



FOR IMMEDIATE RELEASE:

Boston Harbor Now and the Greenway Conservancy each seek innovative ideas for placemaking and activation on The Greenway

Boston, MA – June 18, 2019 – [Boston Harbor Now](#) and the [Greenway Conservancy](#) are each soliciting ideas from creative entrepreneurs, agencies, and companies to activate prime yet underutilized pieces of real estate on the Rose Kennedy Greenway in Downtown Boston through two unique Request for Expression of Interest (RFEI) processes. Both parcels are situated just steps away from popular attractions including the Freedom Trail, Faneuil Hall, New England Aquarium, Greenway Carousel, and other downtown points of interest.

Boston Harbor Now, the National Park Service and the Greenway Conservancy are committed to providing these opportunities for successful businesses or creative ideas that support the ethos of a public park, increases awareness and visitation, and meaningfully enhances visitors' experiences with the Harborwalk, Harbor Islands and The Greenway. These two distinct opportunities are being evaluated and selected separately by the Greenway Conservancy and Boston Harbor Now; their release at the same time for these nearby areas leads to this joint announcement.

The Boston Harbor Islands Welcome Center

Located at the heart of Boston's Downtown Waterfront District at 191 W Atlantic Avenue, the Welcome Center is owned by NPS and managed by Boston Harbor Now. Boston Harbor Now and NPS cooperatively operate and manage the buildings and the ground space under the roofline. We are seeking an Operator to activate this space which is approximately 4,600 sq ft. Additional ground space may be available. More information can be found at www.bostonharbornow.org/currentRFPs.

The Greenway Conservancy's Parcel 12

Parcel 12 is located across from the Dock Square Garage, in between the North End parks and Armenian Heritage Park on The Greenway. The Greenway Conservancy seeks an Operator to activate a highly-visible, open, and undeveloped space on this parcel and is seeking Expressions of Interest for initial concepts for all or a portion of the crescent-shaped area, approximately 8,500 sq ft. More information can be found at www.rosekennedygreenway.org/rfp.



These RFEIs both invite respondents to submit original and distinctive ideas to plan and activate unique and unrealized spaces on The Greenway that will complement existing offerings. The timing of these processes allows Respondents to think about the timeline and space that would best meet their needs; joint or dual applications are also welcome.

“We are really excited to announce placemaking and activation opportunities on the waterfront in conjunction with the Greenway Conservancy to create dynamic open spaces and connect them to other open spaces including the Harbor Islands and Harborwalk”, said Kathy Abbott, President, and CEO of Boston Harbor Now.

Michael Creasey, Superintendent of the National Parks of Boston stated, “Our hope is that the Boston Harbor Islands Pavilion becomes the front porch to gather, relax and plan trips to Boston’s Harbor Islands, walks along the Freedom Trail and other experiences in the City.”

Jesse Brackenbury, Executive Director of the Rose Kennedy Greenway Conservancy, said, “Continuing the Greenway Conservancy’s tradition of bringing creative innovations to our public park, we look forward to once again seeing the ingenuity of the community in helping make The Greenway a place to gather, play, unwind, and explore.”

Important Dates for:

Boston Harbor Now’s Welcome Center RFEI

- Thursday, July 18, 2019: noon: RFEI distributed and posted on the Boston Harbor Now website
- Tuesday, August 6, 2019, 11:00am: Information session & mandatory site visit (Meet at the Welcome Center on The Greenway, 191W Atlantic Avenue, Boston)
- Tuesday, August 13, 2019, noon: Any clarifying questions due via email
- Tuesday, August 20, 2019, noon: Answers posted on Boston Harbor Now website
- Monday, September 16, 2019, noon: RFEI submissions due

The Greenway Conservancy’s Parcel 12 RFEI



RoseKennedyGreenway.org

- Thursday, July 18, 2019, noon: RFEI distributed and posted on the Conservancy website
- Tuesday, August 6, 2019: Optional site visit from 9:30am-10:30am
- Tuesday, August 13, 2019, noon: Any clarifying questions due via email
- Tuesday, August 20, 2019, noon: Answers posted on Conservancy website
- Monday, September 16, 2019, noon: RFEI submissions due

Please note: for each process, Boston Harbor Now and The Conservancy, respectively, will review responses, follow-up with additional questions or conduct initial interviews, and invite select Respondents for proposals if warranted.

About Boston Harbor Now (www.bostonharbornow.org)

Boston Harbor Now is a non-profit civic organization with a bold mission: to ensure a vibrant and sustainable future for Boston's harbor, waterfront, and islands. Boston Harbor Now works with public and private partners to expand access to open space and recreational, educational and cultural opportunities harbor-wide, to plan for and build an integrated and expanded water transportation system, and to foster economic development and growth that is resilient to sea-level rise and the effects of climate change.

About National Parks of Boston

The National Parks of Boston (NPB) is a collection of partnership parks stretching out to the Boston Harbor Islands and along the Freedom and Black Heritage Trails. NPB believes in the power of parks as platforms for learning, dialogue, and inspiration. NPB is transforming places—and people—through conservation, place-making, and storytelling. We are dedicated to preserving this collection of parks, making them relevant and accessible to all people.

About The Greenway and the Greenway Conservancy (www.rosekennedygreenway.org)

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. The Greenway Conservancy is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.



RoseKennedyGreenway.org

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