2017 Proposed 12-month Budget Forecast

BOD Meeting, June 27, 2017
Key updates in proposed operating revenues

• MassDOT: Q3&Q4 at reduced rate per agreements

• Endowment draw: Majority of endowment draw distributed in Q3&Q4, as usual

• Earned income higher than 2016 but forecasts vary from original budget
  • Higher for Mobile Eats, beer garden, zipline
  • Lower for fees, Carousel

• Conservative philanthropic forecast
  – Record net revenue from Gala & Glow

• Significant use of funds raised in 2016 for 2017 purposes (i.e., releases of prior-year donor-restricted revenue)
Key updates in proposed operating expenses

• Maintenance & Hort & Rangers
  – Savings in seasonal staffing, hort consultants, contracted tree care, snow/ice
  – Includes contractual cost-of-living increase for WORK Inc.
  – $20k in pergola repair upcoming (costs fully offset by insurance proceeds)

• Programs & Planning:
  – Savings in staffing vacancies, programs, and upcoming winter lights

• Public Art:
  – Grant-funded seasonal maintenance assistant hired (in lieu of interns)
  – Mehdi Ghadyanloo Greenway Wall mural now scheduled to remain until 2018

• Outreach:
  – Lower in-kind media support than 2016 (no budget impact)

• Admin & Development
  – Savings in vacancies, IT support, contingency
  – Additional temp support
Proposed 2017 operating revenue

Original 6-month budget

- Earned income: 0.40
- Endowment draw: 0.06
- Releases: 0.29
- Contributions, Gala+Glow, net: 0.42
- Contributions: 0.41
- MassDOT support (cash+in-kind): 1.24

Total: 2.83

Proposed 12-month budget forecast

- Earned income: 1.03
- Endowment draw: 0.64
- Releases: 0.39
- Contributions, Gala+Glow, net: 0.43
- Contributions: 0.45
- MassDOT support (cash+in-kind): 2.25

Total: 5.19
Proposed 2017 operating expenses

Original 6-month budget

- Admin: 0.19
- Development: 0.27
- Public Outreach: 0.13
- Public Art: 0.39
- Programs & Planning: 0.30
- Maintenance & Hort & Rangers: 1.53

Total: 2.82

Proposed 12-month budget forecast

- Admin: 0.50
- Development: 0.50
- Public Outreach: 0.26
- Public Art: 0.47
- Programs & Planning: 0.60
- Maintenance & Hort & Rangers: 2.78

Total: 5.11

Including cash-in-kind; excludes depreciation expense, a majority of which relates to the fully-funded carousel
Proposed: Balanced 2017 12-month budget

Current proposed revenues

- Earned income: 1.03
- Endowment draw: 0.64
- Releases: 0.39
- Contributions Gala/Glow: 0.43
- Contributions: 0.45
- MassDOT support (cash+in-kind): 2.25

Total: 5.19

Current proposed expenses

- Admin: 0.50
- Development: 0.50
- Public Outreach: 0.26
- Public Art: 0.47
- Programs & Planning: 0.60
- Maintenance & Hort & Rangers: 2.78

Total: 5.11

$79K difference proposed usage:
- $25K carousel reserve,
- $54K net capital expenditures

Including cash+in-kind; excludes $317k depreciation expense, a majority of which relates to the fully-funded carousel.
2017 capital plan totals $0.24M + emergency work

*Increased from 6-month budget:*
- $0.09M for repairs/procurements (various funding sources).
- $0.02M in Carousel repairs (funded by reserve).

*Unchanged from 6-month budget:*
- $0.06M for P18 garden improvements (privately funded in prior period).
- $0.01M in IT updates (funded through operations).

*Decreased from 6-month budget:*
- $0.06M new parcel improvements (MassDOT funded in prior period).

*Emergency work:*
- $0.1M North End water pipe break emergency repairs
  - completed directly by MassDOT = ~$25K
  - completed by RFKGC, to be reimbursed by MassDOT = $60-75K