

Rose Kennedy Greenway Board of Directors Meeting
Tuesday, May 9, 2017 – 5:30 pm
185 Kneeland Street, 1st Floor, Boston

Meeting Minutes

Board Members Present In Person: Jim Kalustian, Chris Betke, Mark Boyle, Kathryn Burton, Helen Chin Schlichte, Robertstone Goodridge, Karen Diane Johnson, Beedee Ladd, Susanne Lavoie, Chris Manfredi, Jane Pappalardo, Robyn Reed, Bud Ris, Kim Sherman Stamler, Daniel Sieger

New Board Members Present in Person: Alli Achtmeyer, Rev. Cheng Imm Tan

Board Members Absent: James Chan, Bryant McBride, Tom O'Brien, John Pregmon

RFKGC Staff: Jesse Brackenbury, Steve Anderson, Howard Breslau, Kait Levesque, Samantha McGinnis, Michael Nichols, Elana Price, Keelin Purcell, Clifford Bart Thompson, Renee Wood

Open Session

Greenway Board Chair Jim Kalustian called the meeting to order in Open Session with a quorum present, in person, at 5:37pm.

1. Chair Kalustian called for a motion to approve the minutes from the March 28, 2017 meeting of the Board of Directors. **On a motion by Robertstone Goodridge, and seconded by Karen Diane Johnson, the minutes were unanimously approved.**
2. Chair Kalustian introduced Executive Director Jesse Brackenbury to introduce Alli Achtmeyer and Rev. Cheng Imm Tan, two prospective candidates for addition to the Board. Ms. Achtmeyer is a nominee of Governor Baker and Rev. Tan is a nominee of the Chinatown Residents Association. Ms. Achtmeyer and Rev. Tan were excused from the meeting during consideration of their nomination. **On a motion by Helen Chin Schlichte, and seconded by Susanne Lavoie, proposed Board candidates Alli Achtmeyer and Rev. Cheng Imm Tan were unanimously approved.**

Ms. Achtmeyer and Rev. Tan returned to the meeting.

Mr. Brackenbury detailed changes to the committee memberships. **On a motion by Chris Betke, and seconded by Beedee Ladd, the proposed changes to the committee memberships were unanimously approved.**

3. Chair Kalustian introduced Bud Ris, Co-Chair of the Finance, Audit and Risk Management Committee to discuss the Conservancy's Federal Form 990 and State Form PC. Mr. Ris noted the FARMC co-chairs and FARMC members reviewed the documents with Conservancy staff and external, independent auditors. Mr. Ris noted the documents

parallel the organization's fine financial accounting. **On a motion by Chris Manfredi, and seconded by Helen Chin Schlichte, the Board unanimously voted to approve the Federal Form 990 & State Form PC.**

4. Howard Breslau, Chief Development Officer, provided updates on private giving. Mr. Breslau noted there are 30 days left until the Gala and terrific progress towards the Gala's goal has been made. Mr. Breslau noted conversations with philanthropic foundations go well and provided an update on the process for recruiting prospective Board members.

Board members asked questions about the impact of news articles on fundraising efforts, our year-to-year 'yield' of donors to the Gala, and the expectation for on-site fundraising at the Gala.

5. Mr. Brackenbury introduced Samantha McGinnis, Associate Directors of Programs, and Kait Levesque, Play Coordinator, for a presentation on the Conservancy's efforts to broaden The Greenway's audiences. Mr. Brackenbury highlighted how similarly situated organizations struggle with this topic and the impacts of The Greenway's design and location plays a role in this effort.

Ms. McGinnis and Ms. Levesque presented on a series of efforts made by the Conservancy to attract events from organizations and partners around the City, how The Conservancy supports organizations performing events in the park, and how the Conservancy's growing social channels continue to reach bigger audiences.

6. Mr. Brackenbury provided a collection of updates about Greenway activities, including an effort by Boston Harbor Now to install a food kiosk at the Boston Harbor Islands Pavilion, an effort to install a public bathroom in Chinatown Park, a brief update on recently installed and upcoming public art installations on The Greenway, updates made to the Conservancy's brochure, and the multiparty discussions surrounding The Greenway's short- and long-term funding and lease arrangement.
7. Chair Kalustian and Mr. Brackenbury noted that an additional meeting of the Board would be needed in June and that dates would be circulated.
8. No members of the public present sought to be heard.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Chris Manfredi and seconded by Kathryn Burton, and a unanimous vote in favor was held at 6:52pm.