

Rose Kennedy Greenway Board of Directors Meeting
Tuesday, July 14, 2015 – 5:30 pm
185 Kneeland Street, 2nd Floor, Boston

Meeting Minutes

Board Members Present In Person: Georgia Murray, Chris Betke, James Chan, Janelle Chan, Helen Chin Schlichte, Bob Gore, Jim Kalustian, Chris Manfredi, Tim Morningstar, Jane Pappalardo, Young Park, John Pregmon, Daniel Sieger,

New Board Members Present In Person: Mark Boyle

Board Members Absent: Kathryn Burton, Beedee Ladd, Martin Lynn, Robyn Reed, Colleen Richards Powell, Jerome Smith, Daniel Toscano

RFKGC Staff: Jesse Brackenbury, Steve Anderson, Laura Jasinski, Michael Nichols, Robert Stigberg, Jodi Wolin, Renee Wood

Open Session

Greenway Board Chair Georgia Murray called the meeting to order in Open Session with a quorum present, in person, at 5:35pm.

1. Chair Murray called for a motion to approve the minutes from the April 7, 2015 meeting of the Board of Directors. **On a motion by Bob Gore, and seconded by Chris Manfredi, the minutes were unanimously approved.**

2. Executive Director Jesse Brackenbury presented a proposal to amend the Board's By-Laws to align the By-Laws with the Conservancy's shift to a calendar year fiscal year. Mr. Brackenbury noted the changes move the date of the annual meeting from October to December, and would lead to a small shift in the terms of certain Board members who previously joined the Board between October and December.

On a motion by Jim Kalustian, seconded by Bob Gore, the proposed amendments to the By-Laws were unanimously approved.

(Mr. Betke and Mr. Park joined the meeting.)

3. Mr. Brackenbury presented updates to the FY 2015 budget, including an Annual Statement of Results for FY15A, a Statement of Goals for FY15B, and a FY15B proposed budget. Laura Jasinski, Director of Programs and Planning, provided budgetary and operational updates on the Greenway-commissioned sculpture by Janet Echelman.

Board members asked questions regarding the 2014-2015 goals, and questions regarding the dates the Echelman sculpture will be available for viewing. There was discussion regarding The Greenway's commitment to temporary exhibits of contemporary public art, as determined through a public art visioning process in 2012 that culminated with a five-year public art strategy. Board members also asked questions related to private financial support of the sculpture and the sculpture's budgetary impact.

On a motion by Bob Gore, seconded by Helen Chin Schlichte, the proposed amendments to the FY15 18-month budget and Echelman procurements were unanimously approved.

4. Mr. Brackenbury presented to the Board on a pending proposal to hold a European style Winter Market on The Greenway. Mr. Brackenbury described the preliminary discussions being held with an operator, Millennial Exhibitions, and a proposal for a five-week event on The Greenway called "iHeartWinter". Mr. Brackenbury introduced Johan Riskin and Lena Romanova, of Millennial Exhibitions, to present to the Board on the proposed event.

Mr. Riskin and Ms. Romanova presented plans for a winter market on The Greenway.

Board members asked a number of questions related to costs, revenues, operational considerations, and the types of retail and entertainment offerings proposed for The Greenway. Board members asked questions of Mr. Riskin and his colleague regarding their individual and their company's respective experience with winter markets, both in the U.S. and internationally. Mr. Riskin offered that The Greenway winter market would be their first American location and that they have operated markets in several European cities and countries.

On a motion by Chris Betke, seconded by Janelle Chan, the Board authorized Mr. Brackenbury to negotiate with Millennial Exhibitions about a potential winter market on The Greenway. (*James Chan abstained.*)

Additional Board comments and discussion were held regarding the importance of the experience of the operators, transparency in surveying public support for this type of public/private partnership, and the importance of maintaining the value of The Greenway brand.

5. Chair Murray called for a motion to confirm Mark Boyle, appointee of Massachusetts Department of Transportation Secretary Stephanie Pollack, to the Greenway Board of Directors to fill an open seat. **On a motion by Bob Gore, and seconded by Chris Manfredi, Mr. Boyle was unanimously approved.**

6. Chair Murray announced that in the interest of time the scheduled Greenway updates would be re-scheduled for a future Board meeting or sent via electronic mail.
7. No members of the public present sought to be heard.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Helen Chin Schlichte and duly seconded by Chris Betke, and a unanimous vote in favor was held at 7:16pm.