# EXTENDED TO MAY 16, 2016

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Open to Public

▶ Do not enter social security numbers on this form as it may be made public. Department of the Treasury

Internal Revenue Service Information about Form 990 and its instructions is at <a href="https://www.irs.gov/form990">www.irs.gov/form990</a>.

A For the 2014 calendar year, or tax year beginning JUL 1, 2014 and ending JUN 30, 2015

Inspection

OMB No. 1545-0047

$\simeq$	OI LITE	2014 calendar year, or tax year beginning 0011 1, 2014 and	ending C	ON 30, 2013						
В	Check if applicable	ROSE FIIZGERALD RENNEDI GREENWAI		D Employer identifi	cation number					
	Addres change Name change			20_1	678032					
F	cnange Initial return		Room/suite	20-1678932 E Telephone number						
F	Final return/	195 KNEELVND CADEEM	1100m/Juito	(617						
	termin- ated		G Gross receipts \$	16,441,048.						
	Ameno	BOSTON, MA 02111		H(a) Is this a group re						
	Applic tion			for subordinates						
	pendir	185 KNEELAND STREET, BOSTON, MA 02111		H(b) Are all subordinates in	ncluded? Yes No					
		empt status: X 501(c)(3) 501(c)( )◀ (insert no.) 4947(a)(1) o	or 527	If "No," attach a	list. (see instructions)					
		e: WWW.ROSEKENNEDYGREENWAY.ORG		H(c) Group exemption						
		organization: X Corporation Trust Association Other ►	<b>L</b> Year	of formation: 2004	A State of legal domicile: MA					
P	art I	Summary	3 mm 3 CI	IED GOUEDIU E						
Se	1	Briefly describe the organization's mission or most significant activities: ${f SEE}$	ATTACE	ED SCHEDULE						
Activities & Governance	.	0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1								
veri		Check this box if the organization discontinued its operations or dispose			ssets.					
Ĝ		Number of voting members of the governing body (Part VI, line 1a)			20					
٥		Number of independent voting members of the governing body (Part VI, line 1b)  Total number of individuals employed in calendar year 2014 (Part V, line 2a)			46					
ij					847					
ξį	72	Total number of volunteers (estimate if necessary)		7a	0.					
ĕ		Net unrelated business taxable income from Form 990-T, line 34		The state of the s	0.					
	<del>                                     </del>	Net difference business taxable freeine from our office of , line of ,		Prior Year	Current Year					
40	8	Contributions and grants (Part VIII, line 1h)		3,033,686.	4,752,224.					
Revenue		Program service revenue (Part VIII, line 2g)		578,124.	663,978.					
eve		Investment income (Part VIII, column (A), lines 3, 4, and 7d)		1,100,846.	861,915.					
ď		Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-72,673.	-98,250.					
	1	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		4,639,983.	6,179,867.					
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.					
	1	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.					
S	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1	2,047,528.	2,312,059.					
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.					
xbe	b	Professional fundraising fees (Part IX, column (A), line 11e)  Total fundraising expenses (Part IX, column (D), line 25)  441,48	86.							
Ш		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		1,954,241.	3,335,296.					
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		4,001,769.						
	19	Revenue less expenses. Subtract line 18 from line 12		638,214.	532,512.					
Net Assets or Fund Balances			Ве	ginning of Current Year	End of Year					
sset	20	Total assets (Part X, line 16)		21,953,882.	21,606,598.					
et Agend	21	Total liabilities (Part X, line 26)		354,861.	732,370.					
	22	Net assets or fund balances. Subtract line 21 from line 20		21,599,021.	20,874,228.					
	art II	Signature Block								
		Ities of perjury, I declare that I have examined this return, including accompanying schedule: t, and complete. Declaration of preparer (other than officer) is based on all information of wh			y knowledge and bellet, it is					
true	, correc	t, and complete. Declaration of preparer (other than officer) is based on an information of wi	nich preparei	lias any knowledge.						
ei.	_	Signature of officer		I Date						
Sig He		JESSE BRACKENBURY, EXECUTIVE DIRECTOR		2410						
пеі	е	Type or print name and title								
		Print/Type preparer's name Preparer's signature		Date Check	PTIN					
Pai	d	DAVID KELLEHER, CPA DAVID KELLEHER,	CPA 0	I						
	- parer	Firm's name ALEXANDER, ARONSON, FINNING & CO	0., P.	C • Firm's EIN ►	04-2571780					
	Only	Firm's address 21 EAST MAIN STREET	, - •	Thin o Life						
		WESTBORO, MA 01581		Phone no. 50	8-366-9100					
Ma	y the IF	RS discuss this return with the preparer shown above? (see instructions)			X Yes No					

Pai	rt III Statement of Program Service Accomplishments	
	Check if Schedule O contains a response or note to any line in this Part III	X
1	Briefly describe the organization's mission:	
	SEE PART I, LINE 1	
2	Did the organization undertake any significant program services during the year which were not listed on	
	the prior Form 990 or 990-EZ?	Yes X No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes X No
_	If "Yes," describe these changes on Schedule O.	
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured	d hy expenses
•	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total	
	revenue, if any, for each program service reported.	ш схропосо, шта
4a	(Code: ) (Expenses \$ 2,352,789 • including grants of \$ ) (Revenue \$	74,078.
Tu	SEE ATTACHED SCHEDULE O - MAINTENANCE, HORTICULTURE AND RANGE	
	JEE HITHORES SOMESONE O IMPRIMENTAL HORIZONIA INC.	
	· · · · · · · · · · · · · · · · · · ·	
	610.006	500 440
4b	(Code:) (Expenses \$	599,419.
	SEE ATTACHED SCHEDULE O - PROGRAMS AND PLANNING	
4c	(Code: ) (Expenses \$ 1,791,105 • including grants of \$ ) (Revenue \$	)
	SEE ATTACHED SCHEDULE O - PUBLIC ART	_
4d	Other program services (Describe in Schedule O.)	
<del>-t</del> u	26 244	١
10	(Expenses \$ 30,344 • including grants of \$ ) (Revenue \$	)

# Form 990 (2014) CONSERVANCY, Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?  If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			,,
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent		37	
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,	44.	Х	
h	Part VI  Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	11a	21	
D	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	х	
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	110		
Ū	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		х
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	, 1 , , ,	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	44.		₩
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	45		x
16	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		<u> </u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	10		<del>                                     </del>
"	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"		_	
	complete Schedule G, Part III	19		х
20a		20a		Х
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

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# ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.

Form 990 (2014) CONSERVANCY, INC.

Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			, v
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete	051-		x
200	Schedule L, Part I	25b		1
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	and the Orbital Ind. Do till	26		x
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial	20		
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		x
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			٠,,
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			x
OF -	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		
D	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	25h		
36	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2  Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	35b		
JU	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			<del></del>
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	

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Form 990 (2014) CONSERVANCY, INC.

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response or note to any line in this Part V					
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	14			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and r	eporta	ble gaming			
	(gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	46			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retu			2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions					
За				За		Х
	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule			3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other					
	financial account in a foreign country (such as a bank account, securities account, or other financial			4a		Х
b	If "Yes," enter the name of the foreign country:		,			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A	Accour	nts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	action?	)	5b		Х
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did to					
	any contributions that were not tax deductible as charitable contributions?			6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contribution					
	were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices p	provided to the payor?	7a	Х	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as req	uired			
	to file Form 8282?			7с		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of	contrac	ot?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit cont	ract?		7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file F	orm 88	399 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	ation f	ile a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	by th	е			
	, , , , , , , , , , , , , , , , , , , ,			8		
9	Sponsoring organizations maintaining donor advised funds.					
	Did the sponsoring organization make any taxable distributions under section 4966?			9a		
				9b		
10	Section 501(c)(7) organizations. Enter:	ء ا				
	Initiation fees and capital contributions included on Part VIII, line 12	10a				
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	مدا	1			
	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
40-	amounts due or received from them.)	11b		40-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	I	í Í	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			12-		
а	Is the organization licensed to issue qualified health plans in more than one state?			13a		
L	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.					
D	Enter the amount of reserves the organization is required to maintain by the states in which the	105				
_	organization is licensed to issue qualified health plans	13b				
	Enter the amount of reserves on hand  Did the organization receive any payments for indoor tanning services during the tax year?	13c		14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul			14a 14b		<u> </u>
D	<u>n 163, has it lied a Form 120 to report these payments : it into, provide an explanation in schedul</u>	<u> </u>		וידט		Ц

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X
Sec	tion A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 20			
	If there are material differences in voting rights among members of the governing body, or if the governing			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 20			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other			
	officer, director, trustee, or key employee?	2		Х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision			
	of officers, directors, or trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Х	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		Х
6	Did the organization have members or stockholders?	6		Х
7a				
	more members of the governing body?	7a	Х	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or			
	persons other than the governing body?	7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)		•	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a		12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	in Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	Х	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	X	
	Other officers or key employees of the organization	15b		Х
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		Х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ►MA			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)	availab	ole	
	for public inspection. Indicate how you made these available. Check all that apply.			
	Own website Another's website X Upon request Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and	d finan	icial	
	statements available to the public during the tax year.			
20	State the name, address, and telephone number of the person who possesses the organization's books and records:			
	JESSE BRACKENBURY - 617-292-0020			
	185 KNEELAND STREET, BOSTON, MA 02111			

# CONSERVANCY, INC.

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors** 

Check if Schedule O contains a response or note to any line in this Part VII	

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization  (A)	(B)	Ĭ		((	<b>C)</b>			(D)	(E)	(F)
Name and Title	Average		not c	Pos heck	more	than		Reportable	Reportable	Estimated
	hours per week			ss pe id a d				compensation from	compensation from related	amount of other
	(list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) JESSE BRACKENBURY	55.00	드	드	5	- Ke	王吉	요			
EXECUTIVE DIRECTOR	33.00	x		x			7	170,998.	0.	24,650.
(2) GEORGIA MURRAY	4.00			7				2.0,000	•	
CHAIR AND DIRECTOR		Х		x				0.	0.	0.
(3) ROBERT GORE	2.00									
TREASURER AND DIRECTOR		Х		x				0.	0.	0.
(4) CHRISTINE MANFREDI	2.00									
CLERK AND DIRECTOR		Х		Х				0.	0.	0.
(5) YOUNG PARK	2.00									
VICE CHAIR AND DIRECTOR		X		X				0.	0.	0 .
(6) CHRISTOPHER BETKE	1.00							_	_	_
DIRECTOR		Х						0.	0.	0.
(7) KATHRYN BURTON	1.00	l								
DIRECTOR	1 00	Х						0.	0.	0 .
(8) JAMES CHAN	1.00									_
DIRECTOR	1 00	Х						0.	0.	0 .
(9) JANELLE CHAN	1.00	,,								0
DIRECTOR	2.00	Х						0.	0.	0 .
(10) HELEN CHIN SCHLICHTE	2.00	X						0.	0.	0 .
DIRECTOR (11) JAMES KALUSTIAN	1.00	Δ			_			0.	0.	0 .
DIRECTOR	1.00	X						0.	0.	0 .
(12) BEEDEE LADD	1.00								•	
DIRECTOR		x						0.	0.	0 .
(13) MARTIN LYNN	2.00								•	
DIRECTOR LEFT DURING THE TAX YEAR		Х						0.	0.	0 .
(14) TIM MORNINGSTAR	1.00							-		
DIRECTOR		Х						0.	0.	0 .
(15) JANE PAPPALARDO	1.00									
DIRECTOR		Х						0.	0.	0 .
(16) COLLEEN RICHARDS POWELL	1.00									
DIRECTOR		Х	L	L			L	0.	0.	0.
(17) JOHN PREGMON	1.00									
DIRECTOR		Х						0.	0.	0 .

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										932 Page <b>8</b>
Part VII Section A. Officers, Directors, Trus	tees, Key Em	ploy	ees	, an	d Hi	ghe	st C	compensated Employe	es (continued)	
(A)	(B)	(C)					(D)	(E)	(F)	
Name and title	Average	Position (do not check more that					one	Reportable	Reportable	Estimated
	hours per	box,	, unle	ss pe	rson	is bot	h an	compensation	compensation	amount of
	week	_	cer an	id a d	irecto	or/trus	itee)	from	from related	other
	(list any	or director						the	organizations	compensation
	hours for related	or di	g,			ated		organization	(W-2/1099-MISC)	from the
	organizations	ustee	truste		gy.	suadı		(W-2/1099-MISC)		organization and related
	below	ual tr	ional		ploye	t con	١.			organizations
	line)	Individual trustee	Institutional trustee	Officer	key employee	Highest compensated employee	Former			organizations
(18) ROBYN REED	1.00									
DIRECTOR		Х						0.	0.	0.
(19) DANIEL SIEGER	1.00									_
DIRECTOR		Х						0.	0.	0.
(20) JEROME SMITH	1.00							_	_	_
DIRECTOR		Х						0.	0.	0.
(21) DANIEL TOSCANO	1.00									
DIRECTOR		Х						0.	0.	0.
(22) CLINTON BENCH	1.00								_	
DIRECTOR		Х						0.	0.	0.
(23) CHERYL CRONIN	1.00								_	_
DIRECTOR LEFT DURING THE TAX YEAR		Х						0.	0.	0.
(24) MAGGIE FELLNER HUNT	1.00									
CLERK AND DIRECTOR LEFT DURING THE T		Х		Х				0.	0.	0.
(25) CHRISTOPHER FINCHAM	1.00								_	
DIRECTOR LEFT DURING THE TAX YEAR		Х	<b></b>					0.	0.	0.
(26) SUSANNE LAVOIE	1.00								_	
DIRECTOR LEFT DURING THE TAX YEAR		Х						0.	0.	0.
1b Sub-total								170,998.	0.	24,650.
c Total from continuation sheets to Part VI								337,972.	0.	34,912.
d Total (add lines 1b and 1c)							<u> </u>	508,970.	0.	59,562.
2 Total number of individuals (including but n	ot limited to th	ose	liste	ed al	bove	e) wł	no re	eceived more than \$100	,000 of reportable	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

Yes No

3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

5 X

### Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	<b>(C)</b> Compensation
•	BASIC PARK	627 611
25 BEACH STREET, DORCHESTER, MA 02122 COMMODORE BUILDERS	MAINTENANCE	627,611.
80 BRIDGE STREET, NEWTON, MA 02458	CAROUSEL FABRICATORS	141,535.
GREENWAY CAROUSEL ENTERTAINMENT 201 SOMERVILLE AVE, SOMERVILLE, MA 02143	CAROUSEL OPERATOR	119,170.
WINDHAVEN INVESTMENT MANAGEMENT, 1 INTERNATIONAL PLACE, #33, BOSTON, MA 02110	INVESTMENT SERVICES	111,733.

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ▶ 4

20-1678932

Form 990 CONSERVA							_		20-107	<del></del>
Part VII   Section A. Officers, Directors, Tre		nplo	oyee			ligh	est			
(A)	(B)				<b>C</b> )			(D)	(E)	(F)
Name and title	Average	Position (check all that apply)						Reportable	Reportable	Estimated
	hours	(c	heck	all :	that	app	ly)	compensation	compensation	amount of
	per							from	from related	other
	week	=				loyee		the	organizations	compensation
	(list any hours for	lirect				emp		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the
	related	e or 0	tee			satec		(88-2/1099-181130)		organization and related
	organizations	ruste	l frus		ee/	n pen				organizations
	below	dualt	rtiona	ا	oldu	st co	<u></u>			organization o
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(27) MARTIN SUUBERG	1.00									
DIRECTOR		х						0.	0.	0
(28) MAEVE VALLEY-BARTLETTE	1.00								•	
DIRECTOR LEFT DURING THE TAX YEAR		x						0.	0.	0
(29) VIVIEN WU	1.00									
DIRECTOR LEFT DURING THE TAX YEAR	1.00	Х						0.	0.	0
(30) JODI WOLIN	50.00	<del>  ^``</del>						4	0.	0
DIRECTOR OF DEVELOPMENT	30.00	ł				Х		126,178.	0.	7,311
(31) STEVEN ANDERSON	45.00					23		120,170.	•	7,311
DIRECTOR OF PARK OPERATIONS	13700					х		108,546.	0.	17,292
(32) LINDA JONASH	45.00							200/3100		
DIRECTOR OF PLANNING & DES						х		103,248.	0.	10,309
			4							
		1								
		1								
		1								
·	-	_					•	i		
								337,972.		34,912

# Form 990 (2014) CONSERVA Part VIII Statement of Revenue

		Check if Schedule O conta	ains a response	or note to any lin	e in this Part VIII			
			·	·	<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
ıts Its	1 a	Federated campaigns	1a					
irar oun		Membership dues						
S, G	С	Fundraising events		460,159.				
Contributions, Gifts, Grants and Other Similar Amounts		Related organizations						
ini,		Government grants (contribution		2,507,106.				
rion		All other contributions, gifts, grants						
를 들는 다른		similar amounts not included above	e 1f	1,784,959.				
	g	Noncash contributions included in lines 1	1a-1f: \$					
a လ		Total. Add lines 1a-1f			4,752,224.			
				Business Code				
e l	2 a	FOOD VENDING INCOME		713110	366,362.	366,362.		
اه چَ	b	CAROUSEL REVENUE		722210	178,541.	178,541.		
S	С	MAINTENANCE REVENUE		900099	74,078.	74,078.		
Program Service Revenue	d	OPEN MARKET		900099	24,690.	24,690.		
Pg.	е	PROGRAM FEES		900099	20,307.	20,307.		
<u> </u>	f	All other program service rever	nue					
	g	Total. Add lines 2a-2f			663,978.			
	3	Investment income (including of						
		other similar amounts)		<b>&gt;</b>	564,080.			564,080.
	4	Income from investment of tax		i				
	5	Royalties						
			(i) Real	(ii) Personal				
	6 a	Gross rents						
	b	Less: rental expenses						
	С	Rental income or (loss)						
	d	Net rental income or (loss)		<b>&gt;</b>				
	7 a	Gross amount from sales of	(i) Securities	(ii) Other				
		assets other than inventory	10,313,914	. 106,487.				
	b	Less: cost or other basis						
		and sales expenses	9,751,237	. 371,329.				
	С	Gain or (loss)	562,677	-264,842.				
	d	Net gain or (loss)			297,835.			297,835.
ne	8 a	Gross income from fundraising						
		including \$ 460,	159. of					
Other Reven		contributions reported on line	1c). See					
P.		Part IV, line 18	а	30,846.				
Ě	b	Less: direct expenses	b	138,615.				
Ŭ	С	Net income or (loss) from fund	raising events	<b></b>	-107,769.			-107,769.
	9 a	Gross income from gaming act						
		Part IV, line 19	а	1				
	b	Less: direct expenses	b	)				
	С	Net income or (loss) from gami	ng activities .	<u></u>				
	10 a	Gross sales of inventory, less r	eturns					
		and allowances	а	1				
	b	Less: cost of goods sold	b	)				
L	С	Net income or (loss) from sales	of inventory .					
		Miscellaneous Revenue	•	Business Code				
	11 a	OTHER INCOME		900099	9,519.	9,519.		
	b							
	С							
		All other revenue						
	е	Total. Add lines 11a-11d		<b>&gt;</b>	9,519.			
	12	Total revenue. See instructions.		🕨	6,179,867.	673,497.	0 .	754,146.

### Part IX Statement of Functional Expenses

Sect	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).							
0001	Check if Schedule O contains a response or note to any line in this Part IX							
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses			
1	Grants and other assistance to domestic organizations							
	and domestic governments. See Part IV, line 21							
2	Grants and other assistance to domestic							
	individuals. See Part IV, line 22							
3	Grants and other assistance to foreign							
	organizations, foreign governments, and foreign							
	individuals. See Part IV, lines 15 and 16							
4	Benefits paid to or for members							
5	Compensation of current officers, directors,	04.0 004	60.000	<b>54</b> 404				
	trustees, and key employees	210,001.	69,300.	71,401.	69,300.			
6	Compensation not included above, to disqualified							
	persons (as defined under section 4958(f)(1)) and							
	persons described in section 4958(c)(3)(B)	1 705 001	1 000 101	156 402	025 255			
7	Other salaries and wages	1,705,901.	1,292,121.	176,403.	237,377.			
8	Pension plan accruals and contributions (include	11 700	0 (35	C2E	0 500			
	section 401(k) and 403(b) employer contributions)	11,799.	8,635.	635.	2,529. 19,699.			
9	Other employee benefits	212,581.	179,323.	13,559.	24,184.			
10	Payroll taxes	171,777.	126,600.	20,993.	24,184.			
11	Fees for services (non-employees):							
a	•	19,535.	18,146.	169.	1 220			
b	Legal	45,598.	19,400.	23,359.	1,220. 2,839.			
	Accounting	45,590.	19,400.	43,339.	4,039.			
d	, 0							
	Professional fundraising services. See Part IV, line 17	87,861.		87,861.				
f	Investment management fees	07,001.		07,001.				
g	column (A) amount, list line 11g expenses on Sch 0.)							
12	Advertising and promotion							
13	Office expenses	67,657.	54,866.	5,121.	7,670.			
14	Information technology	35,011.	25,761.	5,497.	3,753.			
15	Royalties		- ,	.,				
16	Occupancy							
17	Travel							
18	Payments of travel or entertainment expenses							
	for any federal, state, or local public officials							
19	Conferences, conventions, and meetings							
20	Interest							
21	Payments to affiliates							
22	Depreciation, depletion, and amortization	258,396.	250,959.	163.	7,274.			
23	Insurance	113,138.	112,384.	312.	442.			
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)							
а	CONTRACTED SERVICES	1,493,982.	1,465,332.		28,650.			
b	DIRECT PROGRAM EXPENSE	1,193,791.	1,156,813.	1,073.	35,905.			
c	PROFESSIONAL DEVELOPMEN	20,327.	19,494.	189.	644.			
d		·						
e	All other expenses							
25	Total functional expenses. Add lines 1 through 24e	5,647,355.	4,799,134.	406,735.	441,486.			
26	Joint costs. Complete this line only if the organization							
	reported in column (B) joint costs from a combined							
	educational campaign and fundraising solicitation.							
	Check here if following SOP 98-2 (ASC 958-720)							

ı uı	πX	Balance Sneet			
		Check if Schedule O contains a response or note to any line in this Part X			
			(A)		(B)
			Beginning of year		End of year
	1	Cash - non-interest-bearing	603,993.	1	602,193.
	2	Savings and temporary cash investments	947,947.	2	1,392,221.
	3	Pledges and grants receivable, net	113,443.	3	418,458.
	4	Accounts receivable, net	31,120.	4	10,605.
	5	Loans and other receivables from current and former officers, directors,			
		trustees, key employees, and highest compensated employees. Complete			
		Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under			
		section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
ţ		employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net		7	
ď	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	22,656.	9	118,525.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 4,794,207.			
	b	Less: accumulated depreciation 10b 697,383.	4,176,687.	10c	4,096,824.
	11	Investments - publicly traded securities	9,668,917.	11	4,007,066.
	12	Investments - other securities. See Part IV, line 11	6,389,119.	12	10,960,706.
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	21,953,882.	16	21,606,598.
	17	Accounts payable and accrued expenses	354,861.	17	732,370.
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
es	22	Loans and other payables to current and former officers, directors, trustees,			
≝		key employees, highest compensated employees, and disqualified persons.			
Liabilities		Complete Part II of Schedule L		22	
_	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of			
		Schedule D	254 061	25	720 270
	26	Total liabilities. Add lines 17 through 25	354,861.	26	732,370.
		Organizations that follow SFAS 117 (ASC 958), check here ▶ X and			
Ses		complete lines 27 through 29, and lines 33 and 34.	F 7F7 067		F 014 40F
anc	27	Unrestricted net assets	5,757,967.	27	5,914,485.
Bal	28	Temporarily restricted net assets	2,336,284.	28	1,454,973.
Fund Balances	29	Permanently restricted net assets	13,504,770.	29	13,504,770.
Ē		Organizations that do not follow SFAS 117 (ASC 958), check here ▶			
ğ		and complete lines 30 through 34.			
set	30	Capital stock or trust principal, or current funds		30	
As	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net Assets or	32	Retained earnings, endowment, accumulated income, or other funds	01 500 001	32	00 074 000
~	33	Total net assets or fund balances	21,599,021.	33	20,874,228.
	34	Total liabilities and net assets/fund balances	21,953,882.	34	21,606,598.

Pa	rt XI Reconciliation of Net Assets						
	Check if Schedule O contains a response or note to any line in this Part XI		<u></u>				
			_				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		,17			
2	Total expenses (must equal Part IX, column (A), line 25)	2	5	,64			
3	Revenue less expenses. Subtract line 2 from line 1	3			2,5		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))  4 21						
5	Net unrealized gains (losses) on investments	5	-1	, 25	7,3	05.	
6	Donated services and use of facilities	6					
7	Investment expenses	7					
8	Prior period adjustments	8					
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0.	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,						
	column (B))	10	20	,87	4,2	28.	
Pai	rt XII Financial Statements and Reporting						
	Check if Schedule O contains a response or note to any line in this Part XII		<u></u>			X	
					Yes	No	
1	Accounting method used to prepare the Form 990: Cash X Accrual Other						
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a					
	separate basis, consolidated basis, or both:						
	Separate basis Consolidated basis Both consolidated and separate basis						
b	Were the organization's financial statements audited by an independent accountant?			2b	X		
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis,	J				
	consolidated basis, or both:						
	X Separate basis Consolidated basis Both consolidated and separate basis						
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th	e audit,					
	review, or compilation of its financial statements and selection of an independent accountant?			2c	X		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O	-				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir	ngle Aud	dit				
	Act and OMB Circular A-133?			За		Х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ		dit				
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3b			

### **SCHEDULE A**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

Open to Public . Inspection

Name of the organization

ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.

**Employer identification number** 20-1678932

Pa	rt I	Reason for Public (	Charity Status (	All organizations must co	omplete th	is part.) Se	ee instructions.	
he (	e organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)							
1		A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).						
2		A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)						
3	Ħ	A hospital or a cooperative hospital service organization described in <b>section 170(b)(1)(A)(iii).</b>						
4	H	A medical research organiz						the hospital's name
_		•	ation operated in co	rijuriction with a nospita	i describe	a iii Sectio	ii iio(b)( i)(A)(iii). Liitei	the hospital's harrie,
_		city, and state:		Hana au mai ranaih ranna	d au auauau			a al lia
5		An organization operated for		niege or university owner	d or opera	ted by a go	overnmental unit descrit	ped in
		section 170(b)(1)(A)(iv). (C	•					
6		A federal, state, or local gov	_					
7	X	An organization that norma	•	intial part of its support	rom a gov	ernmental	unit or from the general	public described in
		section 170(b)(1)(A)(vi). (Co				4		
8		A community trust describe	ed in <b>section 170(b)</b>	(1)(A)(vi). (Complete Par	t II.)			
9		An organization that norma	lly receives: (1) more	than 33 1/3% of its sup	port from	contribution	ons, membership fees, a	and gross receipts from
		activities related to its exem	npt functions - subje	ct to certain exceptions,	and (2) no	more tha	n 33 1/3% of its support	t from gross investment
		income and unrelated busin	ness taxable income	(less section 511 tax) fr	om busine	sses acqu	ired by the organization	after June 30, 1975.
		See section 509(a)(2). (Cor	mplete Part III.)					
10	Щ	An organization organized a	and operated exclus	ively to test for public sa	afety. See	section 50	9(a)(4).	
11		An organization organized a	and operated exclus	ively for the benefit of, to	o perform	the functio	ons of, or to carry out the	purposes of one or
		more publicly supported or	ganizations describe	ed in <b>section 509(a)(1)</b> o	r section	509(a)(2).	See <b>section 509(a)(3).</b> C	Check the box in
		lines 11a through 11d that	describes the type o	of supporting organization	n and con	nplete lines	s 11e, 11f, and 11g.	
а			nization operated, s	supervised, or controlled	by its sup	ported org	ganization(s), typically by	giving
		the supported organization	on(s) the power to re	gularly appoint or elect	a majority	of the dire	ctors or trustees of the s	supporting
		organization. You must c	complete Part IV, Se	ections A and B.				
b		Type II. A supporting orga	anization supervised	d or controlled in connec	tion with it	s supporte	ed organization(s), by ha	ving
		control or management o	f the supporting org	anization vested in the s	ame perso	ons that co	ontrol or manage the sup	ported
		organization(s). You mus	t complete Part IV,	Sections A and C.				
С		Type III functionally inte	grated. A supportin	g organization operated	in connec	tion with, a	and functionally integrate	ed with,
		its supported organization	n(s) (see instructions	s). You must complete	Part IV, Se	ections A,	D, and E.	
d		Type III non-functionally	<b>/ integrated.</b> A supp	orting organization oper	ated in co	nnection v	vith its supported organi	zation(s)
		that is not functionally int	egrated. The organiz	zation generally must sa	tisfy a dist	ribution re	quirement and an attent	iveness
		requirement (see instruct	ions). <b>You must con</b>	mplete Part IV, Sections	s A and D,	and Part	V.	
е		Check this box if the orga	anization received a	written determination fro	m the IRS	that it is a	Type I, Type II, Type III	
		functionally integrated, or	Type III non-functio	nally integrated support	ing organi:	zation.		
f	Ente	er the number of supported o						
g	Prov	vide the following information	about the supporte	ed organization(s).				
	(	i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the o		(v) Amount of monetary	(vi) Amount of
		organization		(described on lines 1-9 above or IRC section	listed i governing o	document?	support (see	other support (see
				(see instructions))	Yes	No	Instructions)	Instructions)

Schedule A (Form 990 or 990-EZ) 2014 CONSERVANCY, INC.

Part II	Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
	(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization

fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and						_
	membership fees received. (Do not						
	include any "unusual grants.")	3,950,445.	3,916,848.	5,603,759.	3,033,686.	4,752,224.	21,256,962.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge	214,939.	213,943.	235,047.	244,361.	268,920.	1,177,210.
4	Total. Add lines 1 through 3	4,165,384.	4,130,791.	5,838,806.	3,278,047.	5,021,144.	22,434,172.
	The portion of total contributions	, ,	, ,	. ,	, ,	, ,	, ,
_	by each person (other than a						
	governmental unit or publicly				,		
	supported organization) included				\		
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						1,022,542.
6	Public support. Subtract line 5 from line 4.						21,411,630.
	etion B. Total Support						21,411,030.
	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(c) 2012	(d) 2013	<b>(e)</b> 2014	(f) Total
	Amounts from line 4	4,165,384.	4,130,791.	5,838,806.	3,278,047.	5,021,144.	22,434,172.
		4,103,304.	4,130,731.	3,030,000.	3,270,047.	5,021,144.	22,434,172.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties	266,863.	312,083.	310,133.	752 506	568,891.	2 210 566
_	and income from similar sources	200,003.	314,003.	310,133.	752,596.	300,091.	2,210,566.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital				20 100	0 510	44 848
	assets (Explain in Part VI.)				32,198.	9,519.	
11	<b>Total support.</b> Add lines 7 through 10						24,686,455.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12 1	,242,102.
13	First five years. If the Form 990 is for	the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stor						▶∟
	ction C. Computation of Publ						
	Public support percentage for 2014 (					14	86.73 %
	Public support percentage from 2013					15	87.58 %
16a	33 1/3% support test - 2014. If the o						
	stop here. The organization qualifies	as a publicly supp	orted organization	·			<b>▶</b> X
b	33 1/3% support test - 2013. If the o	organization did no	t check a box on I	ine 13 or 16a, and	line 15 is 33 1/3%	or more, check th	nis box
	and stop here. The organization qual	ifies as a publicly s	supported organiza	ation			▶Ш
17a	10% -facts-and-circumstances tes						or more,
	and if the organization meets the "fac	ts-and-circumstan	ces" test, check th	nis box and <b>stop h</b>	ere. Explain in Par	t VI how the organ	nization
	meets the "facts-and-circumstances"					-	
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the	_					
	organization meets the "facts-and-circ						<b>▶</b> □
18	Private foundation. If the organization		-	•			s
_			,	, ,,		dula A /Farm 000	

# Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	qualify under the tests listed beat cition A. Public Support	elow, please comp	plete Part II.)				
	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(a) 2012	(d) 2013	(a) 2014	(f) Total
	Gifts, grants, contributions, and	(a) 2010	(b) 2011	(c) 2012	(u) 2013	(e) 2014	(f) Total
'	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
2	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the						
2	organization's tax-exempt purpose						<del>                                     </del>
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
4	iness under section 513						<del>                                     </del>
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
_	or expended on its behalf				4		
5	The value of services or facilities						
	furnished by a governmental unit to						
_	the organization without charge						
	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
K	Amounts included on lines 2 and 3 received from other than disqualified persons that				The state of the s		
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
	ction B. Total Support				_		
	ndar year (or fiscal year beginning in)	(a) 2010	<b>(b)</b> 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources						
k	Unrelated business taxable income	1					
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	the organization's	s first, second, thir	d, fourth, or fifth	tax year as a sectio	on 501(c)(3) organi	zation,
							<u></u> ▶□
Se	ction C. Computation of Publ	ic Support Pe	rcentage				
15	Public support percentage for 2014 (I	ine 8, column (f) d	livided by line 13, o	column (f))		15	%
16	Public support percentage from 2013	Schedule A, Part	: III, line 15			16	%
Se	ction D. Computation of Inves	stment Incom	e Percentage				
17	Investment income percentage for 20	14 (line 10c, colur	mn (f) divided by lir	ne 13, column (f))		17	%
18	Investment income percentage from 2	2013 Schedule A,	Part III, line 17			18	%
	33 1/3% support tests - 2014. If the						17 is not
	more than 33 1/3%, check this box as	nd <b>stop here.</b> The	e organization qual	ifies as a publicly	supported organiz	ation	
k	33 1/3% support tests - 2013. If the						
	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organizatio						

# Part IV | Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No" describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in *part VI* how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)
  (B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in part vi what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations; or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in part VI.
- b Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer (b) below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
	1		
	2		
	3a		
	3b		
	- J.J		
	3с		
	4a		
	4b		
	TU		
	4c		
	5a		
	5b		
	5c		
	6		
	7		
	8		
	3		
	9a		
	9b		
	9c		
	90		
	10a		
	10b		
n 99	90 or 99	0-EZ)	2014

Par	t IV	Supporting Organizations (continued)			
		··· · · · · · · · · · · · · · · · · ·		Yes	No
11	Has th	he organization accepted a gift or contribution from any of the following persons?			
а		son who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
		, the governing body of a supported organization?	11a		
b		ily member of a person described in (a) above?	11b		
		6 controlled entity of a person described in (a) or (b) above?If "Yes" to a, b, or c, provide detail in Part VI.	11c		
		3. Type I Supporting Organizations			
		71 11 0 0		Yes	No
1	Did th	ne directors, trustees, or membership of one or more supported organizations have the power to			
		arly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	-	ear? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
		olled the organization's activities. If the organization had more than one supported organization,			
		ibe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
		izations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	•	ne organization operate for the benefit of any supported organization other than the supported			
		ization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part V	η how providing such benefit carried out the purposes of the supported organization(s) that operated,			
		vised, or controlled the supporting organization.	2		
Sec		C. Type II Supporting Organizations			
		7		Yes	No
1	Were	a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trus	stees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
		nagement of the supporting organization was vested in the same persons that controlled or managed			
	the su	ipported organization(s).	1		
Sec	tion [	D. Type III Supporting Organizations			
				Yes	No
1	Did th	e organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organ	ization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax			
	year, (	(2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the			
	organ	ization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were	any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organ	ization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the or	ganization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By rea	ason of the relationship described in (2), did the organization's supported organizations have a			
	signifi	cant voice in the organization's investment policies and in directing the use of the organization's			
	incom	ne or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
		orted organizations played in this regard.	3		
Sec		E. Type III Functionally-Integrated Supporting Organizations			
1	Check	k the box next to the method that the organization used to satisfy the Integral Part Test during the year(see instructions):			
а		The organization satisfied the Activities Test. Complete line 2 below.			
b		The organization is the parent of each of its supported organizations. Complete line 3 below.			
С		The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instr	ructions	).	
2		ties Test. Answer (a) and (b) below.		Yes	No
а		ubstantially all of the organization's activities during the tax year directly further the exempt purposes of			
	the su	upported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
		supported organizations and explain how these activities directly furthered their exempt purposes,			
		he organization was responsive to those supported organizations, and how the organization determined	_		
		hese activities constituted substantially all of its activities.	2a		
b		ne activities described in (a) constitute activities that, but for the organization's involvement, one or more			
		organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
		ns for the organization's position that its supported organization(s) would have engaged in these	C.		
^		ies but for the organization's involvement.	2b		
3		tt of Supported Organizations. Answer (a) and (b) below.			
а		ne organization have the power to regularly appoint or elect a majority of the officers, directors, or	0-		
J.		es of each of the supported organizations? Provide details in <i>Part VI</i> .	3a		
D		ne organization exercise a substantial degree of direction over the policies, programs, and activities of each	3b		
	טו ונס ג	supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	JU		

Schedule A (Form 990 or 990-EZ) 2014 CONSERVANCY, INC.

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Pai	Type III Non-Functionally Integrated 509(a)(3) Supporting	g Orga	nizations				
1	- =						
	other Type III non-functionally integrated supporting organizations must co	mplete S	ections A through E.				
Soct	ion A - Adjusted Net Income		(A) Prior Voor	(B) Current Year			
<u> </u>	ion A - Adjusted Net Income		(A) Prior Year	(optional)			
_1_	Net short-term capital gain	1					
2	Recoveries of prior-year distributions	2					
3	Other gross income (see instructions)	3					
4	Add lines 1 through 3	4					
_5	Depreciation and depletion	5					
6	Portion of operating expenses paid or incurred for production or						
	collection of gross income or for management, conservation, or						
	maintenance of property held for production of income (see instructions)	6					
7	Other expenses (see instructions)	7					
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8					
Sect	ion B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)			
1	Aggregate fair market value of all non-exempt-use assets (see		A				
	instructions for short tax year or assets held for part of year):						
a	Average monthly value of securities	1a					
b	Average monthly cash balances	1b					
с	Fair market value of other non-exempt-use assets	1c					
d	Total (add lines 1a, 1b, and 1c)	1d					
е	Discount claimed for blockage or other						
	factors (explain in detail in <b>Part VI</b> ):						
2	Acquisition indebtedness applicable to non-exempt-use assets	2					
3	Subtract line 2 from line 1d	3					
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,						
	see instructions).	4					
_5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5					
6	Multiply line 5 by .035	6					
7	Recoveries of prior-year distributions	7					
8	Minimum Asset Amount (add line 7 to line 6)	8					
Sect	ion C - Distributable Amount			Current Year			
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1					
2	Enter 85% of line 1	2					
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3					
4	Enter greater of line 2 or line 3	4					
5	Income tax imposed in prior year	5					
6	Distributable Amount. Subtract line 5 from line 4, unless subject to						
	emergency temporary reduction (see instructions)	6					
7	Check here if the current year is the organization's first as a non-functionall	y-integrat	ed Type III supporting org	anization (see			
	instructions).						

Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 CONSERVANCY, INC.

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Par	rt V   Type III Non-Function	ally Integrated 509	(a)(3) Supporting Orga	anizations (continued)	
Secti	tion D - Distributions			,	Current Year
1	Amounts paid to supported organiz				
2	Amounts paid to perform activity th				
	organizations, in excess of income to				
3	Administrative expenses paid to acc	complish exempt purpose	es of supported organization	ns	
4	Amounts paid to acquire exempt-us	e assets			
5	Qualified set-aside amounts (prior IF	RS approval required)			
6	Other distributions (describe in Part	: <b>VI</b> ). See instructions.			
7	Total annual distributions. Add lin	es 1 through 6.			
8	Distributions to attentive supported	organizations to which the	ne organization is responsive	Э	
	(provide details in <b>Part VI</b> ). See inst	ructions.			
9	Distributable amount for 2014 from	Section C, line 6			
10	Line 8 amount divided by Line 9 am	ount		i	
			(i)	(ii)	(iii)
Secti	tion E - Distribution Allocations (se	e instructions)	Excess Distributions	Underdistributions	Distributable
	(55			Pre-2014	Amount for 2014
1	Distributable amount for 2014 from	· · · · · · · · · · · · · · · · · · ·		4	
2	Underdistributions, if any, for years	•			
	(reasonable cause required-see inst				
3	Excess distributions carryover, if an	y, to 2014:		_	
a					
b					
C					
d				*	
	From 2013				
	Total of lines 3a through e				
	Applied to underdistributions of price				
	Applied to 2014 distributable amou				
<u>i</u> :	Carryover from 2009 not applied (se				
J	Remainder. Subtract lines 3g, 3h, a Distributions for 2014 from Section				
4	line 7: \$	D,			
	Applied to underdistributions of price	or vears			
	Applied to 2014 distributable amou				
	Remainder. Subtract lines 4a and 4				
	Remaining underdistributions for ye				
-	any. Subtract lines 3g and 4a from l				
	greater than zero, see instructions).				
6	Remaining underdistributions for 20	14. Subtract lines 3h			
	and 4b from line 1 (if amount greate				
	instructions).	,			
7	Excess distributions carryover to	<b>2015.</b> Add lines 3j			
	and 4c.	<b>,</b>			
8	Breakdown of line 7:				
а					
b					
С					
d	Excess from 2013				
е	Excess from 2014				

Schedule A (Form 990 or 990-EZ) 2014

Schedule A	(Form 990 or 990-EZ) 2014 CONSERVANCY,	INC.		20-1678932 Page 8
Part VI	(Form 990 or 990-EZ) 2014 CONSERVANCY, Supplemental Information. Provide the exp	lanations required	d by Part II, line 10; Part II, line 17a o	r 17b; and Part III, line 12.
	Also complete this part for any additional informatio		ns)	
			•	

### **SCHEDULE D** (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at <a href="https://www.irs.gov/torm990">www.irs.gov/torm990</a>.

Open to Public Inspection

OMB No. 1545-0047

Name of the organization

ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY,

**Employer identification number** 20-1678932

Pa	organizations Maintaining Donor Advise organization answered "Yes" to Form 990, Part IV, line		IS Or ACCOUNTS. Complete if the
	S. garnzation anomolog 100 to 10111 000, 1 alt IV, IIII	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in v		rised funds
	are the organization's property, subject to the organization's	exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor a		
	for charitable purposes and not for the benefit of the donor o		
	impermissible private benefit?		Yes No
Pa	rt II Conservation Easements. Complete if the org	ganization answered "Yes" to Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or e	education) Preservation of a his	storically important land area
	Protection of natural habitat	Preservation of a ce	rtified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualif	fied conservation contribution in the form	n of a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Yea
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic stru		
d	Number of conservation easements included in (c) acquired a		
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rel	The state of the s	· · · · · · · · · · · · · · · · · · ·
	year >		
4	Number of states where property subject to conservation eas	sement is located	
5	Does the organization have a written policy regarding the per		- f
	violations, and enforcement of the conservation easements it		
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?	· · · · · · · · · · · · · · · · · · ·	
9	In Part XIII, describe how the organization reports conservation		
-	include, if applicable, the text of the footnote to the organizat	·	
	conservation easements.		o ano organi <u>a</u> aaon o accesiming to
Pa	rt III Organizations Maintaining Collections of	f Art, Historical Treasures, or 0	Other Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (AS		ement and balance sheet works of art.
	historical treasures, or other similar assets held for public exh		
	the text of the footnote to its financial statements that descri		and or public convices, provides, in real country,
b	If the organization elected, as permitted under SFAS 116 (AS		nt and balance sheet works of art historica
~	treasures, or other similar assets held for public exhibition, ed	• •	,
	relating to these items:	addation, or rescaron in furtherance of p	abile service, provide the following amount
	-		<b>•</b> •
	(i) Revenue included in Form 990, Part VIII, line 1		
^		actives or other similar assets for finance	
2	If the organization received or held works of art, historical treations of the following standard and the company of the compa	,	iai gain, provide
	the following amounts required to be reported under SFAS 1	•	<b>.</b>
a			
h	Assets included in Form 990 Part X		<b>▶</b> \$

Schedule D (Form 990) 2014

CONSERVANCY, INC.

20-1678932 Page 2

Par	t III   Organizations Maintaining C	ollections of Ar	t, Historical Tr	easures, or Oth	er Similar	Assets(continued)
3	Using the organization's acquisition, accession	on, and other record	s, check any of the	following that are a	significant use	e of its collection items
	(check all that apply):					
а	Public exhibition	d	Loan or excl	nange programs		
b	Scholarly research	е	Other			
С	Preservation for future generations					
4	Provide a description of the organization's co	ollections and explain	n how they further th	ne organization's exe	empt purpose	in Part XIII.
5	During the year, did the organization solicit or					
	to be sold to raise funds rather than to be ma					Yes No
Par	t IV Escrow and Custodial Arran					art IV, line 9, or
	reported an amount on Form 990, Par		· ·			
1a	Is the organization an agent, trustee, custodi	an or other intermed	iary for contribution	s or other assets no	t included	
	on Form 990, Part X?					Yes No
b	If "Yes," explain the arrangement in Part XIII					
						Amount
С	Beginning balance				1c	
d	Additions during the year					
	Distributions during the year					
f	Ending balance				1f	
<b>2</b> a	Did the organization include an amount on Fo				ility?	Yes No
b	If "Yes," explain the arrangement in Part XIII.					
Par	t V Endowment Funds. Complete if	the organization an	swered "Yes" to For	rm 990, Part IV, line	10.	
		(a) Current year	(b) Prior year	(c) Two years back	(d) Three year	s back (e) Four years back
1a	Beginning of year balance	15,163,053.	13,504,770.	13,504,770.	13,504	,770. 13,527,270.
b	Contributions					-22,500.
	Net investment earnings, gains, and losses	-198,291.	2,265,431.	686,381.	524	,941. 1,022,991.
d	Grants or scholarships					
е	Other expenditures for facilities					
	and programs	732,349.	607,148.	686,381.	524	,941. 1,022,991.
f	Administrative expenses					
g	End of year balance	14,232,413.	15,163,053.	13,504,770.	13,504	,770. 13,504,770.
2	Provide the estimated percentage of the curr	ent year end balanc	e (line 1g, column (a	)) held as:		
а	Board designated or quasi-endowment		_%			
	Permanent endowment ▶ 94.92	<u></u> %				
С	Temporarily restricted endowment	5.08 %				
	The percentages in lines 2a, 2b, and 2c should	ld equal 100%.				
3a	Are there endowment funds not in the posse	ssion of the organiza	ation that are held a	nd administered for	the organizati	
	by:					Yes No
	(i) unrelated organizations					3a(i) X
	(ii) related organizations					
b	If "Yes" to 3a(ii), are the related organizations					
4	Describe in Part XIII the intended uses of the		wment funds.			
Par						
	Complete if the organization answered		i i	1		
	Description of property	(a) Cost or ot			ccumulated	(d) Book value
		basis (investr	nent) basis (	otner) de	preciation	
	Land					
	Buildings		1	E 62E	607,218	1 040 417
	Leasehold improvements					
	Equipment			5,569. 3,003.	11,645	
	Other				78,520	34,483. 4,096,824.
ı otal	. Add lines 1a through 1e. (Column (d) must ed	guai Form 990, Part .	x, column (B), line 1	UC.)		▶   ₩,UJU,O44•

	RALD KENNEDY	GREENWAY			
Schedule D (Form 990) 2014 CONSERVANCY	, INC.		20-	1678932	Page
Part VII Investments - Other Securities.					
Complete if the organization answered "Yes"					
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of val	luation: Cost or end-	of-year market v	/alue
(1) Financial derivatives					
(2) Closely-held equity interests					
(3) Other					
(A) TIFF MULTI ASSET FUND	10,960,706.	END-OF-YE	EAR MARKET	VALUE	
(B)					
(C)					
(D)					
(E)					
(F)					
(G)					
(H)	40.060.506				
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)	10,960,706.				
Part VIII Investments - Program Related.					
Complete if the organization answered "Yes"					
(a) Description of investment	(b) Book value	(c) Method of val	luation: Cost or end-	of-year market v	/alue
(1)					
(2)					
(3)					
(4)	4				
(5)					
(6)					
(7)		Y			
(8)					
(9)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)					
Part IX Other Assets.					
Complete if the organization answered "Yes"		11d. See Form 990, Pa	art X, line 15.	(In) De alcon	
	Description			(b) Book va	alue
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
Total. (Column (b) must equal Form 990, Part X, col. (B) line	e 15.)		<u>▶</u>		
Part X Other Liabilities.					
Complete if the organization answered "Yes"			390, Part X, line 25.		
1. (a) Description of liability		(b) Book value			
(1) Federal income taxes					
(2)					
(3)					
(4)					

(6) (7) (8) Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ightharpoons

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII X

	RUSE FITZGERALD RENNEDY G	XCCINW/	A I		
Sche	edule D (Form 990) 2014 CONSERVANCY, INC.			20-	1678932 Page
Pai	rt XI Reconciliation of Revenue per Audited Financial Statem	ents W	th Revenue per R	etur	n.
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12a	a.			
1	Total revenue, gains, and other support per audited financial statements			1	5,583,380
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
а	Net unrealized gains (losses) on investments	2a	-1,257,305.		
	Donated services and use of facilities		748,679.		
	Recoveries of prior year grants				
	Other (Describe in Part XIII.)				
е	Add lines 2a through 2d			2e	-508,626
3	Subtract line 2e from line 1			3	6,092,006
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	87,861.		
b	Other (Describe in Part XIII.)	4b			
С	Add lines <b>4a</b> and <b>4b</b>			4c	87,861
	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)				6,179,867
Pa	rt XII Reconciliation of Expenses per Audited Financial Stater	nents V	ith Expenses per	Retu	ırn.
	Complete if the organization answered "Yes" to Form 990, Part IV, line 12a	a.			
	T				I 6 308 173

1	Total expenses and losses per audited financial statements		4	1	6,308,1/3.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
а	Donated services and use of facilities	2a	748,679.		
b	Prior year adjustments	2b			
	Other losses	2c			
d	Other (Describe in Part XIII.)	2d			
е	Add lines 2a through 2d			2e	748,679.
3	Subtract line 2e from line 1			3	5,559,494.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:				
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	87,861.		
b	Other (Describe in Part XIII.)	4b			
С	Add lines 4a and 4b			4c	87,861.
_5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	5,647,355.

### Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

### PART V, LINE 4:

THE CONSERVANCY ADHERES TO THE UNIFORM PRUDENT MANAGEMENT OF INSTITUTIONAL FUNDS ACT (UPMIFA). THE ASSETS IN ITS PERMANENTLY RESTRICTED ENDOWMENT FUND ARE DONOR-RESTRICTED ASSETS UNTIL APPROPRIATED ACCORDING TO THE DONOR STIPULATION FOR EXPENDITURE BY THE CONSERVANCY. THE CONSERVANCY HAS ADOPTED AN INVESTMENT AND SPENDING POLICY FOR ITS ENDOWMENT ASSETS AND FOR ANY BOARD DESIGNATED NET-ASSETS THAT IS DESIGNED TO PRESERVE CAPITAL THROUGH RISK MANAGEMENT WHILE PROVIDING A LEVEL OF SUPPORT FOR THE CONSERVANCY AND ITS PROGRAMS.

### PART X, LINE 2:

Supplemental Information (continued)
WITH ASC TOPIC, INCOME TAXES. THIS STANDARD CLARIFIES THE ACCOUNTING FOR
UNCERTAINTY IN TAX POSITIONS AND PRESCRIBES A RECOGNITION THRESHOLD AND
MEASUREMENT ATTRIBUTE FOR THE FINANCIAL STATEMENTS REGARDING A TAX
POSITION TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN. THE CONSERVANCY
HAS DETERMINED THAT THERE ARE NO UNCERTAIN TAX POSITIONS WHICH QUALIFY FOR
EITHER RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS AT DECEMBER
31, 2015. THE CONSERVANCY'S INFORMATION RETURNS ARE SUBJECT TO
EXAMINATION BY THE FEDERAL AND STATE JURISDICTIONS AND GENERALLY REMAIN
OPEN FOR THE MOST RECENT THREE YEARS.

#### **SCHEDULE G**

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form 990. ROSE FITZGERALD KENNEDY GREENWAY

Open to Public

Inspection

OMB No. 1545-0047

Name of the organization

CONSERVANCY, INC.

**Employer identification number** 20-1678932

Part I Fundraising Activities required to complete this part	• Complete if the organization answert.	ered "Y	'es" to	Form 990, Part IV, I	ne 17. Form 990-EZ	filers are not
a X Mail solicitations b X Internet and email solicitations c Phone solicitations d X In-person solicitations 2 a Did the organization have a written of key employees listed in Form 990, F b If "Yes," list the ten highest paid indicompensated at least \$5,000 by the	e X Solicitat f X Solicitat g X Special  or oral agreement with any individual  Part VII) or entity in connection with p  lividuals or entities (fundraisers) purs	tion of tion of fundra (inclue	non-g gover aising ding o ional f	overnment grants nment grants events fficers, directors, true fundraising services?	stees or X Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have c or cor contrib	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
LEX ROGERS PITTMAN - 16 MILES STREET, ROXBURY, MA	GRANT WRITING	Yes	No X	1,373,000.	25,755.	1,347,245.
					-	
		K				
3 List all states in which the organization	on is registered or licensed to solicit		_ <b>►</b> outions	1,373,000. s or has been notified	25,755. d it is exempt from re	1,347,245. egistration
or licensing. <b>1A</b>						

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000

		of fundraising event contributions and gr	oss income on Form 990	J-EZ, lines I and 60. List 6	events with gross receip	ots greater than \$5,000.
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			GREENWAY	GLOW IN THE	NONE	1 ' '
			GALA	PARK		(add col. (a) through
			(event type)	(event type)	(total number)	col. <b>(c)</b> )
ine			(overit type)	(ovoin typo)	(total Hambel)	
Revenue	١.		166 635	24 270		401 005
Re	1	Gross receipts	466,635.	24,370.		491,005.
			400 555	04 604		460 450
	2	Less: Contributions	438,555.	21,604.		460,159.
	3	Gross income (line 1 minus line 2)	28,080.	2,766.		30,846.
		·				
	4	Cash prizes				
	5	Noncash prizes				
S	٦	Noncasii prizes				
nse	_	D 16 33	60 520	7 250		75 070
be	6	Rent/facility costs	68,520.	7,350.		75,870.
<b>Direct Expenses</b>			40 445	4 500		44.045
ect	7	Food and beverages	40,445.	4,500.		44,945.
ä						
	8	Entertainment	1,175. 13,429.	1,075.		2,250.
	9	Other direct expenses	13,429.	2,121.		15,550.
	10			.,	<b>•</b>	138,615.
	11	Net income summary. Subtract line 10 from I				-107,769.
Pa	rt	Gaming. Complete if the organization				
		\$15,000 on Form 990-EZ, line 6a.			•	
		\$ 10,000 011 1 0111 000 <b>==</b> , 11110 001		(b) Pull tabs/instant		(d) Total gaming (add
ne			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c)
Revenue				billigo/progressive billige		coi. (a) tillough coi. (c)
Re						
	1	Gross revenue				
SS	2	Cash prizes				
Direct Expenses						
фе	3	Noncash prizes				
t E						
Je C	4	Rent/facility costs				
Ö						
	5	Other direct expenses				
	_	Other direct expenses	Yes %	Yes %	Yes %	
		Maharaha sa Jala sa				
	6	Volunteer labor	∟ No	∟ No	└── No	
	7	Direct expense summary. Add lines 2 through	h 5 in column (d)		<b>&gt;</b>	
	8	Net gaming income summary. Subtract line 7	from line 1, column (d)		<u></u>	
9	En	ter the state(s) in which the organization condu	ucts gaming activities:			
а	ls t	the organization licensed to conduct gaming a	ctivities in each of these	states?		Yes No
		No," explain:				
		· ' -				
100	\^/-	ere any of the organization's gaming licenses re	wokod suspandad ar ta	erminated during the tax	uoar?	Yes No
					y = a :	. LITES LINO
a	ıf "	Yes," explain:				

Sch	nedule G (Form 990 or 990-EZ) 2014 CONSERVANCY, INC. 20-	16789	32	Page 3
11	Does the organization conduct gaming activities with nonmembers?		es	No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		_	_
	to administer charitable gaming?	Y	es L	No
	Indicate the percentage of gaming activity conducted in:	ایرا		
	a The organization's facility			<u>%</u> %
	<b>b</b> An outside facility  Enter the name and address of the person who prepares the organization's gaming/special events books and records:	ISD		70
	Name ►			
15:	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		es [	□ No
158	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	1	es L	NO
ı	b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amount			
	of gaming revenue retained by the third party > \$			
•	c If "Yes," enter name and address of the third party:			
	Name			
	Address ▶			
46	Coming manager information:			
10	Gaming manager information:			
	Name ►			
	Gaming manager compensation > \$			
	Description of services provided			
	Beechphion of certifice provided p			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?	🔲 Y	es [	No
ı	<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
_	organization's own exempt activities during the tax year ▶ \$			
Pa	Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III,	lines 9, 9	b, 10b	, 15b,
	15c, 16, and 17b, as applicable. Also provide any additional information (see instructions).			
SC	CHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISE	RS:		
	LANAME OF HINDRATCHE. ALEX DOCUME DIMENSAN			
(1	I) NAME OF FUNDRAISER: ALEX ROGERS PITTMAN			
<u>(I</u>	) ADDRESS OF FUNDRAISER: 16 MILES STREET, ROXBURY, MA 02119			

Schedule G	i (Form 990 or 990-EZ)	CONSERVANCY,	INC.	20-1678932 Page 4
Part IV	(Form 990 or 990-EZ) <b>Supplemental Info</b>	rmation (continued)		<u> </u>
			<u> </u>	

### **SCHEDULE J** (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

OMB No. 1545-0047

Open to Public

Internal Revenue Service Name of the organization

**Questions Regarding Compensation** 

Department of the Treasury

Part I

► Attach to Form 990.

► Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990. Inspection

Fig. 6.2.2 BTMZ GERATD KENNEDY GREENWAY Employer identification number CONSERVANCY, INC.

20-1678932

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel  Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account  Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee Written employment contract			
	X Independent compensation consultant X Compensation survey or study			
	X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		Х
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		Х
b	Any related organization?	5b		Х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		Х
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			77
	not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			37
_	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in	_		
	Regulations section 53.4958-6(c)?	9	1	I

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2014

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and (D) Nontaxable	(E) Total of columns	(F) Compensation in column (B)	
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported as deferred in prior Form 990
(1) JESSE BRACKENBURY	(i)	170,998.	0.	0.	5,267.	19,383.	195,648.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.		0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)			·				
	(ii)							
	(i) (ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
_	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III   Supplemental Information
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.
PART I, LINE 4:
SEE ATTACHED SCHEDULE O FOR DESCRIPTION OF COMPENSATION REVIEW PROCEDURES

### SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

OMB No. 1545-0047

Internal Revenue Service Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

**Employer identification number** 20-1678932

Name of the organization

ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: (MISSION STATEMENT, 2005) THE ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY IS A PRIVATE, NON-PROFIT CORPORATION DEDICATED TO RAISING BROAD-BASED SUPPORT TO ENSURE STANDARDS OF EXCELLENCE IN THE DESIGN, SUSTAINABILITY AND USE OF THE ROSE FITZGERALD KENNEDY GREENWAY. SECURE THE GREENWAY'S FUTURE AS ONE OF AMERICA'S FOREMOST URBAN PARKS, THE CONSERVANCY ADVOCATES FOR STANDARDS OF CONSISTENCY AND EXCELLENCE IN DESIGN; MANAGES ITS OPERATIONS WORKING COLLABORATIVELY TO CREATE, FINANCE, PROMOTE, AND COORDINATE PUBLIC PROGRAMS AND EVENTS FOR THE GENERAL PUBLIC TO ENJOY; AND RAISES ADEQUATE AND STABLE FUNDING IN SUPPORT OF LONG-RANGE PUBLIC USES. THE CONSERVANCY WORKS TO ACHIEVE ITS PUBLIC MISSION IN A PUBLIC/PRIVATE PARTNERSHIP WITH THE COMMONWEALTH OF MA. FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

### SUMMARY AND ACCOMPLISHMENTS:

THE CONSERVANCY IS THE DESIGNATED STEWARD OF THE ROSE KENNEDY GREENWAY, A MILE-AND-A-HALF OF CONTEMPORARY PARKS IN THE HEART OF BOSTON THAT CONNECT PEOPLE AND THE CITY WITH BEAUTY AND FUN. THE NON-PROFIT CONSERVANCY MAINTAINS, PROGRAMS, AND IMPROVES THE GREENWAY ON BEHALF OF THE PUBLIC AND IN PARTNERSHIP WITH THE COMMONWEALTH OF MASSACHUSETTS.

THE CONSERVANCY CONTINUED TO MAKE THE GREENWAY A JOY-FILLED PLACE FOR

RESIDENTS AND VISITORS:

Name of the organization ROSE FITZGERALD KENNEDY GREENWAY **Employer identification number** CONSERVANCY, INC. 20-1678932 -THE CONSERVANCY COMMISSIONED AND INSTALLED A MONUMENTAL JANET ECHELMAN SCULPTURE, AS IF IT WERE ALREADY HERE, SUSPENDED 350 FEET OVER THE PARK FROM THREE ADJACENT SKYSCRAPERS. THE PIECE BROUGHT THE GARDENS BENEATH ALIVE AND WAS CELEBRATED BY PULITZER PRIZE-WINNING ART CRITIC SEBASTIAN SMEE AS "THE MOST BEAUTIFUL AND AUDACIOUS PIECE OF PUBLIC ART IN BOSTON IN LIVING MEMORY." WE ALSO INSTALLED MULTIPLE OTHER TEMPORARY EXHIBITIONS OF CONTEMPORARY PUBLIC ART. -IN 2015, 1,194,000 VISITORS ENJOYED THE 300 FREE EVENTS, CAROUSEL, FOOD TRUCKS, AND FREE WI-FI, AND MILLIONS MORE CASUALLY ENJOYED THE FOUNTAINS, GARDENS, AND PLAZAS. -WE EXPANDED OUR CONTRACTED LANDSCAPE CARE OFFERINGS TO INCLUDE SPECIALTY ORGANIC SERVICES FOR THE FEDERAL RESERVE BANK OF BOSTON. -WE COMPLETELY RENOVATED A MAJOR GARDEN BED IN THE NORTH END PARK TO BRING MORE FOUR-SEASON HORTICULTURAL INTEREST. -OUR MAINTENANCE TEAM ACCOMPLISHED SIGNIFICANT MASONRY AND LIGHTING REPAIRS IN THE NORTH END PARK, WHILE CONTINUING THE DAILY RESPONSIBILITIES OF MAINTAINING A CLEAN, FUNCTIONAL PARK. -WE BEGAN A NEW GRANT-FUNDED PARK RANGERS PROGRAM TO ADD SECURITY AND AMBASSADORSHIP ON THE GREENWAY. -ALL THIS LED TO AWARDS FROM GREATNONPROFITS.ORG, THE BOSTON BUSINESS JOURNAL, USA TODAY, AND TRIP ADVISOR.

### HORTICULTURE

WE CONTINUE TO IMPROVE THE GREENWAY'S BEAUTY THROUGH SKILLED, ATTENTIVE

MAINTENANCE AND IMPORTANT, THOUGHTFUL IMPROVEMENTS. THE CONSERVANCY

USES ORGANIC AND SUSTAINABLE LANDSCAPE PRACTICES THAT ARE INNOVATIVE,

AWARD-WINNING, AND FISCALLY SOUND.

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THE GREENWAY IS BOSTON'S ONLY ORGANICALLY-MAINTAINED PUBLIC PARK AND ONE OF A HANDFUL OF ORGANICALLY-MAINTAINED URBAN PARKS IN THE UNITED STATES; OUR SUSTAINABILITY EFFORTS HAVE EARNED US A MAYOR'S GREENOVATE AWARD. GREENWAY PLANTS ARE HEALTHIER, MORE RESILIENT, AND BETTER ABLE TO WITHSTAND THE STRESS OF PUBLIC USE AND THE DEMANDS OF AN URBAN ENVIRONMENT BECAUSE OF OUR MANAGEMENT PRACTICES. THE CONSERVANCY'S POLICY OF NOT USING HERBICIDES AND TOXINS ALSO ENSURES THAT RUN-OFF FROM THE PARKS WILL NOT POLLUTE BOSTON HARBOR OR HARM THE DELICATE MARINE LIFE. CHILDREN AND PETS CAN FREELY AND SAFELY PLAY ON OUR PARK LAWNS WITHOUT THE WORRY OF PESTICIDES. A HARVARD KENNEDY SCHOOL TEAM PARTNERED WITH US AND DETERMINED THAT OUR DAILY ORGANIC CARE IS LESS EXPENSIVE THAN A NON-ORGANIC APPROACH. THE CORNERSTONE OF OUR ORGANIC APPROACH IS OUR COMPOST TEA OPERATION. WE HAVE INCREASED APPLICATIONS OF OUR ORGANIC COMPOST TEA FROM 1,800 GALLONS IN 2010 TO APPROXIMATELY 13,500 GALLONS ANNUALLY. THE DEPTH OF THE ROOTS ON THE GREENWAY HAS TRIPLED SINCE THE CONSERVANCY TOOK OVER PARK OPERATIONS AND INTRODUCED ORGANIC METHODS. THE PARK IS A NATIONAL WILDLIFE FEDERATION CERTIFIED WILDLIFE HABITAT. IN 2015, WE CUT THE FERTILIZER APPLIED TO THE LAWN IN HALF, AS WE'VE HAD SUCH SUCCESS IN BUILDING UP THE NATURAL SOIL BIOLOGY.

A WALK DOWN THE GREENWAY REVEALS LUSH, GREEN GRASS AND THRIVING GARDEN
BEDS. OUR SUSTAINABLE HORTICULTURE PRACTICES INCLUDE WEED MANAGEMENT,
TOP SEEDING, AND AERATION, ORGANIC DEBRIS COMPOSTING FOR FERTILIZER
APPLICATIONS, AND EFFICIENT WATER USAGE. IN ADDITION, THE GREENWAY'S
DEWEY SQUARE PARK FEATURES POLLINATOR, EDIBLE, DEMONSTRATION, AND RAIN
GARDENS. 75 PLANTER CONTAINERS THROUGHOUT THE PARK ARE CHANGED OUT
SEASONALLY WITH ARRANGEMENTS CONSISTENT WITH THEIR PARK SURROUNDINGS.

IN 2015, WE TOOK ON ADDITIONAL PROPERTY RESPONSIBILITY. WE WON A SMALL

CONTRACT FOR SPECIALTY ORGANIC SERVICES FOR THE LANDSCAPING AT THE

FEDERAL RESERVE BANK OF BOSTON, ACROSS FROM THE GREENWAY. WE ALSO

CONTINUED OUR COMPETITIVELY-AWARDED CONTRACT TO MAINTAIN THE BEAUTIFUL

GARDENS, FOUNTAINS, AND LABYRINTH IN ARMENIAN HERITAGE PARK.

WE TRANSFORMED THE HORTICULTURE IN THE NORTH END PARK. WITH A NEW

DESIGN DONE IN CONSULTATION WITH PUBLIC GARDEN DESIGNER LYNDEN MILLER,

WE ENTIRELY REPLANTED THE LARGE GARDEN BED ACROSS FROM THE NEW BOSTON

PUBLIC MARKET FOR GREATER FOUR-SEASON INTEREST. THIS REPLACED FAILING

PLANTS AND AN INVASIVE WEED WITH A LUSH GARDEN. WE ALSO INSTALLED A

COMPLIMENTARY SET OF PLANTINGS UNDERNEATH THE PERGOLA, INCLUDING

EVERGREENS AND ROSES, TO SCREEN AGAINST THE TRAFFIC ON THE ADJOINING

SURFACE STREETS; THIS MATCHES WORK DONE IN THE PERGOLA BED SOUTH OF

HANOVER STREET IN SPRING 2014. THESE EFFORTS WERE INFORMED BY COMMUNITY

MEETINGS HELD OVER THE LAST SEVERAL YEARS.

OUR VOLUNTEER PROGRAM OFFERS OPPORTUNITIES FOR INDIVIDUALS AND

COMPANIES FOR HANDS-ON LEARNING WHILE THEY ASSIST WITH PARK

STEWARDSHIP. SHOULDER-TO-SHOULDER WITH OUR HORTICULTURAL STAFF, THE

COMMUNITY LEARNS ABOUT OUR ORGANIC CARE IN THIS ROOF-TOP GARDEN. WE

CONTINUE TO SEE INCREASES IN VOLUNTEER ENGAGEMENT WITH THE GREENWAY,

WITH HOURS GROWING FROM 2,171 IN 2012, TO 3,118 IN 2013, TO 3205 IN

2014. IN ONE EXAMPLE OF COMMUNITY VOLUNTERISM, STUDENTS FROM THE

CHINATOWN'S JOSIAH QUINCY ELEMENTARY SCHOOL PLANTED 700 PACHYSANDRA

PLUGS IN MARY SOO HOO PARK. ON THE STRENGTH OF REVIEWS FROM VOLUNTEERS,

THE CONSERVANCY HAS WON THE TOP RATED AWARD FROM GREATNONPROFITS.ORG

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MULTIPLE YEARS RUNNING.

#### **MAINTENANCE**

THE MAINTENANCE DEPARTMENT RESPONDS TO THE DAILY AND SEASONAL DEMANDS

OF RUNNING A CLEAN, GREEN, AND SAFE PARK. OUR TEAM CARES FOR SEVEN

WATER FEATURES, ACRES OF GRANITE PAVING, COMPLEX LIGHTING SYSTEMS, AND

MORE. THE CONSERVANCY'S MAINTENANCE STAFF HANDLES REPAIRS, FOUNTAIN

MAINTENANCE, AND OTHER SKILLED TASKS; OUR EFFORTS ARE SUPPLEMENTED BY

OUR CONTRACTED NON-PROFIT PARTNER, WORK INC., WHICH EMPLOYS INDIVIDUALS

WITH DISABILITIES. WORK INC. HANDLES BASIC PARK CARE-INCLUDING LAWN

MOWING, LITTER AND TRASH REMOVAL, AND SNOW REMOVAL-AND HELPS PROVIDE AN

IN-PARK PRESENCE 16 HOURS PER DAY, 365 DAYS PER YEAR.

REGULAR MAINTENANCE WORK INCLUDES FOUNTAIN CARE, WELDING REPAIRS,

RE-LAMPING, VEHICLE MAINTENANCE, MASONRY, AND MORE. MASONRY WORK

THROUGHOUT THE GREENWAY INCLUDED RESETING LOOSE PAVERS, REPAIRING

HANDICAPPED RAMPS, RESTORING FAILED MORTAR JOINTS, AND RE-CAULKING

FAILED EXPANSION JOINTS. SEASONALLY, THE MAINTENANCE TEAM SETS OUT AND

REMOVES MOVEABLE FURNITURE; STARTS-UP AND THEN DECOMMISSIONS AND

WINTERIZES THE SEVEN WATER FEATURES; INSTALLS AND REMOVES WINTER

LIGHTING; AND SUPERVISES ACRES OF SNOW REMOVAL.

SIGNIFICANT WORK WAS DONE ON THE GREENWAY'S WATER FEATURES. WE

INSTALLED NEW CONTROLLERS IN THREE FOUNTAINS ENABLING REMOTE

ADDRESSABILITY OF MANY FOUNTAIN CONTROL FUNCTIONS WHILE IMPROVING

RELIABILITY AND SAFETY OF ALL THREE FOUNTAINS. WE STANDARDIZED THE

CHEMICAL TREATMENT SO ALL FOUNTAINS NOW USE ONE DISINFECTANT PRODUCT

THAT IS MORE ECONOMICAL, MORE STABLE, BETTER FOR THE ENVIRONMENT, AND

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SAFER TO HANDLE. WE MADE REPAIRS TO DEFECTIVE SUMP PUMPS AT THE RINGS

AND NORTH END FOUNTAINS, THE JOCKEY PUMP AND PIPES AT RINGS, THE PUMP

MOTOR AT HARBOR FOG, AND THE CHINATOWN FOUNTAIN STREAM BED.

IN THE NORTH END PARKS, WE MADE SIGNIFICANT CAPITAL REPAIRS AND

IMPROVEMENTS. WE REPLACED THE BOLLARD LIGHTS WITH MORE EFFICIENT,

ATTRACTIVE AND STURDY LED LIGHTS. THE FOUNTAIN TROUGH WAS

RE-WATERPROOFED, AND THE PERGOLAS WERE RESURFACED. WE REPLACED CHIPPED

AND SPALLED GRANITE PAVERS IN FREEDOM TRAIL. WE EXTENSIVELY RE-POINTED

AND RE-SEALED THE GRANITE PAVEMENT JOINTS ON THE NORTH END PARCELS.

IN THE WHARF PARKS, WE MADE MASONRY REPAIRS TO HANDICAP RAMPS, ADDED

SKATEBOARD DETERRENTS, AND MADE THE ELECTRICAL OUTLETS MORE SECURE WITH

DIRECT BURIAL LOCKABLE OUTLET BOLLARDS.

THE MAINTENANCE TEAM PLAYS A CRITICAL ROLE IN SUPPORT OF THE PARK

ACTIVATION. PUBLIC ART INSTALLATIONS AND DIDACTIC SIGNAGE OFTEN INCLUDE

SIGNIFICANT LABOR FROM THE MAINTENANCE STAFF. IN THE FORT POINT CHANNEL

PARK, THE SOOFA SOLAR POWERED BENCH WAS INSTALLED IN NEW COBBLE PAVING.

THE JANET ECHELMAN INSTALLATION WAS COMPLIMENTED BY THE MAINTENANCE

TEAM'S ADDITION OF RECYCLING/TRASH RECEPTACLES AND NEW TEMPORARY

HAMMOCKS.

WE BEGAN A NEW GRANT-FUNDED PARK RANGERS PROGRAM TO ADD SECURITY AND

AMBASSADORSHIP ON THE GREENWAY. TWO FULL-TIME RANGERS INTERFACE WITH

THE PUBLIC, COMPASSIONATELY ENSURING A SAFE AND WELCOMING PARK

EXPERIENCE FOR ALL VISITORS. RANGERS CONNECT A WIDE RANGE OF PEOPLE

WITH THE INFORMATION AND SERVICES THEY NEED, FROM OUT-OF-TOWN VISITORS

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TO FAMILIES TO THE HOMELESS. RANGERS INVEST A SIGNIFICANT PORTION OF

THEIR TIME LIAISING WITH COMMUNITY-BASED ORGANIZATIONS THAT ASSIST WITH

SOCIAL SERVICES.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

#### PROGRAMS AND PLANNING:

THE CONSERVANCY HAS BROUGHT THE GREENWAY TO LIFE. IN ADDITION TO THE
MILLIONS OF VISITORS WHO PASSIVELY ENJOY OUR FOUNTAINS AND GARDENS, THE
TRACKABLE VISITATION-EVENTS, WI-FI, CAROUSEL, AND MOBILE EATS-CONTINUED
TO INCREASE DRAMATICALLY, FROM 801,000 IN 2013 TO 1,023,000 IN 2014.

TOURISTS, WORKERS, AND RESIDENTS MEET AND PLAY ON THE GREENWAY, MOVING
THROUGH THE GARDENS FROM THE FOUNTAINS TO THE FOOD TRUCKS TO THE NEARBY
ATTRACTIONS.

OUR 300 FREE ANNUAL EVENTS INCLUDE FESTIVALS, MARKETS, FITNESS CLASSES,
AND CONCERTS. MAJOR EVENTS INCLUDED THE BOSTON LOCAL FOOD FEST, THE
FIGMENT PARTICIPATORY ART FESTIVAL, AND RACE AMITY DAY. RECURRING
EVENTS INCLUDE THE BOSTON CALLING BLOCK PARTIES, HELD WEEKLY AT DEWEY
SQUARE PARK WITH OUTDOOR MUSIC AND DRINKS; THE SEASONAL FARMERS MARKET
AT DEWEY SQUARE PARK, THE SATURDAY GREENWAY OPEN MARKET WITH ARTISAN
WARES, AND THE BERKLEE COLLEGE OF MUSIC CONCERT SERIES. WE HOSTED MORE
THAN 80 FREE FITNESS CLASSES FROM YOGA TO CROSSFIT THROUGH THE
GREENWAY. OUR NATIONALLY ACCLAIMED GREENWAY MOBILE EATS PROGRAM
CONTINUES TO EXPAND WITH 30 TRUCKS AND TRIKES OFFERING ROSEMARY FRIES,
TEA-SMOKED EGGS, GOURMET GRILLED CHEESE, AND MORE.

IN FALL 2014, THE CONSERVANCY COMMISSIONED THE THIRD GREENWAY WALL MURAL, SEVEN MOON JUNCTION BY SHINIQUE SMITH IN COLLABORATION WITH THE MUSEUM OF FINE ARTS BOSTON. THIS PIECE WAS WAS NAMED ONE OF THE TOP 50

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PUBLIC ART WORKS IN THE COUNTRY BY THE AMERICANS FOR THE ARTS' PUBLIC

ART NETWORK. WE ALSO HIRED OUR FIRST PUBLIC ART CURATOR, LUCAS COWAN,

FORMERLY SENIOR CURATOR AT MILLENNIUM PARK IN CHICAGO.

2015 BROUGHT THE TEMPORARY INSTALLATION OF A MONUMENTAL JANET ECHELMAN SCULPTURE, AS IF IT WERE ALREADY HERE, SUSPENDED 350 FEET OVER THE PARK FROM THREE ADJACENT SKYSCRAPERS. THIS PROJECT-WHICH INVOLVED THREE PRIVATE PROPERTY OWNERS AND THE 10-HOUR INSTALLATION CLOSING OF 2 MAJOR STREETS AND A HIGHWAY RAMP-WAS AN ENORMOUS PUBLIC SUCCESS. THE PARK BENEATH WAS ACTIVATED IN A COMPLETELY NEW WAY. ALL SEASON LONG THE PUBLIC SNAPPED PICTURES, GAZED UP AT THE ARTWORK FROM HAMMOCKS, AND MARVELED AT THE SCULPTURE. ECHELMAN'S SCULPTURE WAS CELEBRATED BY PULITZER PRIZE-WINNING ART CRITIC SEBASTIAN SMEE AS "THE MOST BEAUTIFUL AND AUDACIOUS PIECE OF PUBLIC ART IN BOSTON IN LIVING MEMORY." THE SCULPTURE TRANSFORMED THE CONVERSATION ABOUT PUBLIC ART IN BOSTON; AS BOSTON GLOBE COLUMNIST YVONNE ABRAHAM WROTE, THE PIECE " REFLECTS THE KIND OF COURAGEOUS, FREE-SPIRITED VISION FOR THE CITY THAT MANY HAVE BEEN LONGING FOR FOREVER. THE NEW INSTALLATION MOVED ME TO TEARS, SILENCING IN THE MOMENT ONE OF MY LONGER-RUNNING BELLY-ACHES: THE DEARTH OF PUBLIC ART IN BOSTON; THE UNIFORMITY OF THE ART WE HAVE -STODGY LEGIONS OF BRONZE FIGURES DEPICTING POLITICIANS AND SPORTING OR OTHER HEROES; THE LACK OF AMBITION IN OUR SHARED SPACES. WE'VE HAD SOME GREAT DEPARTURES FROM THAT TRADITION OVER THE YEARS, BUT NONE THIS DRAMATIC AND ACCESSIBLE. CREDIT THE GREENWAY CONSERVANCY FOR THIS." IN ADDITION TO OUR MEDIA SPONSORS-THE BOSTON GLOBE, CBS WBZ, THE IMPROPER BOSTONIAN, WBUR, AND ARTS NEW ENGLAND-COVERAGE EXTENDED TO THE ATLANTIC, ARCHITECTURAL DIGEST, TIME MAGAZINE, CORRIERE DELLA SERA SETTE, FAST COMPANY, INTERIOR DESIGN, AND THE NEW YORK TIMES.

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2015 ALSO SAW NUMEROUS OTHER INSTALLATIONS WHICH ESTABLISHED THE

GREENWAY AS A DESTINATION FOR PUBLIC ART. THE CONSERVANCY LAUNCHED A

12-YEAR CURATION PROJECT BASED ON THE CHINESE ZODIAC THAT BEGAN WITH

KYU SEOK OH'S WANDERING SHEEP; THIS ARTWORK, ALONG WITH THE ADDITION OF

TABLES, CHAIRS, AND PLANTERS, BROUGHT TO LIFE A VACANT PLAZA IN

CHINATOWN.

THE CONSERVANCY LAUNCHED NEW ARTS EDUCATION EFFORTS. A VOLUNTEER CORPS

OF 19 ART AMBASSADORS PROVIDED TOURS AND STAFFING A "PORTABLE READING

LIBRARY" UNDERNEATH THE ECHELMAN. THE CONSERVANCY ALSO HOSTED

"COMMUNITY DAYS" FOR THE BOYS & GIRLS CLUBS OF BOSTON, BRINGING

HUNDREDS OF CHILDREN TO THE GREENWAY FOR PUBLIC ART EXPLORATION, A

CAROUSEL RIDE, FOUNTAIN PLAY, AND A FOOD TRUCK LUNCH.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

### **OUTREACH:**

THE OUTREACH DEPARTMENT, NEWLY ORGANIZED IN FY15 TO CONSOLIDATE VARIOUS

MARKETING, COMMUNICATIONS, COMMUNITY RELATIONS, AND GOVERNMENT AFFAIRS

FUNCTIONS, LEADS THE CONSERVANCY'S EXTERNAL MESSAGING EFFORTS. THE TEAM

IS IN REGULAR CONTACT WITH THE PUBLIC, COMMUNITY GROUPS, GOVERNMENT

OFFICIALS, THE MEDIA, AND OTHER STAKEHOLDERS THROUGH DIRECT OUTREACH,

IN-PARK MESSAGING, AND ELECTRONIC COMMUNICATIONS. THE DEPARTMENT ALSO

ASSISTS WITH THE CONSERVANCY'S GOVERNMENT PERMITTING EFFORTS. THE

DEPARTMENT COORDINATES THE MARKETING OF ALL GREENWAY OFFERINGS AND

CONSERVANCY STORIES.

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SIGNIFICANTLY IN FY15. GROWTH WAS CATALYZED BY THE GREENWAY ECHELMAN

SCULPTURE COMBINED WITH A RENEWED FOCUS ON COMMUNICATING WITH THE

PUBLIC WHEN AND WHERE THEY WERE. TWITTER, INSTAGRAM AND FACEBOOK WERE

CUMULATIVELY UP BY MORE THAN 75% IN CY2015. WEB SEARCHES SEEKING

INFORMATION ON CONSERVANCY EVENTS AND ACTIVITIES WERE AT THE RECORD

LEVELS, WITH MAY THROUGH SEPTEMBER 2015 EACH AMONG THE TOP 7 RECORDED

MONTHS SINCE THE CONSERVANCY WAS FOUNDED. THE GREENWAY BLOG AND

ENEWSLETTER EACH REACHED NEW HIGHS IN INTERACTIONS AND CLICKS.

THE OUTREACH DEPARTMENT SOUGHT, OBTAINED, AND FULFILLED NEARLY A DOZEN

MEDIA PARTNERSHIP AGREEMENTS RELATED TO PUBLIC ART INSTALLATIONS IN

FY15. THOSE AGREEMENTS PROVIDED ROUGHLY \$250,000 IN IN-KIND ADVERTISING

OPPORTUNITIES IN EARNED MEDIA OUTLETS.

THE DEPARTMENT ALSO ENGAGED A PROFESSIONAL BRANDING FIRM WHO PROVIDED

THEIR SERVICES PRO BONO ON MARKETING STRATEGY, DESIGN SERVICES, AND A

COMPLETE REBRANDING. THE REBRANDING EFFORT INCLUDED REDESIGNING THE

EXPENSES \$ 36,344. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 4:

CONSERVANCY'S LOGO, COLORS, AND FONTS.

THE BYLAW CHANGES CONCERN THE FINANCE, AUDIT AND RISK MANAGEMENT COMMITTEE,
WHICH CHANGED FROM 9 TO AT LEAST 7 MEMBERS. THE COMMITTEE ALSO HAS THE
ABILITY TO SEEK ADVICE FROM OTHER PERSONS WHO SERVE IN NON-VOTING ADVISORY
CAPACITIES.

FORM 990, PART VI, SECTION A, LINE 7A:

PER COMMONWEALTH LAW, AND THE ACTS OF 2008, CERTAIN MEMBERS OF THE BOARD OF DIRECTORS ARE APPOINTED BY ELECTED OFFICIALS OR BY GOVERNMENT AGENCIES.

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FORM 990, PART VI, SECTION B, LINE 11:

AFTER INTERNAL REVIEW BY THE CONSERVANCY'S FINANCE DEPARTMENT AS WELL AS BY ITS EXECUTIVE DIRECTOR, A DRAFT OF THE FORM 990 IS DELIVERED TO THE FINANCE, AUDIT, AND RISK MANAGEMENT COMMITTEE (FARMC) OF THE BOARD OF DIRECTORS FOR ITS REVIEW AND COMMENT. THE FARMC MEETS WITH THE CONSERVANCY'S INDEPENDENT ACCOUNTING FIRM TO REVIEW ANY QUESTIONS IT MAY HAVE. ONCE THE FARMC APPROVES THE DRAFT FORM 990, THE INDEPENDENT AUDITING FIRM PROVIDES A FINAL VERSION FOR REVIEW BY THE FULL BOARD PRIOR TO THE RETURN BEING FILED.

FORM 990, PART VI, SECTION B, LINE 12C:

THE CONSERVANCY'S BOARD OF DIRECTORS SIGN THE CONFLICT OF INTEREST POLICY
YEARLY. DISCLOSURES ARE FILED WITH THE CONSERVANCY'S FINANCE, AUDIT AND
RISK MANAGEMENT COMMITTEE WHICH REVIEWS THE FILINGS AND REPORTS TO THE
BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 15A:

IN 2014 AND IN 2015, AN AD HOC BOARD WORKING GROUP CONSIDERED FORM 990

EXECUTIVE DIRECTOR COMPENSATION FROM COMPARABLE ORGANIZATIONS TO DETERMINE
THE EXECUTIVE DIRECTOR'S COMPENSATION.

FORM 990, PART VI, SECTION C, LINE 19:

THE CONSERVANCY'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, FORM 990, FORM PC AND AUDITED FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST AND POSTED ON THE CONSERVANCY'S WEBSITE - WWW.ROSEKENNEDYGREENWAY.ORG.

FORM 990, PART VI, SECTION B, LINE 15B:

THE CONSERVANCY DOES NOT HAVE ANY OTHER OFFICERS OR KEY EMPLOYEES.

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Name of the organization ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.	Employer identification number 20-1678932						
	•						
FORM 990, PART XII, LINE 2C:							
THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.							

Form 8	868 (Rev. 1-2014)					Page 2
If you	u are filing for an Additional (Not Automatic) 3-Month E	xtension,	complete only Part II and check this	sbox		X
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	u are filing for an Automatic 3-Month Extension, compl					
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filing your				Social se	curity number (S	SN)
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instruction	City, town or post office, state, and ZIP code. For a	foreign add	dress, see instructions.			
	BOSTON, MA 02111					
Enter th	ne Return code for the return that this application is for (f	ile a separa	te application for each return)			0   1
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Form 9	90 or Form 990-EZ	01				
Form 9		02	Form 1041-A			08
	720 (individual)	03	Form 4720 (other than individual)			09
Form 9	,	04	Form 5227			10
		05				11
	90-T (sec. 401(a) or 408(a) trust) 90-T (trust other than above)	06				
	,		Form 8870			12
310P:	Do not complete Part II if you were not already grante JESSE BRACKENE		natic 3-month extension on a prev	lously life	eu FOIIII 0000.	
● If the box ▶	phone No.   617-292-0020  e organization does not have an office or place of busine s is for a Group Return, enter the organization's four digi  1. If it is for part of the group, check this box  request an additional 3-month extension of time until	t Group Exe and atta MAY	emption Number (GEN) I ach a list with the names and EINs of 15, 2016	f this is fo	r the whole group ers the extension	is for.
5 F	or calendar year, or other tax year beginning _	JUL 1	, 2014 , and endin	g JUN	30, 2015	<u>.</u> .
<b>6</b> If	the tax year entered in line 5 is for less than 12 months,  Change in accounting period	check reas	on: Initial return	Final r	return	
<b>7</b> S	tate in detail why you need the extension					
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8a If	this application is for Forms 990-BL, 990-PF, 990-T, 4720	0 or 6060	ontor the tentative tax less any			
	onrefundable credits. See instructions.	0, 01 0009,	enter the terriative tax, less arry	0.0	\$	0.
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	this application is for Forms 990-PF, 990-T, 4720, or 606					
	ax payments made. Include any prior year overpayment a	allowed as a	a credit and any amount paid			0
	previously with Form 8868.			8b	\$	0.
	Balance due. Subtract line 8b from line 8a. Include your payment with this form, if required, by using					^
E	FTPS (Electronic Federal Tax Payment System). See inst			8c	\$	0.
			st be completed for Part II o	•		
Under po	enalties of perjury, I declare that I have examined this form, inclu , correct, and complete, and that I am authorized to prepare this	ding accomp form.	panying schedules and statements, and to	the best o	f my knowledge and	d belief,
Signatur	re ▶ Title ▶	EXECU'	TIVE DIRECTOR	Date		
					Form 9969	(Rev. 1-2014)