guides our work each day.

As we celebrate all that was accomplished in 2025, we are deeply grateful for the partners, supporters, volunteers, and park users who make this work possible. Your investment—of time, resources, and presence—brings The Greenway to life and sustains its future. We invite you to continue partnering with us as we shape the future of this vital public space.

We look forward to welcoming you back to The Greenway in the year ahead.

With gratitude,

Hilina D. Ajakaiye, MBA, CDME
Chair, Board of Directors.

Chris Cook
Executive Director of the Greenway Conservancy

Caring for The Greenway

In 2025, the Conservancy's field staff played a vital role in keeping The Greenway vibrant, welcoming, and well cared for year-round. Maintenance and Capital Projects teams completed key repairs and improvements to park infrastructure, ensuring visitors could safely enjoy features like swings, fountains, and pathways. Meanwhile, the Horticulture team brought the park to life through thoughtful, organic, and sustainable planting that evolved with the seasons. Supporting these efforts, Park Rangers maintained a visible presence across the park, assisting visitors and fostering a welcoming atmosphere for all.



Top Left: Maintenance Team working on Rings Fountain | Photo Credit: Conservancy Staff
Bottom Left: Greenway Horticulturist and Gardener | Photo Credit: Conservancy Staff
Right: Greenway Rangers | Photo Credit: Conservancy Staff

Maintenance & Capital Projects



In 2025, The Greenway's Maintenance and Capital Projects teams delivered another year of careful stewardship, ensuring the park remained safe, attractive, and fully operational for all who rely on it as a daily gathering space. Work ranged from preventive masonry repairs across several parcels to refreshed stone-dust pathways, power washing, and drainage improvements that protect infrastructure while maintaining a welcoming landscape.

A major effort focused on restoring key water features, including the Rings Fountain and the streambed and waterfall at Auntie Kay & Uncle Frank Chin Park. These features are not only popular destinations but also serve as important cooling resources during hotter months, offering accessible relief from rising urban temperatures, particularly for nearby Chinatown residents and families.

Extensive mechanical, lighting, and waterproofing upgrades ensured long-term reliability, resulting in a season with zero fountain downtime.

The team also refreshed other beloved park amenities. A new Carousel tent top was installed, brightening the experience of this signature attraction, while new winter lighting in the North End parks added warmth and seasonal cheer during the colder months.



The Fort Point Lighting and Pathways project shifted from the planning phase into construction in December. Good progress was made beginning at Dewey Square Park with the pouring of concrete footings for lighting that will illuminate the mural wall. As this project continues to move northwards in 2026, new lighting and electrical capacity will be added as well as new permeable pathway paving and upgrades to the irrigation systems. We look forward to these improvements helping create a safer, more vibrant, and accessible public space along the Fort Point Channel.

Horticulture

The Horticulture Department continued to enhance The Greenway's gardens and landscapes in 2025 through sustainable, climate-responsive practices. Our commitment to organic care and ecological management supports environmental health while creating a welcoming, vibrant space for all who visit. These landscapes do more than beautify Downtown Boston—they expand habitat for urban wildlife, strengthen biodiversity, and contribute to the park's long-term climate resilience.



Following last year's transition, the team now fully operates with battery-powered equipment, reducing fossil fuel use while creating a quieter experience for visitors. In 2025, staff focused on improving soil health by increasing organic matter and refining soil structure to promote better water retention and drainage, helping plants thrive with fewer inputs over time.

The department also expanded its use of microclover as an alternative to traditional turf, converting additional lawn areas to reduce mowing and irrigation needs while naturally enriching the soil. New tree and shrub installations, including replacements in Chinatown, continue to diversify the park's variety of plant species and move the Conservancy closer to achieving accredited arboretum status.



Park Rangers

The Rangers played a vital role in maintaining The Greenway as a safe, welcoming, and accessible public space throughout 2025. Their consistent presence at key stakeholder and task force meetings strengthened collaboration with partners across Boston, particularly in efforts to support the unsheltered community. This work extended beyond meetings and into direct action, including two winter supply drives that provided critical resources during the coldest months. Through ongoing relationship-building and outreach, more than four regular park visitors were connected to housing, with several maintaining long-term stability.

Operationally, the department continued to evolve to better serve the park and its visitors. Their presence at nearly every event throughout the year supported both safety operations and allowed them to serve as friendly, knowledgeable ambassadors for visitors. Rangers also expanded their role in community engagement by leading four volunteer events and hosting their first donor tour in collaboration with the Finance and Administration team.

The Rangers also continued to provide training to all Greenway Conservancy staff, focused on overdose response, guest services, and de-escalation techniques, reinforcing a people-first approach to public safety. These combined efforts contributed to one of the lowest levels of reported negative activity and drug paraphernalia on record, reflecting the department's proactive, compassionate, and highly coordinated approach to stewardship of The Greenway.



Interacting with people that frequent the park every week is a great way to form a bond between us and visitors' experience... Most times it's an exchange of kind words of encouragement and gratitude for our work. Creating a community we know and love makes our job even more rewarding.

-Jilian Bannon, Senior Park Ranger

Volunteers

We are grateful to continue offering a wide range of volunteer opportunities for local organizations, corporate and community groups, and individuals. These projects support park stewardship, horticulture, maintenance, programming, and research initiatives, while also giving participants meaningful, hands-on ways to connect with The Greenway.

Over the course of the year, 536 individual volunteers contributed more than 3,180 hours of service, providing essential support to Conservancy staff and helping care for this shared public space. Volunteers assisted with planting and landscape care, supported events and programs, contributed to citizen-science efforts like phenology and butterfly monitoring, and joined new Ranger-led service projects focused on keeping the park clean and welcoming.



Each season, our volunteers bring curiosity, generosity, and pride to their work on The Greenway. Whether they're planting, collecting data, or helping prepare the park for visitors, their contributions make a lasting impact and help ensure this space thrives for everyone who enjoys it.

**-Avery Morgan,
Volunteer and Stewardship Manager**

Top Left: Volunteers at Spring Fest | Photo Credit: Nicole Marie Photography
Bottom Left: Corporate volunteers on Earth Day | Photo Credit: Conservancy Staff
Top Right: Volunteers at Dewey Square | Photo Credit: Conservancy Staff
Bottom Right: Volunteers in the Wharf District | Photo Credit: Conservancy Staff

Public Art

Public Art on The Greenway commissions temporary exhibitions of artwork that reflect Boston's communities and create space for connection and dialogue with art, ideas, and each other. Installations invite visitors to engage with new perspectives and reflect on diverse experiences, while thoughtful, artist-led programming encourages participation through workshops, cultural events, and interactive elements for all ages.

By combining art with opportunities for gathering and dialogue, the park transforms into a communal space for inspiration, reflection, and civic engagement. This approach supports local and emerging artists, amplifies diverse voices, and ensures The Greenway remains a vibrant public space where creativity, community, and meaningful stories come together to create change.



Top Left: **PlanTable** (Ecosistema Urbano, 2025) | Photo Credit: Emilio P. Doiztua
Bottom Left: **Elevar La Cultura** (Victor "Marka27" Quinonez, 2025) | Photo Credit: Lee-Daniel Tran
Right: **Big Hoops to Fill** (Ja'Hari Ortega, 2025) | Photo Credit: Mel Taing



Misa Chhan: “Year of the Snake”, 2025

Designed by Los Angeles-based artist Misa Chhan, *Year of the Snake* is an installation in two parts, comprising 20 flags and 10 large-scale prints that honor the legacy and resilience of Cambodian diasporic communities. To create each series of works, the artist transformed a range of domestic materials, such as curtains, tablecloths, personal family photos, and furniture from her childhood home through indigo dyeing and cyanotype printmaking. Chhan's installation explores how we craft home and belonging through journeys from one country to another, from one realm to another, and in the everyday transitions from one moment to the next.

Top: Flag Installation along the Chinatown Serpentine Path | Photo Credit: Steve Osemwenkhae

Left: Cyanotype Workshop | Photo Credit: G. Ortiz Photography

Right: Detail photo of stanchions in Chin Park | Photo Credit: Mel Taing





Ja'Hari Ortega: “Big Hoops to Fill”, 2025

Big Hoops to Fill is a large-scale sculpture designed by Boston-based artist Ja'Hari Ortega. The artwork features two outsized golden bamboo hoop earrings –also known as “door-knocker” earrings– that function as interactive swings. Ortega’s sculpture draws upon the cultural weight of bamboo hoop earrings, an iconic style of jewelry worn by many women of color that originated out of early hip-hop culture and fashion. By rendering bamboo hoop earrings at monumental scale in downtown Boston, Ortega centers the everyday lives of women of color in public space and invites opportunities for play, rest, and relaxation.

Top: Installation view of Big Hoops to Fill | Photo Credit: Mel Taing

Left: Ja'Hari Ortega sitting on Big Hoops to Fill | Photo Credit: Mel Taing

Middle: Secondary view of Big Hoops to Fill | Photo Credit: Mel Taing

Right: Original large brass hoops (B.I.G. Hoops, 2021) by Ja'Hari Ortega | Photo Credit: Mel Taing





Jackie Amézquita: “slips of breath through cracks of time: to burn, to flow, to rise, to hold”, 2025

slips of breath through cracks of time: to burn, to flow, to rise, to hold is a lava rock installation by Los Angeles-based artist Jackie Amézquita that symbolizes the connection between earthly and divine realms. Through the strategic placement of lava stones formed 3 million years ago, ceremonial use of copal, and sonic performance, Amézquita’s installation is a testament to the enduring relevance of ancient wisdom in our contemporary world. The artist sees the work as an artistic expression and a functional spiritual tool, opening channels for ancestral communication, spiritual healing, and community reflection, emphasizing the cyclical nature of life and the transformative power of fire.

Top: Jackie Amézquita during opening celebration and performance | Photo Credit: G.Ortiz

Left: Jackie Amézquita carving the boulders in Los Angeles | Photo Credit: Gina Clyne

Right: Jackie Amézquita walking through Dewey Square as part of her durational performance | Photo Credit: G. Ortiz





Ecosistema Urbano: “PlanTable”, 2025

Presented in partnership with Pao Arts Center, **PlanTable** is a modular structure designed to address rising urban heat and biodiversity loss in Boston’s Chinatown—the city’s hottest neighborhood. Featuring 16 trees and pollinator-friendly plants, the communal table provides immediate climate relief while supporting long-term resilience. It also functions as a climate timeline, visualizing temperature increases since 1870.

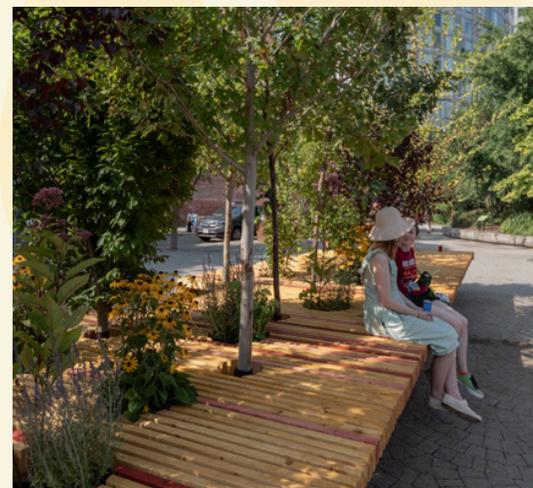
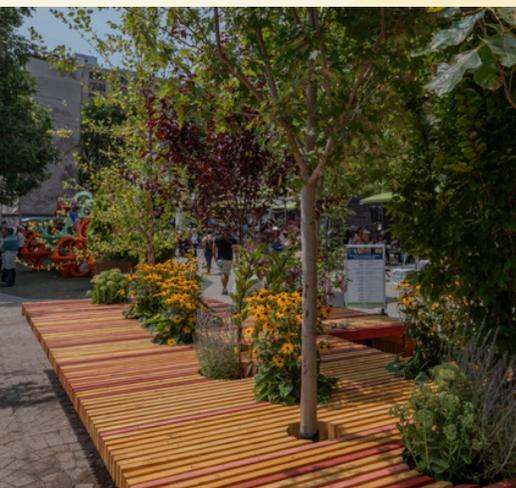
Blending landscape architecture, horticulture, and art, **PlanTable** creates an inclusive space for gathering and reflection, celebrating Chinatown’s legacy of hospitality and care. **PlanTable** is both a statement and a solution—demonstrating how nature can shape more equitable and resilient public spaces and adapt cities for life amid the climate crisis.

Top: Installation view of PlanTable | Photo Credit: Emilio P. Doiztua

Left: Installation view of PlanTable | Photo Credit: Emilio P. Doiztua

Middle: Detail view of PlanTable | Photo Credit: Emilio P. Doiztua

Right: Installation view of PlanTable | Photo Credit: Emilio P. Doiztua





Victor “Marka27” Quiñonez: “Elevar La Cultura”, 2025

Elevar La Cultura is an immersive sculptural installation featuring a twenty-two-foot-tall pyramid built from the objects of everyday hustle—ice coolers reborn as icons and fused with ancestral textiles, sacred symbols, and mural work. Created by Victor “Marka27” Quiñonez, a Brooklyn-based artist with Boston roots, *Elevar La Cultura* stands as both a monument and an offering, fusing street aesthetics, ancestral iconography, and contemporary storytelling into a powerful visual language that uplifts the voices too often left out of traditional narratives. Presented in partnership with New Commonwealth Fund and Street Theory Collective, the work originally debuted in NYC at The Shed before arriving in Boston and later traveling to Miami and other cities across the country.

Top: Installation view of *Elevar La Cultura* | Photo Credit: Lee-Daniel Tran
Left: Detail image of *affrendas* | Photo Credit: Lee-Daniel Tran
Middle: Detail image of *Elevar La Cultura* | Photo Credit: Lee-Daniel Tran
Right: Detail image of mural | Photo Credit: Lee-Daniel Tran





Wesley Wofford: “Hope Out of Darkness”, 2025

Solomon Northup, born free in New York in 1807, was kidnapped and enslaved for twelve years before regaining his freedom in 1853. *Hope Out of Darkness* portrays Northup in a moment of emergence—rising from shadow into light—a visual embodiment of survival, truth, and liberation. Created by Wesley Wofford and presented in partnership with the North American Indian Center of Boston (NAICOB), the sculpture stands as both a work of contemporary art and a vessel of historical remembrance, connecting Northup’s 19th-century struggle for freedom to ongoing conversations about justice and equality in America.

Top: Installation view of *Hope Out of Darkness* | Photo Credit: Greenway Conservancy Staff

Left: Detail view of *Hope Out of Darkness* | Photo Credit: Greenway Conservancy Staff

Middle: Detail view of *Hope Out of Darkness* | Photo Credit: Greenway Conservancy Staff

Right: Installation view of *Hope Out of Darkness* | Photo Credit: Greenway Conservancy Staff



Programs & Outreach

In 2025, the Programs Department hosted more than 400 free events on The Greenway, including markets, fitness classes, movies, and performances. The Outreach team expanded community partnerships and digital engagement, helping ensure programming and Conservancy initiatives remained accessible, inclusive, and reflective of the diverse communities we serve.



Top Left: 2025 Truck & Tractor Day Powered by Eversource | Photo Credit: Sasha Pedro
Bottom Left: Fall Fest 2025 | Photo Credit: Jacob Chang
Top Right: Greenway Carousel | Photo Credit: Nicole Loeb
Bottom Right: 2025 "Explores" Banner | Photo Credit: Greenway Conservancy Staff

Programs

Top Left: Fitness Class during Spring Fest | Photo Credit: Nicole Marie Photography
Middle Left: Lion Dances during the CCBA August Moon Festival | Photo Credit: 4th District
Bottom Left: Fall Fest 2025 | Photo Credit: Jacob Chang-Rasclie
Top Center: Truck & Tractor Day, Powered by Eversource | Photo Credit: Sasha Pedro
Bottom Center: Food Trucks at Fall Fest 2025 | Photo Credit: Jacob Chang-Rasclie
Top Right: Fall Movie Nights | Photo Credit: Jacob Chang-Rasclie
Middle Right: Greenway Artisan Market | Photo Credit: Jacob Chang-Rasclie
Bottom Right: Greenway Beverage Garden | Photo Credit: Sasha Pedro

The Greenway remained a hub of activity in 2025, offering familiar favorites alongside new opportunities to gather, move, and celebrate. The Carousel welcomed riders from early spring through the start of winter, logging more than 88,000 rides and delighting families from all corners of the globe. The Greenway Artisan Market once again transformed weekends into lively showcases for local makers, drawing thousands of visitors each day.

Fitness on The Greenway saw one of its strongest seasons yet, with more than 200 free classes encouraging people of all ages and abilities to get outside and stay active. Our Greenway Food Truck Program featured 22 vendors, the majority of whom represented women-, BIPOC-, and/or veteran-owned businesses, while beverage gardens operated from April through October as relaxed spaces for

friends and coworkers to connect. Our team also started new initiatives including the Carousel of Curiosity and Off the Clock series, which brought engaging experiences to families, neighbors, and young professionals alike.

Across the park, more than 400 events—from festivals and family programs to educational workshops—activated The Greenway as a place of shared experiences. Signature celebrations like our Spring Fest, Fall Fest, and Truck and Tractor Day created lasting memories, while special activations like the LEGO Day of Play brought new energy and excitement to the park, inviting visitors to explore, play, and connect in creative ways. Additionally, the Programs team continued planning through winter, formalizing a second year of WINTERACTIVE, in partnership with Downtown Boston Alliance, while also exploring new opportunities for winter activations.



Outreach

In 2025, the Outreach team strengthened how we share The Greenway's story and connect with the public. A full communications audit aligned messaging across departments, while a visual brand refresh introduced updated templates and tools that staff can use to communicate more clearly and consistently. The team also played a central role in supporting the Conservancy's Strategic Plan, leading community survey outreach and engagement efforts to gather meaningful input and help shape the park's future.

The team led a major photography initiative, coordinated multilingual campaigns, and directed new editorial photo and video projects that highlight the park's accessibility and family-friendly offerings. The development of a Greenway video moved from concept to

production, helping tell the Conservancy's story to a broader audience, and we look forward to sharing this in 2026.

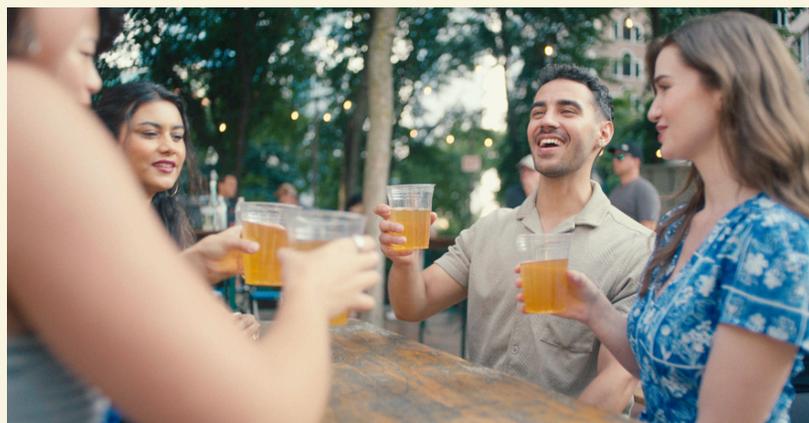
Digital improvements made it easier for visitors to explore what the park has to offer. Website upgrades streamlined navigation and simplified content management, while The Playway—an interactive family engagement suite with maps, activities, and seasonal content—encouraged self-guided discovery. Media relations efforts resulted in more than 120 published stories, expanding awareness of programs and initiatives across the region.

Top Left: Birthday Parties at the Greenway Carousel | Photo Credit: Nicole Loeb

Bottom Left: Carousel Editorial Photoshoot | Photo Credit: Nicole Loeb

Top Right: 2025 Greenway Banners | Photo Credit: Conservancy Staff

Bottom Right: Still from the upcoming Greenway Mission Video | Photo Credit: 4th District



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Marjorie Greville
Gail Hano
Conan Harris
Shawn Hatton & Chris Valdez
Mimi Hewlett
Illuminus
ITW
Margaret and Elliott Jemison
Peter Kochansky and
Lauren Dias
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Peter and Patricia Cooper
William Cornell

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**Denotes gifts that are part of multi-year grants or pledges

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Deirdre Curtin	Tim Goldner	Cynthia Kelly
Samuel and Brianna Curtis	Marcia and Eric Gordon	Eoghan Kelly
John D'Amico	Bob and Judy Gore	Janet Kemp
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Amy De Genaro	Analia Graham	Charles and Carla Kim
Dennis and Diane Delaney	Margot and Peter Hanford	Patrick King
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Thomas and Evelyn DeRosa	Rory Harrington	Irene Kochevar
Emilie Despres	Per-Olof and Ann Hasselgren	Stuart Kolodner and Deborah Simonds
Caroline DiPalma	Lisa Hausmann	Paula Konevich
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Kristen Edwards	Erica Hirshler	Claire Marie Kuhn
Cameron Ehle and Kat Leggett	Caroline Holland	Emmeline Kuo
Paul and Lisa Eisenberg	Robert Hoyt and Mary King	Katharine and Tom Kush
Julia Ekelund	Sonya Huang	Stephen Lamar
Badih ElNemr	Judith Hurley	Landscape Design Council, Garden Club Federation of Massachusetts, Inc.
Martha Erickson	Jill Hyde	Richard and Linda Lawler
Eileen T. Fay	Catherine Iacobo	Jennifer Lawrence
Paige Fenstermacher	John and Marcia Imbrescia	Hong Le-Bruno
Michael Feyder	Amy Iseppi	Irwin Levy and Rachel Barnett
Kate Fichter	Chad Johansen	Sylvia Lewis and Karin Lewis
Jeffrey and Jerri-anne Finley	Allison Johnson	Hanna Lipman
Kathryn Fitzgerald	Roger Joseph and Patricia Palmer	Erik Lund
Sue Fontes	Kevin Joyce	Linda Lunn
Judy Foreman	Marc and Cynthia Joyce	Gillian Lynch
Douglas Foy	James M. Kalustian	Margaret Lynch
Norm and Amy Fracassa	Marlene Kaplan	
Sarah Freeman	Sarah Kazmierczak	

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Mary and David MacKenzie	John Parson	Sandra Simonsen
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Karen Mauney-Brodek	Kelsey Pickering	Mary Stack
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Aaron Michlewitz	John Pregmon	Sigourney Street
Joan Mikula	Zoya Puri	Prita Subramanian
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Sharon Miller	Elizabeth Raflowitz	Lijun Sun
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Sarah Mooradian	Peggy Richardson	Daniel and Virginia Thurler
Mayo and Daniel Morgan	Bob Rizzo and Barbara Donovan-Rizzo	Eric Tobin
John Murphy	Mary Robinson	Susan Tracy
Patrick Murray	Alex Rogers Pittman and Robert Pittman	University of Massachusetts Amherst - Landscape Architecture and Regional Planning Department
Alankrita Narang	Jen Salman	Christopher Urban
Jeff Nathasingh	Frederick and Mary Salvucci	Annick Van den Abbeele
Lindsay Neagle	Lydia Sampson	Janet Van Liere
Phillip Nelson and Emily Hyle	Judith Saryan and Victor Zarougian	Rosamond Vaule
New England Foundation for the Arts	Stanley Schurgin	Elizabeth Venuti
North River Gardners	Stephen Senna	Michael Vieira
Meghan Nowak	David Share	Andrea Waldstein
Patrick and Terese O'Connell	Kelcy Shepherd	Rachel Walters
John and Joanne O'Donnell		Henry Warren and Cornelia Brown
William O'Neill		
Jane Papa		

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Earl Wederbrook
Karen and David Weinberg
Stephen and Bette
Weinberger
Cricket Weston and
David Molinaro
Brenda White
Barbara Wiedenman
Dorothy Willey
Sherri Williams
Jodi Wolin
Thomas Wycheck
Enxhi Xhoxhi
Mary Zanor

\$1-99

Sanjeev Agrawal
Kyle Baum
Ivan Bazitya
Angela Bennett Bagby
Doug Billings
Katharine Black
Helene and David Brodette
Andrew Burke
Gretchen Callaghan
Elise Campbell
Clara Chow
Lindsey Cimoichowski and
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Thomas Dellorusso
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Rachel Moulton
Angela Napoltano
Liz Nelson Weaver
Darci O'Brien
Carol Parker Bogard
David Paskind
Karen Peter
Elisabeth T. Peterson
Loumona Petroff
Carol and Gary Phillips
Anthony Ring
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William Harris
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Janet Walton and
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John and Beverly Wand
Elizabeth Wederbrook
Erin Wederbrook Yuskaitis
Sonji White
Jim and Margery Wieder
Natasha Winter
Samantha Wong
G. Elizabeth Wylde
and Lance Drane
Youssef Zerbouaa

In Memory Of

Barbara Dysard Caruso
Joseph John Chiacchieri
Mary DiZazzo-Trumbull (2)
Dorothy Share

In Honor Of

Edwardo Chacon
Coppertone
Jen Fang
Anne Fanton
Karen Johnson
Kimberly, R.N
Mary E. Knight
Susanne Lavoie
Rebecca Lee
Frances Anna Mirabito
Grandpa Ross
Adam Torres and
Audrey Lopez
Mary DiZazzo Trumbull
Cathy and Craig Weston

In-Kind

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The Greenway Legacy Society

The Greenway Legacy Society recognizes those who play a lasting role in securing the Rose Kennedy Greenway Conservancy's future beyond their lifetime by making a bequest or other planned gift as part of their estate plan. We are indebted to the following Legacy Society members for their thoughtful generosity and stewardship.



Still from upcoming Greenway Mission Video | Photo Credit: 4th District

Robert and Doris Gordon
Marlene S. Kaplan
Rebecca A. Lee
Janet Veasey and Robert Binney
Anonymous (3)

Board of Directors



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Rebecca A. Lee

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Sayed M. Saleh
Linda See



Board at the 2025 Gala on The Greenway | Photo Credit: Jacob Chang-Rasclie

Financials

A strong revenue year in 2025 provided the resources to expand programming and implement park-wide improvements. Generous support from our foundation partners, corporate sponsors, and individual donors enabled expanded public art and hundreds of free programs which foster community engagement throughout The Greenway.

Overall, operating revenue came in line with projections at \$7M. Earned revenue, driven by the beer gardens, Carousel, and promotional fees, increased 15% from the prior year to \$1.24M. Favorable weather, increased park activity, and a record year for promotional fees contributed to this growth. In addition, a diverse range of donor commitments supporting programs, horticulture, and the arts will help ensure a vibrant and dynamic park for years to come.

In the third year of a five-year funding agreement extending through FY28, The Greenway received \$1.6M from the Greenway Business Improvement District, \$1.8M (including in-kind support) from the Massachusetts Department of Transportation, and \$283K from the City of Boston. These funds supported maintenance, horticulture, and capital repairs throughout the park.

In 2025, operating costs came in below projections, with \$92K in direct expense savings helping advance overall cost-saving efforts. In support of ongoing efforts to enhance park safety, accessibility, and upkeep, The Greenway invested over \$905K in funded capital projects. Notable improvements included the continued restoration of the streambed in Chinatown and upgrades to the park's popular fountain features.

In line with our investment policy, The Greenway drew from the endowment at a Board-approved sustainable rate of 4.5% to support operations. 2025 marked the third full year working with our appointed investment managers, Fiduciary Trust. Combined with favorable market returns, this partnership contributed to an increase in net assets compared to 2024.

Financials

Operating Revenue and Support	FY25	FY24
Earned Revenue	\$ 1,242,330	\$ 1,082,404
Contributions, BID	\$ 1,202,042	\$ 1,524,412
Contributed income	\$ 1,030,424	\$ 2,080,030
Endowment draw for current operations	\$ 818,881	\$ 791,482
Government support, MassDOT	\$ 992,775	\$ 956,990
Gala & event revenue, net	\$ 497,715	\$ 520,295
Government support, City of Boston	\$ 282,963	\$ 295,736
Government support, grants	\$ 333,068	\$ 249,518
In-kind revenue, private	\$ 174,161	\$ 238,941
In-kind revenue, public	\$ 315,409	\$ 355,076
Other income and recoveries	\$ 114,559	\$ 72,313
Total operating revenue and support	\$ 7,004,329	\$ 8,167,203
Operating Expenses before Depreciation		
Programmatic	\$ 5,728,109	\$ 6,007,960
Fundraising	\$ 991,513	\$ 920,499
Administrative	\$ 940,450	\$ 908,560
Total operating expenses before depreciation	\$ 7,660,072	\$ 7,837,020
Depreciation	\$ 845,429	\$ 847,396
Non-Operating Revenue and Support		
Contributions, BID - Enhancements	\$ 397,958	\$ 175,587
Government support, MassDOT - capital	\$ 491,843	\$ 532,881
Contributions and grants - capital	\$ 184,000	\$ 90,000
Government support, grants - capital	\$ 121,376	\$ -
In-kind revenue - capital	\$ -	\$ -
Investment income, net of fees	\$ 3,848,766	\$ 1,948,907
Gain/loss on fixed assets	\$ -	\$ -
Endowment pledge	\$ -	\$ -
Endowment draw for current operations	\$ (818,881)	\$ (791,482)
Total non-operating revenue and support	\$ 4,225,061	\$ 1,955,892
Change in net assets	\$ 2,723,889	\$ 1,438,679
Net assets, beginning of the year	\$ 31,273,730	\$ 29,835,051
Net assets, end of the year	\$ 33,997,619	\$ 31,273,730

THE GREEN WAY

