

The Greenway Conservancy Celebrates 10-Year Anniversary with Greenway Week

Join us this October 4-10 for a week of celebration and reflection!

September 5, 2019 - Boston, MA - The Greenway Conservancy today announced a spotlight of our year-long celebration of the 10-Year Anniversary of The Greenway. Greenway Week, a week of highlighted events and activities, will take place from Friday, October 4 to Thursday, October 10 on The Greenway!

After 10 years of care and management, the Conservancy has transformed The Greenway into a neighborhood amenity, an economic driver for the city and state, and a world-class destination. During Greenway Week, the Conservancy will highlight the incredible partners and supporters, the many volunteers, and the extensive programming and public art of The Greenway.



Rings Fountain - photo by Matt Conti

Throughout the week, the Conservancy will reflect on innovations in public art, contemporary and accessible programming, local food and drink, and the commitment to being a dynamic public space, free and open to all.

A centerpiece of the week will be three free dance performances at the Rings Fountain. The Conservancy has commissioned celebrated choreographer Peter DiMuro and his company <u>Public Displays of Motion</u> to create **a site-specific dance work**, free and open to the public. <u>Waterway/Lightway/Greenway</u> will be performed by DiMuro's ensemble with additional guest

community dancers in and around the Rings Fountain on Saturday, October 5 at 1p and 3p and Thursday, October 10 at 6:15p. The piece is inspired by the history of The Greenway and will include a procession through the green space and dance in and around the Rings Fountain. "We are thrilled with the opportunity to harken back at what was over and underground on this land we now call The Greenway and honor that history, but also the joy of the present moment and future moments, through play so apparent when the Rings Fountain dances its recurring water and light display." said Peter DiMuro.

Additional highlights of Greenway Week include the lighting of neighboring buildings green, the Conservancy's largest hosted <u>food truck festival</u> on Saturday, October 5, and a **day of free rides**



at the Greenway Carousel at The Tiffany & Co.

<u>Foundation Grove</u> on Thursday, October 10! Further details and events will be released over the next month.

Throughout 2019, the Conservancy has celebrated the 10-Year Anniversary with signature improvements and bold new features. Earlier this year, the Conservancy received the <u>Boston Society</u> <u>of Architects Commonwealth Award</u>, recognized for "outstanding work on the dynamic transformation



Computer Generated Images by Chris Labrooy

and activation of a portion of downtown Boston that was once lost to the Central Artery." This spring, visitors could unwind among **10,000 new bulbs blooming in the Carolyn Lynch Garden**, and to explore the park's **new beehives and wildflower meadow**. The summer kicked off with the signature Rings Fountain receiving an incredible upgrade with the **addition of colored lights**, **synchronized to the <u>fountain water shows</u>**. The 2019 Public Art exhibit, <u>The Auto Show</u> (including The Greenway's first augmented reality installation), **pinstriping demo**, and **car themed**



Greenway Bee Hives

summer film series carried the transportation theme throughout the season. Along with these exciting additions to The Greenway, the Conservancy was thrilled this season to bring back a full and fun events calendar including fitness classes, major festivals, family play, live music, movies, markets, and more. Park Rangers, volunteers, and new branding welcomed visitors to The Greenway as a place to gather, unwind, play, and explore.

Stay tuned across Conservancy <u>social media channels</u> and join the <u>weekly newsletter</u> to learn more!

About The Greenway and the Greenway Conservancy (www.rosekennedygreenway.org)

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. The Greenway Conservancy is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.