

Third Annual #GreenwayHunt Giveaway To Offer Nearly \$1,000 In Prizes



Image via [@rosekennedygreenway](#)



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Food truck gift cards, fitness services, and 50 more prizes are available to winners

August 9, 2018 – BOSTON, MA – The Greenway Conservancy today announced the third annual [#GreenwayHunt](#) social media giveaway. The online scavenger hunt will raise awareness about The Greenway’s diverse offerings and offer park visitors the chance to explore the park and win from a collection of prizes worth nearly \$1,000. Prizes include food truck gift cards from the Conservancy’s [Mobile Eats Program](#), vouchers to fitness classes from the [Greenway Fitness Program](#) partners, merchandise from [Downtown Back Porch](#), and more.

From Monday, August 13, to Saturday, August 18, the Conservancy will post a series of interactive clues to its [Facebook](#), [Twitter](#), and [Instagram](#) accounts. The prompts will direct participants to various locations throughout the park, where they can search for the hidden prize.

“We’re very proud of the positive response the Greenway Hunt has received for the last two years,” said Jesse Brackenbury, Executive Director of the Greenway Conservancy. “This year, we’re excited to gather visitors in the park to engage with all The Greenway has to offer. We hope they’ll come for the scavenger hunt and stay to unwind in our gardens and explore the [fountains](#) or [award-winning public art](#).”



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The Greenway Hunt aims to highlight the The Greenway's unique areas, [gardens](#), [public art installations](#), [free events](#), [Mobile Eats Program](#), and more. It's also meant to highlight the role of the Greenway Conservancy, the nonprofit that cares for the parks and organizes 400 free programs a year, regularly partnering with local organizations to create unique events.

About [The Greenway](#) and the Greenway Conservancy

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. The Greenway Conservancy is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.