



**Rose Kennedy Greenway Board of Directors Meeting
Tuesday, September 10, 2019 – 5:30 pm
185 Kneeland Street, 2nd Floor, Boston**

Meeting Minutes

Board Members Present: Alli Achtmeyer, Mark Boyle, Robertstone Goodridge, Roz Gorin, Carmine Guarino, Doug Husid, Karen Johnson, Jim Kalustian, Susanne Lavoie, Rebecca Lee, Tom O'Brien, Robyn Reed, Bud Ris, John Shea, Brad Snyder, David Wilkinson.

Board Members Absent: Kathryn Burton, Deniz Johnson, Bryant McBride, Kim Sherman Stamler

RFKGC Staff Present: Alan Auger, Jesse Brackenbury, Keelin Caldwell, Tracey Cooke, David Dalena, Rachel Lake, Samantha McGinnis, Rebecca McKeivitz, Eileen Ong, Alex Pittman, Robert Stigberg, Cheryl Sullivan and Erin Webb.

Non Board Members Present In Person: Jeff Heinrich (Block by Block), James Cassetta (WORK Inc.)

Open Session

Greenway Board Chair Jim Kalustian called the meeting to order in Open Session with a quorum present, in person, at 5:37pm.

1. Chair Kalustian called for a motion to approve the minutes from the May 14, 2019 meeting of the Board of Directors. **Upon a motion made by Rebecca Lee, and seconded by Doug Husid, the minutes were unanimously approved.**
2. Executive Director Jesse Brackenbury proposed an update to the current procurement policy. This proposal has been recommended for approval by the FARMC committee. Under this proposal, thresholds would rise to require FARMC approval for the purchase of goods and services greater than \$60K and Board approval for purchases over \$125K. **Upon a motion made by Rebecca Lee, and seconded by David Wilkinson, the updated procurement policy was unanimously approved.**
3. Robert Stigberg, Director of Maintenance and Capital, introduced two procurement recommendations. The first recommended procurement was for masonry work along the park in the amount of \$146,500. Mr. Stigberg discussed the effects of weather on the granite paving and the challenges for masonry contractors on The Greenway. The second recommendation was for the purchase



of an additional electric vehicle in the amount of \$34,000 that would bring total spending with the vendor to \$100,000. This vehicle would be the fifth electric vehicle and fourth of the Vantage brand. Staff have found these vehicles to be heavy duty and reliable. **Upon a motion made by David Wilkerson, and seconded by Bud Ris, the two procurement recommendations were unanimously approved.**

4. Mr. Stigberg introduced Jeff Heinrich, Vice President of Business Development at Block by Block (BBB). BBB has been awarded the supplemental maintenance services contract beginning October 1, 2019. Mr. Heinrich described BBB's "ambassador model", where all work in public spaces, from pressure washing to security, is done with a smile and a greeting to the public.

Alli Achtmeyer joined the meeting at 5:49pm

Mr. Heinrich described Block by Block's extensive experience working with partner organizations around hiring. In Detroit, Goodwill provides forty-five percent of BBB staff. BBB hires homeless, underemployed, disabled, and the recently released and focuses on retaining workers by creating a positive work environment. BBB is data driven and uses a mobile-app data collection system for staff to easily capture information and create efficiency reports. Board members asked questions about personalizing data collection to The Greenway's specific needs. Mr. Heinrich and board members discussed the challenges of drugs and addictions, which BBB has spent much time thinking about the role of public space and what public policy they should be advocating for.

5. Mr. Brackenbury introduced Director of Development, Alex Pittman. Ms. Pittman described the work of the Development Department this year to date. They have raised over over \$1 million to date.

Robertstone Goodrich joined the meeting at 6:10pm

Ms. Pittman described efforts to build a pipeline of individual donors by strengthening the relationship between donors and The Greenway. She discussed hiring for the two open positions in the Development Department. Board members asked about the timing of e-news and advertising of Mothers' Walk pavers.

6. Mr. Brackenbury offered Greenway updates. He began by describing the set of initiatives celebrating ten years of The Greenway, including the 7000 square foot wildflower meadow on Parcel 12 and the beehives of over 30,000 bees; the contiguous strip of two sided banners along the park; the colored lights of the Rings Fountain; the Augmented Reality Project; and Greenway Week (featuring buildings lit green, a food truck festival with thirty trucks, free carousel rides on



October 10, a reception at the Harborside Lounge and a choreographed dance). Mr. Brackenbury described a recent tour with City Councilor Ed Flynn and a group of community members. A long anticipated public restroom is slated to be installed on the park in October. A community meeting for development of Parcel 2 was held recently in the North End and another meeting will be held on October 2 at City Hall. The new, more multimedia website will launch in two weeks.

7. No members of the public present sought to be heard.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Chair Kalustian and seconded by Ms. Achtmeyer, and a unanimous vote in favor was held at 7:40pm.