

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury
Internal Revenue Service

Do not enter Social Security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning **JUL 1, 2013** and ending **JUN 30, 2014**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC. Doing Business As Number and street (or P.O. box if mail is not delivered to street address) Room/suite 185 KNEELAND STREET City or town, state or province, country, and ZIP or foreign postal code BOSTON, MA 02111 F Name and address of principal officer: JESSE BRACKENBURY 185 KNEELAND STREET, BOSTON, MA 02111	D Employer identification number 20-1678932 E Telephone number (617) 292-0020 G Gross receipts \$ 8,058,773. H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions) H(c) Group exemption number ▶
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
J Website: ▶ WWW.ROSEKENNEDYGREENWAY.ORG		
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 2004 M State of legal domicile: MA

Part I Summary

	1 Briefly describe the organization's mission or most significant activities: SEE ATTACHED SCHEDULE O		
Activities & Governance	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	19
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	19
	5 Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5	49
	6 Total number of volunteers (estimate if necessary)	6	733
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
	b Net unrelated business taxable income from Form 990-T, line 34	7b	0.
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year 4,247,887.	Current Year 3,033,686.
	9 Program service revenue (Part VIII, line 2g)	0.	578,124.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	1,148,275.	1,100,846.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	517,730.	-72,673.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	5,913,892.	4,639,983.
	Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	26,166.
14 Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		2,192,570.	2,047,528.
16a Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
b Total fundraising expenses (Part IX, column (D), line 25) ▶ 424,560.			
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		1,674,980.	1,954,241.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	3,893,716.	4,001,769.	
19 Revenue less expenses. Subtract line 18 from line 12	2,020,176.	638,214.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 21,090,073.	End of Year 21,953,882.
	21 Total liabilities (Part X, line 26)	802,383.	354,861.
	22 Net assets or fund balances. Subtract line 21 from line 20	20,287,690.	21,599,021.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer JESSE BRACKENBURY, EXECUTIVE DIRECTOR Type or print name and title	Date
Paid Preparer Use Only	Print/Type preparer's name DAVID KELLEHER, CPA	Preparer's signature DAVID KELLEHER, CPA
	Firm's name ▶ ALEXANDER, ARONSON, FINNING & CO., P.C.	Date 10/30/14
	Firm's address ▶ 21 EAST MAIN STREET WESTBORO, MA 01581	Check if self-employed <input type="checkbox"/> PTIN P01059560 Firm's EIN ▶ 04-2571780 Phone no. 508-366-9100

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission:
SEE PART I, LINE 1

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No
If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ **2,379,518.** including grants of \$) (Revenue \$ **67,105.**)
SEE ATTACHED SCHEDULE O - HORTICULTURE AND MAINTENANCE

4b (Code:) (Expenses \$ **381,171.** including grants of \$) (Revenue \$ **543,217.**)
SEE ATTACHED SCHEDULE O - PUBLIC ACTIVITIES - PROGRAMS AND ART

4c (Code:) (Expenses \$ **288,587.** including grants of \$) (Revenue \$)
SEE ATTACHED SCHEDULE O - PLANNING AND DESIGN

4d Other program services (Describe in Schedule O.)
(Expenses \$ **83,069.** including grants of \$) (Revenue \$)

4e Total program service expenses **3,132,345.**

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2	Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	X	
c	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a	Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

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Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>		X
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	X	

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Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
	1a 16		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
	1b 0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
	2a 49		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O		
	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
	4a		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
	6b		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	X	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		
	7d		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
	7g		
	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
	8		
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
	9a		
	9b		
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
1b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	X	
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
8a	The governing body?	X	
8b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		X
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
11b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	X	
13	Did the organization have a written whistleblower policy?	X	
14	Did the organization have a written document retention and destruction policy?	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	X	
15b	Other officers or key employees of the organization		X
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed **MA**
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **JESSE BRACKENBURY - 617-292-0020**
185 KNEELAND STREET, BOSTON, MA 02111

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) CHERYL CRONIN DIRECTOR	1.00	X						0.	0.	0.
(2) CLINTON BENCH DIRECTOR	1.00	X						0.	0.	0.
(3) HELEN CHIN SCHLICHTE DIRECTOR	1.00	X						0.	0.	0.
(4) CHRISTOPHER FINCHAM DIRECTOR	1.00	X						0.	0.	0.
(5) ROBERT GORE TREASURER AND DIRECTOR	2.00	X		X				0.	0.	0.
(6) CHRISTOPHER BETKE DIRECTOR	1.00	X						0.	0.	0.
(7) SUSANNE LAVOIE DIRECTOR	1.00	X						0.	0.	0.
(8) JAMES CHAN DIRECTOR	1.00	X						0.	0.	0.
(9) MARTIN LYNN DIRECTOR	2.00	X						0.	0.	0.
(10) MAGGIE FELLNER HUNT CLERK AND DIRECTOR	1.00	X		X				0.	0.	0.
(11) GEORGIA MURRAY CHAIR AND DIRECTOR	4.00	X		X				0.	0.	0.
(12) CHRISTINE MANFREDI DIRECTOR	2.00	X						0.	0.	0.
(13) YOUNG PARK VICE CHAIR AND DIRECTOR	2.00	X		X				0.	0.	0.
(14) JANE PAPPALARDO DIRECTOR	1.00	X						0.	0.	0.
(15) JOHN PREGMON DIRECTOR	1.00	X						0.	0.	0.
(16) ROBYN REED DIRECTOR	1.00	X						0.	0.	0.
(17) TIM MORNINGSTAR DIRECTOR	1.00	X						0.	0.	0.

ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) VIVIEN WU DIRECTOR	1.00	X						0.	0.	0.
(19) MAEVE VALLELY-BARTLETTE DIRECTOR	1.00	X						0.	0.	0.
(20) JESSE BRACKENBURY COO, THEN EXECUTIVE DIRECTOR	55.00			X				143,300.	0.	23,826.
(21) STEVEN ANDERSON DIRECTOR OF PARK OPERATION	50.00					X		106,136.	0.	19,272.
(22) JODI WOLIN DIRECTOR OF DEVELOPMENT	50.00					X		118,044.	0.	7,050.
(23) LINDA JONASH DIRECTOR OF PLANNING & DES	50.00					X		101,713.	0.	8,707.
1b Sub-total								469,193.	0.	58,855.
c Total from continuation sheets to Part VII, Section A								0.	0.	0.
d Total (add lines 1b and 1c)								469,193.	0.	58,855.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **4**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
WORK, INC. 25 BEACH STREET, DORCHESTER, MA 02122	BASIC PARK MAINTENANCE	564,980.
CAROUSEL & CARVINGS 1476 LIKENS ROAD, MARION, OH 43302	CAROUSEL FABRICATORS	402,363.
GREENWAY CAROUSEL ENTERTAINMENT 201 SOMERVILLE AVE, SOMERVILLE, MA 02143	CAROUSEL OPERATOR	153,650.
WINDHAVEN INVESTMENT MANAGEMENT, 1 INTERNATIONAL PLACE, #33, BOSTON, MA 02110	INVESTMENT SERVICES	109,749.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **4**

ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

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Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A)	(B)	(C)	(D)	
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c	528,090.				
	d Related organizations	1d					
	e Government grants (contributions)	1e	1,903,600.				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	601,996.				
	g Noncash contributions included in lines 1a-1f: \$						
	h Total. Add lines 1a-1f		3,033,686.				
	Program Service Revenue	2 a FOOD VENDING INCOME	Business Code 713110	261,966.	261,966.		
b CAROUSEL REVENUE		722210	137,398.	137,398.			
c PROGRAM FEES		900099	96,930.	96,930.			
d MAINTENANCE REVENUE		900099	67,105.	67,105.			
e OPEN MARKET		900099	14,725.	14,725.			
f All other program service revenue							
g Total. Add lines 2a-2f			578,124.				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		752,596.			752,596.	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a Gross rents	(i) Real					
		(ii) Personal					
		b Less: rental expenses					
		c Rental income or (loss)					
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory	(i) Securities					
		(ii) Other					
		b Less: cost or other basis and sales expenses					
		c Gain or (loss)					
d Net gain or (loss)			348,250.		348,250.		
8 a Gross income from fundraising events (not including \$ 528,090. of contributions reported on line 1c). See Part IV, line 18	a		25,050.				
	b Less: direct expenses		129,921.				
	c Net income or (loss) from fundraising events		-104,871.			-104,871.	
9 a Gross income from gaming activities. See Part IV, line 19	a						
	b Less: direct expenses						
	c Net income or (loss) from gaming activities						
10 a Gross sales of inventory, less returns and allowances	a						
	b Less: cost of goods sold						
	c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code					
11 a OTHER INCOME		900099	32,198.	32,198.			
	b						
	c						
	d All other revenue						
	e Total. Add lines 11a-11d			32,198.			
12 Total revenue. See instructions.			4,639,983.	610,322.	0.	995,975.	

ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	191,422.	76,569.	82,950.	31,903.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,490,755.	1,059,141.	181,907.	249,707.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	18,096.	13,536.	3,346.	1,214.
9 Other employee benefits	203,909.	181,876.	8,074.	13,959.
10 Payroll taxes	143,346.	98,784.	22,449.	22,113.
11 Fees for services (non-employees):				
a Management				
b Legal	15,007.	11,311.	1,572.	2,124.
c Accounting	67,436.	45,780.	12,040.	9,616.
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	97,894.		97,894.	
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)				
12 Advertising and promotion				
13 Office expenses	58,696.	43,241.	5,912.	9,543.
14 Information technology	12,472.	9,803.	1,195.	1,474.
15 Royalties				
16 Occupancy				
17 Travel				
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	246,503.	183,322.	26,175.	37,006.
23 Insurance	123,327.	120,303.	1,282.	1,742.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a CONTRACTED SERVICES	840,722.	823,695.		17,027.
b DIRECT PROGRAM EXPENSE	453,210.	427,090.		26,120.
c PUBLIC OUTREACH	25,572.	25,572.		
d PROFESSIONAL DEVELOPMEN	13,402.	12,322.	68.	1,012.
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	4,001,769.	3,132,345.	444,864.	424,560.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here if following SOP 98-2 (ASC 958-720)

ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

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Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)		
		Beginning of year		End of year		
Assets	1	Cash - non-interest-bearing	1,461,545.	1	603,993.	
	2	Savings and temporary cash investments		2	947,947.	
	3	Pledges and grants receivable, net	144,980.	3	113,443.	
	4	Accounts receivable, net	10,364.	4	31,120.	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5		
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L		6		
	7	Notes and loans receivable, net		7		
	8	Inventories for sale or use		8		
	9	Prepaid expenses and deferred charges	6,221.	9	22,656.	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	4,722,273.			
	b	Less: accumulated depreciation	545,586.	2,930,378.	10c	4,176,687.
	11	Investments - publicly traded securities		11	9,668,917.	
	12	Investments - other securities. See Part IV, line 11	16,536,585.	12	6,389,119.	
	13	Investments - program-related. See Part IV, line 11		13		
	14	Intangible assets		14		
	15	Other assets. See Part IV, line 11		15		
16	Total assets. Add lines 1 through 15 (must equal line 34)	21,090,073.	16	21,953,882.		
Liabilities	17	Accounts payable and accrued expenses	802,383.	17	354,861.	
	18	Grants payable		18		
	19	Deferred revenue		19		
	20	Tax-exempt bond liabilities		20		
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21		
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22		
	23	Secured mortgages and notes payable to unrelated third parties		23		
	24	Unsecured notes and loans payable to unrelated third parties		24		
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D		25		
	26	Total liabilities. Add lines 17 through 25	802,383.	26	354,861.	
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets	4,234,572.	27	5,757,967.	
	28	Temporarily restricted net assets	2,548,348.	28	2,336,284.	
	29	Permanently restricted net assets	13,504,770.	29	13,504,770.	
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds		30		
	31	Paid-in or capital surplus, or land, building, or equipment fund		31		
	32	Retained earnings, endowment, accumulated income, or other funds		32		
33	Total net assets or fund balances	20,287,690.	33	21,599,021.		
34	Total liabilities and net assets/fund balances	21,090,073.	34	21,953,882.		

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Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,639,983.
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,001,769.
3	Revenue less expenses. Subtract line 2 from line 1	3	638,214.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	20,287,690.
5	Net unrealized gains (losses) on investments	5	673,117.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	21,599,021.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support
Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

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▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization **ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.** Employer identification number **20-1678932**

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 - a Type I b Type II c Type III - Functionally integrated d Type III - Non-functionally integrated
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?		
(ii) A family member of a person described in (i) above?		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?		
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	3,837,361.	3,950,445.	3,916,848.	5,603,759.	3,033,686.	20,342,099.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge	57,592.	214,939.	213,943.	235,047.	244,361.	965,882.
4 Total. Add lines 1 through 3	3,894,953.	4,165,384.	4,130,791.	5,838,806.	3,278,047.	21,307,981.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						1,042,228.
6 Public support. Subtract line 5 from line 4.						20,265,753.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4	3,894,953.	4,165,384.	4,130,791.	5,838,806.	3,278,047.	21,307,981.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	156,765.	266,863.	312,083.	310,133.	752,596.	1,798,440.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)					32,198.	32,198.
11 Total support. Add lines 7 through 10						23,138,619.
12 Gross receipts from related activities, etc. (see instructions)					12	578,124.
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f))	14	87.58 %
15 Public support percentage from 2012 Schedule A, Part II, line 14	15	94.32 %
16a 33 1/3% support test - 2013. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input checked="" type="checkbox"/>
b 33 1/3% support test - 2012. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2013. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2012. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2012 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2013 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2012 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2013. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2012. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

- ▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
- ▶ **See separate instructions.** ▶ **Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.**

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2013

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If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.	Employer identification number 20-1678932
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$ _____
- 3 Volunteer hours _____

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. Schedule C (Form 990 or 990-EZ) 2013

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

A Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1 a Total lobbying expenditures to influence public opinion (grass roots lobbying)			
b Total lobbying expenditures to influence a legislative body (direct lobbying)			
c Total lobbying expenditures (add lines 1a and 1b)			
d Other exempt purpose expenditures			
e Total exempt purpose expenditures (add lines 1c and 1d)			
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.			
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
Over \$17,000,000	\$1,000,000.		
g Grassroots nontaxable amount (enter 25% of line 1f)			
h Subtract line 1g from line 1a. If zero or less, enter -0-			
i Subtract line 1f from line 1c. If zero or less, enter -0-			
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?		X	
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X		
c Media advertisements?		X	
d Mailings to members, legislators, or the public?		X	
e Publications, or published or broadcast statements?		X	
f Grants to other organizations for lobbying purposes?		X	
g Direct contact with legislators, their staffs, government officials, or a legislative body?	X		13,134.
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X	
i Other activities?		X	
j Total. Add lines 1c through 1i			13,134.
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X	
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information.

PART I-A, LINE 1:

THE CONSERVANCY MONITORS LEGISLATION THAT MAY AFFECT THE GREENWAY AND MEETS WITH ELECTED OFFICIALS TO KEEP THEM ABREAST OF OUR MISSION AND ACTIVITIES.

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**
▶ **Attach to Form 990.**

▶ **Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990**

OMB No. 1545-0047

2013

Open to Public Inspection

Name of the organization ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.

Employer identification number
20-1678932

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area

Protection of natural habitat Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

Yes No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

Yes No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1

▶ \$ _____

(ii) Assets included in Form 990, Part X

▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1

▶ \$ _____

b Assets included in Form 990, Part X

▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a Public exhibition
 - b Scholarly research
 - c Preservation for future generations
 - d Loan or exchange programs
 - e Other _____
- 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|---------------------------------|--------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a Did the organization include an amount on Form 990, Part X, line 21? Yes No
- b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	13,504,770.	13,504,770.	13,504,770.	13,527,270.	12,139,770.
b Contributions				-22,500.	1,387,500.
c Net investment earnings, gains, and losses	2,265,431.	686,381.	524,941.	1,022,991.	156,765.
d Grants or scholarships					
e Other expenditures for facilities and programs	607,148.	686,381.	524,941.	1,022,991.	156,765.
f Administrative expenses					
g End of year balance	15,163,053.	13,504,770.	13,504,770.	13,504,770.	13,527,270.

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment %
- b Permanent endowment 89.10 %
- c Temporarily restricted endowment 10.90 %

The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
- (ii) related organizations

	Yes	No
3a(i)		X
3a(ii)		X
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		4,588,401.	475,288.	4,113,113.
d Equipment		20,869.	8,530.	12,339.
e Other		113,003.	61,768.	51,235.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				4,176,687.

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A) TIFF MULTI ASSET FUND	6,389,119.	END-OF-YEAR MARKET VALUE
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶	6,389,119.	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	5,547,377.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	673,117.
b	Donated services and use of facilities	2b	332,171.
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	1,005,288.
3	Subtract line 2e from line 1	3	4,542,089.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	97,894.
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	97,894.
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)	5	4,639,983.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	4,236,046.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	332,171.
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	332,171.
3	Subtract line 2e from line 1	3	3,903,875.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	97,894.
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	97,894.
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	5	4,001,769.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4:

THE CONSERVANCY ADHERES TO THE UNIFORM PRUDENT MANAGEMENT OF INSTITUTIONAL FUNDS ACT (UPMIFA). THE ASSETS IN ITS PERMANENTLY RESTRICTED ENDOWMENT FUND ARE DONOR-RESTRICTED ASSETS UNTIL APPROPRIATED ACCORDING TO THE DONOR STIPULATION FOR EXPENDITURE BY THE CONSERVANCY. THE CONSERVANCY HAS ADOPTED AN INVESTMENT AND SPENDING POLICY FOR ITS ENDOWMENT ASSETS AND FOR ANY BOARD DESIGNATED NET-ASSETS THAT IS DESIGNED TO PRESERVE CAPITAL THROUGH RISK MANAGEMENT WHILE PROVIDING A LEVEL OF SUPPORT FOR THE CONSERVANCY AND ITS PROGRAMS.

PART X, LINE 2:

THE CONSERVANCY ACCOUNTS FOR UNCERTAINTY IN INCOME TAXES IN

Part XIII Supplemental Information *(continued)*

ACCORDANCE WITH ASC TOPIC, INCOME TAXES. THIS STANDARD CLARIFIES THE ACCOUNTING FOR UNCERTAINTY IN TAX POSITIONS AND PRESCRIBES A RECOGNITION THRESHOLD AND MEASUREMENT ATTRIBUTE FOR THE FINANCIAL STATEMENTS REGARDING A TAX POSITION TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN. THE CONSERVANCY HAS DETERMINED THAT THERE ARE NO UNCERTAIN TAX POSITIONS WHICH QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS AT JUNE 30, 2014. THE CONSERVANCY'S INFORMATION RETURNS ARE SUBJECT TO EXAMINATION BY THE FEDERAL AND STATE JURISDICTIONS AND GENERALLY REMAIN OPEN FOR THE MOST RECENT THREE YEARS.

COPY

ROSE FITZGERALD KENNEDY GREENWAY

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through col. (c))
		GREENWAY GALA		NONE	
		(event type)	(event type)	(total number)	
Revenue	1	Gross receipts	553,140.		553,140.
	2	Less: Contributions	528,090.		528,090.
	3	Gross income (line 1 minus line 2)	25,050.		25,050.
Direct Expenses	4	Cash prizes			
	5	Noncash prizes			
	6	Rent/facility costs	80,433.		80,433.
	7	Food and beverages	29,378.		29,378.
	8	Entertainment	2,730.		2,730.
	9	Other direct expenses	17,380.		17,380.
	10	Direct expense summary. Add lines 4 through 9 in column (d)			129,921.
	11	Net income summary. Subtract line 10 from line 3, column (d)			-104,871.

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
		1	Gross revenue		
Direct Expenses	2	Cash prizes			
	3	Noncash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No
7	Direct expense summary. Add lines 2 through 5 in column (d)				
8	Net gaming income summary. Subtract line 7 from line 1, column (d)				

9 Enter the state(s) in which the organization operates gaming activities: _____
 a Is the organization licensed to operate gaming activities in each of these states? Yes No
 b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No
 b If "Yes," explain: _____

**SCHEDULE J
(Form 990)**

Compensation Information

OMB No. 1545-0047

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

2013

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
▶ Attach to Form 990. ▶ See separate instructions.

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990

Name of the organization **ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.** Employer identification number **20-1678932**

Part I Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <input type="checkbox"/> First-class or charter travel <input type="checkbox"/> Travel for companions <input type="checkbox"/> Tax indemnification and gross-up payments <input type="checkbox"/> Discretionary spending account <input type="checkbox"/> Housing allowance or residence for personal use <input type="checkbox"/> Payments for business use of personal residence <input type="checkbox"/> Health or social club dues or initiation fees <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)		
b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2	
3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. <input checked="" type="checkbox"/> Compensation committee <input checked="" type="checkbox"/> Independent compensation consultant <input checked="" type="checkbox"/> Form 990 of other organizations <input type="checkbox"/> Written employment contract <input checked="" type="checkbox"/> Compensation survey or study <input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment?	4a	X
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	X
c Participate in, or receive payment from, an equity-based compensation arrangement?	4c	X
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.		
Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		
5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization?	5a	X
b Any related organization?	5b	X
If "Yes" to line 5a or 5b, describe in Part III.		
6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization?	6a	X
b Any related organization?	6b	X
If "Yes" to line 6a or 6b, describe in Part III.		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	X
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	X
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

ROSE FITZGERALD KENNEDY GREENWAY
 CONSERVANCY, INC.

20-1678932

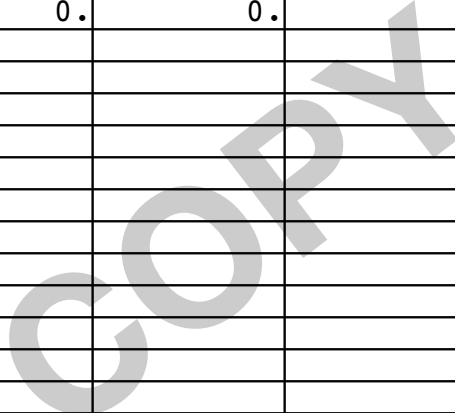
Schedule J (Form 990) 2013

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) JESSE BRACKENBURY COO, THEN EXECUTIVE DIRECTOR	(i)	143,300.	0.	0.	4,572.	19,254.	167,126.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
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	(i)							
	(ii)							



Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 4:

SEE ATTACHED SCHEDULE O FOR DESCRIPTION OF COMPENSATION

REVIEW PROCEDURES

COPY

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2013

Open to Public
Inspection

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990

Name of the organization
ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

Employer identification number
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FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

(MISSION STATEMENT, 2005) THE ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY IS A PRIVATE, NON-PROFIT CORPORATION DEDICATED TO RAISING
BROAD-BASED SUPPORT TO ENSURE STANDARDS OF EXCELLENCE IN THE DESIGN,
SUSTAINABILITY AND USE OF THE ROSE FITZGERALD KENNEDY GREENWAY. TO
SECURE THE GREENWAY'S FUTURE AS ONE OF AMERICA'S FOREMOST URBAN PARKS,
THE CONSERVANCY ADVOCATES FOR STANDARDS OF CONSISTENCY AND EXCELLENCE
IN DESIGN; MANAGES ITS OPERATIONS WORKING COLLABORATIVELY TO CREATE,
FINANCE, PROMOTE, AND COORDINATE PUBLIC PROGRAMS AND EVENTS FOR THE
GENERAL PUBLIC TO ENJOY; AND RAISES ADEQUATE AND STABLE FUNDING IN
SUPPORT OF LONG-RANGE PUBLIC USES.

THE CONSERVANCY WORKS TO ACHIEVE ITS PUBLIC MISSION IN A PUBLIC/PRIVATE
PARTNERSHIP WITH THE COMMONWEALTH OF MA.

FORM 990, PART III, LINE 3, CHANGES IN PROGRAM SERVICES:

EXPLANATION: IN 2013 THE GREEN & GROW PROGRAM REACHED A CRITICAL
JUNCTURE, FACING ISSUES RELATED TO COSTS AND ALIGNMENT WITH THE
CONSERVANCY'S CORE MISSION. WITH THE HELP OF THE NON-PROFIT
INSTITUTION TDC, A WORKING GROUP OF STAFF AND BOARD MEMBERS REEVALUATED
THE CONSERVANCY'S EDUCATIONAL STRATEGY. BASED ON THEIR ASSESSMENT, IN
2014 THE CONSERVANCY ADOPTED A REVISED APPROACH TO OUR EDUCATIONAL
EFFORTS, ONE FOCUSED ON VOLUNTEERISM TO BETTER ALIGN WITH OUR CORE
STEWARDSHIP MISSION.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

Name of the organization ROSE FITZGERALD KENNEDY GREENWAY
CONSERVANCY, INC.

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20-1678932

SUMMARY AND ACCOMPLISHMENTS:

THE CONSERVANCY IS THE DESIGNATED STEWARD OF THE ROSE KENNEDY GREENWAY, BOSTON'S MILE-AND-A-HALF OF CONTEMPORARY PARKS THAT CONNECT PEOPLE AND THE CITY WITH BEAUTY AND FUN. IN A PUBLIC-PRIVATE PARTNERSHIP WITH THE COMMONWEALTH OF MASSACHUSETTS, THE CONSERVANCY PROGRAMS, MAINTAINS, AND IMPROVES THE PARKS.

IN FY14, THE CONSERVANCY CONTINUED TO MAKE THE GREENWAY A JOY-FILLED PLACE FOR RESIDENTS AND VISITORS:

- THE GREENWAY CAROUSEL AT THE TIFFANY & CO. FOUNDATION GROVE OPENED TO THE PUBLIC ON-TIME, ON-BUDGET, AND WITH MUCH FANFARE. IT HAS ALREADY BECOME A NEW LANDMARK IN BOSTON.

- THE HORTICULTURE CONTINUES TO IMPROVE THROUGH OUR AWARD-WINNING ORGANIC LANDSCAPE CARE. WE MADE UPGRADES AND REPLACEMENTS ACROSS THE GREENWAY - NORTH END GARDEN BEDS, INSTALLING PLANT SIGNAGE, PLANTING 27,000 ADDITIONAL BULBS.

- WE CONDUCTED/OFFERED MORE THAN 300 FREE PROGRAMS ON THE GREENWAY. DUE TO THE FREE EVENTS, OUR NATIONALLY-RECOGNIZED MOBILE EATS PROGRAM, THE CAROUSEL, AND OUR FREE WI-FI NETWORK, WE ATTRACTED OVER 800,000 VISITORS, PLUS MILLIONS MORE WHO CASUALLY ENJOY GREENWAY PLAZAS, GARDENS, AND PATHS. FOR THESE EFFORTS, WE WON AN ARTS & ENTERTAINMENT AWARD FROM BOSTINNO.

- WE EXPANDED OUR PUBLIC ART EFFORTS, ANNOUNCING NEW INITIATIVES AND INSTALLING A NEW MURAL ON THE GREENWAY WALL AT DEWEY SQUARE PARK THROUGH A PARTNERSHIP WITH THE INSTITUTE OF CONTEMPORARY ART.

- WE COMPLETED A SUCCESSFUL FIRST YEAR OF CONTRACTED CARE FOR THE ARMENIAN HERITAGE PARK.

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- OUR MAINTENANCE TEAM ACCOMPLISHED SIGNIFICANT REPAIRS TO THE LIGHT BLADES, HARBOR FOG, CHINATOWN FOUNTAIN, AND MASONRY, WHILE CONTINUING THE DAILY RESPONSIBILITIES OF MAINTAINING A CLEAN, FUNCTIONAL PARK.

HORTICULTURE

WE CONTINUE TO IMPROVE THE GREENWAY'S BEAUTY THROUGH SKILLED, ATTENTIVE MAINTENANCE AND IMPORTANT, THOUGHTFUL IMPROVEMENTS. THE CONSERVANCY USES ORGANIC AND SUSTAINABLE LANDSCAPE PRACTICES THAT ARE INNOVATIVE, AWARD-WINNING, AND FISCALLY SOUND.

THE GREENWAY IS BOSTON'S ONLY ORGANICALLY-MAINTAINED PUBLIC PARK AND ONE OF A HANDFUL OF ORGANICALLY-MAINTAINED URBAN PARKS IN THE UNITED STATES; OUR SUSTAINABILITY EFFORTS HAVE EARNED US A MAYOR'S GREENOVATE AWARD. GREENWAY PLANTS ARE HEALTHIER, MORE RESILIENT, AND BETTER ABLE TO WITHSTAND THE STRESS OF PUBLIC USE AND THE DEMANDS OF AN URBAN ENVIRONMENT BECAUSE OF OUR MANAGEMENT PRACTICES. THE CONSERVANCY'S POLICY OF NOT USING HERBICIDES AND TOXINS ALSO ENSURES THAT RUN-OFF FROM THE PARKS WILL NOT POLLUTE BOSTON HARBOR OR HARM THE DELICATE MARINE LIFE. CHILDREN AND PETS CAN FREELY AND SAFELY PLAY ON OUR PARK LAWNS WITHOUT THE WORRY OF PESTICIDES. A HARVARD KENNEDY SCHOOL TEAM PARTNERED WITH US AND DETERMINED THAT OUR DAILY ORGANIC CARE IS LESS EXPENSIVE THAN A NON-ORGANIC APPROACH. THE CORNERSTONE OF OUR ORGANIC APPROACH IS OUR COMPOST TEA OPERATION. WE HAVE INCREASED APPLICATIONS OF OUR ORGANIC COMPOST TEA FROM 1,800 GALLONS IN 2010 TO 13,000 GALLONS ANNUALLY. THE DEPTH OF THE ROOTS ON THE GREENWAY HAS TRIPLED SINCE THE CONSERVANCY TOOK OVER PARK OPERATIONS AND INTRODUCED ORGANIC METHODS. THE PARK IS A NATIONAL WILDLIFE FEDERATION CERTIFIED WILDLIFE HABITAT.

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A WALK DOWN THE GREENWAY REVEALS LUSH GREEN GRASS AND THRIVING GARDEN BEDS. OUR SUSTAINABLE HORTICULTURE PRACTICES INCLUDE WEED MANAGEMENT, TOP SEEDING AND AERATION, ORGANIC DEBRIS COMPOSTING FOR FERTILIZER APPLICATIONS, AND EFFICIENT WATER USAGE. IN ADDITION, THE GREENWAY'S DEWEY SQUARE PARK FEATURES POLLINATOR, EDIBLE, DEMONSTRATION, AND RAIN GARDENS. 59 PLANTER CONTAINERS THROUGHOUT THE PARK ARE CHANGED SEASONALLY WITH ARRANGEMENTS CONSISTENT WITH THEIR PARK SURROUNDINGS.

AN IMPORTANT PROJECT THIS YEAR WAS THE SPRING REPLANTING IN THE NORTH END PARK ALONG THE PERGOLA BETWEEN HANOVER AND NORTH ST. WE INSTALLED NEW PLANTS, INCLUDING EVERGREENS AND ROSES. PLANTS WERE SELECTED TO SCREEN AGAINST THE TRAFFIC ON THE ADJOINING SURFACE STREETS, TO PROVIDE FOUR SEASON INTEREST, AND FOR URBAN-HARDINESS. DAFFODILS AND OTHER FLOWERING BULBS WERE REPLANTED BACK INTO THE GARDEN BED, AND OTHER REMOVED PLANTS WERE TRANSPLANTED ELSEWHERE IN THE PARK. THIS PROJECT WAS BASED ON INPUT FROM COMMUNITY MEETINGS HELD OVER THE LAST SEVERAL YEARS.

WE MADE UPGRADES ALONG THE LENGTH OF THE GREENWAY. IN CHINATOWN, WE SIGNIFICANTLY FILLED IN GARDEN BEDS THROUGHOUT THE PARK. IN THE FORT POINT CHANNEL PARKS, WE ADDED EVERGREENS FOR WINTER INTEREST AND STRUCTURE, A NEW GARDEN BED TO ANCHOR A PARK ENTRANCE, AND INSTALLED PLANT SIGNAGE. IN THE WHARF DISTRICT PARKS, IN CONJUNCTION WITH THE NEW PLANTINGS AROUND THE GREENWAY CAROUSEL, WE FILLED IN PLANTINGS ALONG THE PROMENADE. THROUGHOUT THE GREENWAY, 21 FAILING STREET TREES WERE REPLACED AND AN ADDITIONAL 27,000 BULBS WERE ADDED.

WE HAVE PLACED AN INCREASED EMPHASIS ON OUR VOLUNTEER PROGRAM.

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STRATEGICALLY, WE HAVE MADE HANDS-ON LEARNING THROUGH VOLUNTEERING A FOCUS FOR OUR EDUCATIONAL EFFORTS. BRINGING PEOPLE TO DIG IN THE SOIL SHOULDER-TO-SHOULDER WITH OUR HORTICULTURAL STAFF IS A TERRIFIC WAY TO TELL THE STORY OF OUR ORGANIC CARE OF THIS ROOF-TOP GARDEN. FOLLOWING ANOTHER BIG INCREASE IN VOLUNTEER HOURS (UP FROM 2,183 IN 2012 TO 3,118 IN 2013), WE HIRED OUR FIRST FULL-TIME VOLUNTEER COORDINATOR WHO HAS INCREASED AND DIVERSIFIED THE OPPORTUNITIES AND PARTNERSHIPS FOR THE 2014 SEASON. ALREADY WE HAVE CREATED A NEW COLLABORATION WITH THE UNITED WAY FOR THE CARE OF THE DEWEY SQUARE PARK GARDENS. ON THE STRENGTH OF REVIEWS FROM VOLUNTEERS, THE CONSERVANCY HAS CONSISTENTLY WON THE TOP RATED AWARD FROM GREATNONPROFITS.ORG.

MAINTENANCE

IN FY14 THE MAINTENANCE DEPARTMENT RESPONDED TO THE DAILY AND SEASONAL DEMANDS OF RUNNING A CLEAN, GREEN, AND SAFE PARK. OUR TEAM CARES FOR SEVEN WATER FEATURES, ACRES OF GRANITE PAVING, COMPLEX LIGHTING SYSTEMS, AND MORE. THE CONSERVANCY'S MAINTENANCE STAFF HANDLES REPAIRS, FOUNTAIN MAINTENANCE, AND OTHER SKILLED TASKS; OUR EFFORTS ARE SUPPLEMENTED BY OUR CONTRACTED NON-PROFIT PARTNER, WORK INC., WHICH EMPLOYS INDIVIDUALS WITH DISABILITIES. WORK INC. HANDLES BASIC PARK CARE-INCLUDING LAWN MOWING, LITTER AND TRASH REMOVAL, AND SNOW REMOVAL-AND HELPS PROVIDE AN IN-PARK PRESENCE 16 HOURS PER DAY, 365 DAYS PER YEAR. IN ADDITION, THIS WAS THE FIRST YEAR OF A THREE-YEAR, COMPETITIVELY-AWARDED CONTRACT TO MAINTAIN THE BEAUTIFUL FOUNTAINS, LABYRINTH, AND GARDENS IN ARMENIAN HERITAGE PARK.

REGULAR WORK INCLUDES FOUNTAIN CARE, WELDING REPAIRS, RE-LAMPING, VEHICLE MAINTENANCE, AND MORE. WE ADDED A MASON TO OUR STAFF WHO RESET

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LOOSE PAVERS, REPAIRED HANDICAPPED RAMPS, RESTORED FAILED MORTAR JOINTS AND RE-CAULKED SEVERAL FAILED EXPANSION JOINTS THROUGHOUT THE GREENWAY. SEASONALLY, THE MAINTENANCE TEAM SETS OUT AND REMOVES MOVEABLE FURNITURE; STARTS-UP AND THEN DECOMMISSIONS AND WINTERIZES THE SEVEN WATER FEATURES; INSTALLS AND REMOVES WINTER LIGHTING; AND SUPERVISES ACRES OF SNOW REMOVAL.

THIS YEAR WE ACCOMPLISHED NUMEROUS MAINTENANCE PROJECTS. OUR TEAM UPGRADED THE FAILING LIGHT BLADE COMPONENTS, INCLUDING THE DESIGN, FABRICATION, AND INSTALLATION OF A NEW MOUNTING SYSTEM. WE RESTORED THE HARBOR FOG WATER FEATURE TO FULLY OPERATIONAL, ADDRESSING PROBLEMATIC LIGHTS, SPEAKERS AND CONTROLLER. FOLLOWING WATER INTRUSION INTO THE CHINATOWN FOUNTAIN VAULT, WE MADE NECESSARY REPAIRS TO MINIMIZE FOUNTAIN DOWNTIME AND RESTORE 100% OPERATION; AS PART OF THIS WORK WE CORRECTED A FLAW IN THE ORIGINAL DESIGN AND INSTALLATION OF THE SUMP PUMP PIPING. WE REMOVED AND RESET 27 PIECES OF GRANITE WALL CAP AT ONE OF THE NORTH END FOUNTAINS; WE DISCOVERED THAT THE ORIGINAL PARK CONSTRUCTION HAD FAILED TO SEAL JOINTS AND SEALED THESE TO PREVENT FUTURE HEAVING. WE PAINTED NO-BIKING SIGNS ON THE PAVEMENT ON ALL PARCELS. WE RE-GRADED, RAKED OUT AND COMPACTED THE STONE DUST PATHS. THE TRASH CANS' RUSTING LEVELING FEET WERE REPLACED. WE REMOVED THE RUST STAINS FROM THE STONE SLABS IN SEVERAL FOUNTAINS. TO SUPPORT THE NEW "LITTLE FREE LIBRARY" PROGRAM, WE INSTALLED FOOTINGS, INCLUDING WELDING, PAINTING, AND POURING CONCRETE FOOTINGS.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

PUBLIC ACTIVITIES - PROGRAMS AND ART:

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THE CONSERVANCY HAS BROUGHT VIBRANCY TO THE GREENWAY. IN ADDITION TO THE MILLIONS OF VISITORS WHO PASSIVELY ENJOY OUR FOUNTAINS AND GARDENS, THE PATRONAGE AT PARK OFFERINGS-EVENTS, WI-FI, CAROUSEL, AND MOBILE EATS-INCREASED 23% TO 801,000 IN 2013, ON TOP OF A 66% INCREASE IN 2012. THE GREENWAY HOSTED MORE THAN 300 FREE EVENTS. TOURISTS, WORKERS, AND RESIDENTS MEET AND PLAY ON THE GREENWAY, MOVING THROUGH THE GARDENS FROM THE FOUNTAINS TO THE FOOD TRUCKS TO THE NEARBY ATTRACTIONS. THIS YEAR, BOSTINNO NAMED THE GREENWAY ONE OF ITS WINNERS FOR ARTS & ENTERTAINMENT.

WE LAUNCHED NEW PROGRAMS AND CONTINUED FAVORITES. WE INTRODUCED THE BOSTON CALLING BLOCK PARTIES, HELD WEEKLY AT DEWEY SQUARE PARK WITH OUTDOOR MUSIC AND DRINKS. WE HOSTED 7 PIANOS AS PART OF THE CELEBRITY SERIES' PLAY ME I'M YOURS, AND SOLAR-POWERED PHONE-CHARGING BENCHES THROUGH A PARTNERSHIP WITH THE MIT MEDIA LAB. THE TWICE WEEKLY SEASONAL FARMERS MARKET AT DEWEY SQUARE PARK CONTINUED, AND A NEW TWICE-WEEKLY SEASONAL MARKET WAS ADDED ACROSS FROM THE NORTH END PARKS. WE COLLABORATED WITH ORGANIZATIONS SUCH AS THE BOSTON PUBLIC MARKET ASSOCIATION, NATIONAL CENTER FOR RACE AMITY, CHINATOWN MAIN STREETS, AND SUSTAINABLE BUSINESS NETWORK. MANY PEOPLE FLOCKED TO THE POPULAR GREENWAY OPEN MARKET, BERKLEE COLLEGE OF MUSIC CONCERT SERIES, AND RACE AMITY DAY. AND WE HOSTED SCORES OF FREE FITNESS CLASSES FROM YOGA TO CROSSFIT. THESE EFFORTS WERE COMPLIMENTED BY THE NATIONALLY ACCLAIMED GREENWAY MOBILE EATS PROGRAM AND ONE OF MASSACHUSETTS' LARGEST FREE WI-FI NETWORKS.

THE GREENWAY CONSERVANCY HAS BECOME A LEADER IN CONTEMPORARY PUBLIC ART IN BOSTON. PUBLIC ART ON THE GREENWAY GIVES RESIDENTS, WORKERS, AND

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TOURISTS A REASON TO VISIT, LINGER, AND DISCUSS. IN FY14, FUNDED ENTIRELY WITH PRIVATE DONATIONS, WE INSTALLED THE SECOND MURAL ON THE GREENWAY WALL AT DEWEY SQUARE PARK. THE MURAL, REMANENCE: SALT AND LIGHT (PART II) BY MATTHEW RITCHIE, WAS FEATURED ON THE FRONT PAGE OF THE BOSTON GLOBE. IT CONTINUED THE PARTNERSHIP WITH THE INSTITUTE OF CONTEMPORARY ART THAT WAS BEGUN WITH THE AWARD-WINNING MURAL "THE GIANT OF BOSTON" BY BRAZILIAN TWINS OS GEMEOS. THE CONSERVANCY ANNOUNCED A PARTNERSHIP WITH THE MUSEUM OF FINE ARTS FOR THE THIRD ITERATION OF THE MURAL, TO BE INSTALLED IN FALL 2014. THE CONSERVANCY ALSO ANNOUNCED PLANS TO HIRE A FULL-TIME PUBLIC ART CURATOR AND TO BRING IN 2015 A DRAMATIC AERIAL SCULPTURE FROM RENOWNED LOCAL ARTIST JANET ECHELMAN. WE CONTINUED OUR PARTNERSHIPS WITH FLASH FORWARD PHOTOGRAPHY FESTIVAL AND THE FIGMENT PARTICIPATORY ART FESTIVAL FOR PROGRAMMING ON THE GREENWAY.

THE GREENWAY GALA IS THE CONSERVANCY'S ANNUAL FUNDRAISING EVENT. IN FY14, THE GALA WAS HOSTED ON THE GREENWAY FOR THE SECOND TIME, WELCOMING GUESTS INTO A SPECTACULAR TENT WITH DECORATIONS PUT TOGETHER BY THE CONSERVANCY'S HORTICULTURE TEAM. THE NIGHT WAS A GLOWING SUCCESS - ATTENDED BY 450 REPRESENTATIVES FROM THE BUSINESS COMMUNITY, NONPROFIT COMMUNITY GROUPS, CORPORATIONS, FOUNDATIONS AND INDIVIDUALS. THE GALA PROVIDES THE CONSERVANCY AN OPPORTUNITY TO SAY THANK YOU TO OUR SUPPORTERS AND PROVIDES A PLATFORM FOR SHARING OUR CURRENT AND FUTURE INITIATIVES.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

PLANNING AND DESIGN:

ON LABOR DAY WEEKEND 2013, AFTER THREE YEARS OF PLANNING, DESIGN,

Name of the organization ROSE FITZGERALD KENNEDY GREENWAY CONSERVANCY, INC.	Employer identification number 20-1678932
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FABRICATION AND INSTALLATION, THE GREENWAY CAROUSEL, AT THE TIFFANY & CO. FOUNDATION GROVE, OPENED TO THE PUBLIC ON-TIME, ON-BUDGET, AND WITH MUCH FANFARE. PRIVATE DONATIONS COVERED 95% OF THE TOTAL PROJECT COSTS, WITH PUBLIC SUPPORT THROUGH A COMPETITIVELY-AWARDED GRANT.

THE ONE-OF-A-KIND, ARTIST-CRAFTED CAROUSEL FEATURES NATIVE CREATURES THAT SEEM TO PRANCE, SWOOSH AND SPLASH AS THEY ROTATE AROUND IN THEIR FANCIFUL POSES TO THE DELIGHT OF CHILDREN AND ADULTS. THE GREENWAY CAROUSEL FEATURES 14 DIFFERENT CHARACTERS NATIVE TO THE LAND, SEA AND SKY OF MASSACHUSETTS INCLUDING A SEA TURTLE, RABBIT, LOBSTER, COD, PEREGRINE FALCON, AND SKUNK. THE CHARACTERS WERE INSPIRED BY THE DRAWINGS OF BOSTON SCHOOL CHILDREN; CLASSROOM PRESENTATIONS AND SITE VISITS KEPT THE ELEMENTARY SCHOOL CHILDREN UPDATED ON THE PROGRESS OF THE CAROUSEL THEY HELPED DESIGN. THE DRAWINGS WERE BROUGHT TO LIFE BY THE CHARACTER SCULPTURES OF NEWBURYPORT ARTIST JEFF BRIGGS.

THE LOCATION OF THE CAROUSEL, ACROSS FROM FANEUIL HALL, THE ARMENIAN HERITAGE PARK, AND THE AQUARIUM, WITH THE NATIONAL PARK SERVICE HARBOR ISLANDS KIOSK IN THE MIDDLE, CREATES A NATURAL GATHERING SPOT. THE CAROUSEL IS CLOSE TO THE NORTH END AND WHARF DISTRICT NEIGHBORHOODS, OFFERING A NEW ATTRACTION TO THOSE WHO LIVE OR VISIT BOSTON. THE CAROUSEL PROVIDES CONNECTION TO AND BETWEEN CITY NEIGHBORS, AS WELL AS STRONG PARTNERSHIPS WITH OTHER BOSTON ATTRACTIONS. THE TABLES, CHAIRS, UMBRELLAS, AND THE GARDENS IN THE TIFFANY & CO. FOUNDATION GROVE THAT SURROUND THE GREENWAY CAROUSEL CREATE A BEAUTIFUL, WELCOMING ENVIRONMENT WITH FOUR SEASON PLANTINGS, COMFORTABLE SEATING AND FILTERED SHADE. THE CAROUSEL OFFERS AN INVITING SPACE FOR RELAXATION, AND CREATES A PLACE WHERE PEOPLE OF ALL AGES AND BACKGROUNDS WANT TO VISIT.

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THE GREENWAY CAROUSEL USES UNIVERSAL DESIGN PRINCIPLES TO CREATE ACCESS FOR PEOPLE OF ALL ABILITIES. WITH THE GUIDANCE OF THE INSTITUTE FOR HUMAN CENTERED DESIGN, THE CAROUSEL WAS DESIGNED TO SUBTLY AND EFFECTIVELY OFFER ALL RIDERS DELIGHTFUL EXPERIENCES. IT IS NEW ENGLAND'S MOST ACCESSIBLE CAROUSEL FOR ADULTS AND YOUTH WITH PHYSICAL OR AUDITORY DISABILITIES, AND IN THE FIRST HOUR OF OPENING ALONE, THE WHEELCHAIR RAMP WAS UTILIZED SEVEN TIMES.

RIDERSHIP HAS EXCEEDED EXPECTATIONS AND FINANCIAL PROJECTIONS. THE CAROUSEL, OPEN SEASONALLY, DREW 51,902 RIDERS IN FALL 2013 AND 39,300 RIDERS THROUGH THE MIDDLE OF 2014. CHILDREN WHO VISIT THE AQUARIUM AND VIEW A SEA TURTLE, MAKE A DEEPER CONNECTION WHEN THEY RIDE ON THE CAROUSEL'S SEA TURTLE. WEDDING, BACHELOR AND BACHELORETTE PARTIES STOP FOR PHOTOS ON THE CAROUSEL AS WELL. THE CAROUSEL IS A SIGNIFICANT NET CONTRIBUTOR TO THE CONSERVANCY'S OPERATIONS, HELPING SUPPORT THE 300 FREE ANNUAL PROGRAMS ON THE GREENWAY.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

SEE ATTACHED SCHEDULE O - GREEN & GROW - YOUTH WORKFORCE DEVELOPMENT

FOR FOUR YEARS, THE CONSERVANCY CARRIED OUT ITS EDUCATIONAL EFFORTS PRINCIPALLY THROUGH THE GREEN & GROW WORKFORCE DEVELOPMENT PROGRAM. THE PROGRAM PROVIDED A PIPELINE TO FUTURE STUDIES/TRAINING OR ENVIRONMENTALLY FOCUSED JOBS. IT COMBINED JOB READINESS TRAINING WITH CAREER EXPLORATION, ENVIRONMENTAL EDUCATION, ACADEMIC SUPPORT, TEAM BUILDING, PERSONAL ATTENTION FROM MENTORS AND ATTRACTIVE COMPENSATION.

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IN THE FIRST TWO MONTHS OF FISCAL YEAR 14, THE CONSERVANCY CONTINUED TO OFFER THE GREEN & GROW INTERNSHIP PROGRAM IN WHICH THE PARTICIPANTS GAINED ON-THE-JOB EXPERIENCE ALONGSIDE OUR STAFF. AFTER GRADUATING THE SUMMER GREEN & GROW INTERN CLASS IN AUGUST 2013, THE CONSERVANCY CEASED ITS GREEN & GROW PROGRAM. BASED ON THE CONSERVANCY'S REVISED APPROACH TO EDUCATIONAL EFFORTS, THE REMAINDER OF FY14 WAS FOCUSED ON EXPANSION OF THE VOLUNTEER PROGRAM AS DESCRIBED IN OUR SUMMARY OF HORTICULTURE ACCOMPLISHMENTS.

EXPENSES \$ 83,069. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION A, LINE 7A:

PER COMMONWEALTH LAW, AND THE ACTS OF 2008, CERTAIN MEMBERS OF THE BOARD OF DIRECTORS ARE APPOINTED BY ELECTED OFFICIALS OR BY GOVERNMENT AGENCIES.

FORM 990, PART VI, SECTION B, LINE 11:

AFTER INTERNAL REVIEW BY THE CONSERVANCY'S FINANCE DEPARTMENT AS WELL AS BY ITS EXECUTIVE DIRECTOR, A DRAFT OF THE FORM 990 IS DELIVERED TO THE FINANCE, AUDIT, AND RISK MANAGEMENT COMMITTEE (FARMC) OF THE BOARD OF DIRECTORS FOR ITS REVIEW AND COMMENT. THE FARMC MEETS WITH THE CONSERVANCY'S INDEPENDENT ACCOUNTING FIRM TO REVIEW ANY QUESTIONS IT MAY HAVE. ONCE THE FARMC APPROVES THE DRAFT FORM 990, THE INDEPENDENT AUDITING FIRM PROVIDES A FINAL VERSION FOR REVIEW BY THE FULL BOARD PRIOR TO THE RETURN BEING FILED.

FORM 990, PART VI, SECTION B, LINE 12C:

THE CONSERVANCY'S BOARD OF DIRECTORS SIGN THE CONFLICT OF INTEREST POLICY YEARLY. DISCLOSURES ARE FILED WITH THE CONSERVANCY'S

Name of the organization ROSE FITZGERALD KENNEDY GREENWAY
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FINANCE, AUDIT AND RISK MANAGEMENT COMMITTEE WHICH REVIEWS THE FILINGS AND
REPORTS TO THE BOARD OF DIRECTORS.

FORM 990, PART VI, SECTION B, LINE 15A:

IN 2011 AND AGAIN IN 2014, AN AD HOC BOARD WORKING GROUP
CONSIDERED FORM 990 EXECUTIVE DIRECTOR COMPENSATION FROM COMPARABLE
ORGANIZATIONS AS WELL AS DATA FROM AN FY12 STUDY BY AN INDEPENDENT
CONSULTANT TO DETERMINE THE EXECUTIVE DIRECTOR'S COMPENSATION. THE FY12
STUDY IS POSTED ON OUR WEBSITE ALONG WITH OUR 5-YEAR BUSINESS PLAN.

FORM 990, PART VI, SECTION C, LINE 19:

THE CONSERVANCY'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST
POLICY, FORM 990, FORM PC AND AUDITED FINANCIAL STATEMENTS ARE AVAILABLE
UPON REQUEST AND POSTED ON THE CONSERVANCY'S WEBSITE -
WWW.ROSEKENNEDYGREENWAY.ORG.

FORM 990, PART VI, SECTION B, LINE 15B:

THE CONSERVANCY DOES NOT HAVE ANY OTHER OFFICERS OR KEY
EMPLOYEES.

FORM 990, PART XII, LINE 2C:

THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.