



**Rose Kennedy Greenway Conservancy  
Executive Director Search Committee Meeting**  
Friday, November 13, 2020 – 12:30pm

**Meeting Minutes**

This meeting was available by Zoom conferencing due to suspension of the provision of the Open Meeting Law requiring an in-person quorum by an order signed by Governor Charles Baker on March 12, 2020 due to COVID-19.

**Search Committee Members Present:** Kirsten Hoffman, Doug Husid, Karen Johnson, Susanne Lavoie, and Young Park

**Isaacson, Miller Staff Present:** Chloe Kanas, Marianna McMurdock, and Lisa Savereid

**Invited Guests Present:** N/A

**Open Session** Greenway Board Chair Doug Husid called the meeting to order in Open Session with a quorum present via Zoom at 12:35pm.

1. Mr. Husid thanks the Committee for engaging in the search process and introduces Isaacson, Miller. Ms. Savereid emphasizes the importance of confidentiality throughout the search to maintain candidate interest and trust. She shares a brief description of the search firm's role and Committee's role in the process; the Committee is always the guiding body, deciding which candidates to engage in interviews and in hosting interviews later in the search. She encourages the Committee to share suggestions of candidates or sources of information.
2. At 12:45pm Ms. Kanas begins describing the search phases: definition (of the role); candidate discovery (networking and screening), and selection. Isaacson, Miller will host conversations in November and December with the staff, larger board, and external stakeholders to build understanding of the opportunity before drafting the position profile. Upon finalizing the profile, Isaacson, Miller will begin networking conversations. Candidate models will be tested with the full Committee in January, and candidates will be engaged throughout the spring.
3. The Committee discusses what material will be provided to interested candidates for building their understanding of the Greenway Conservancy, as well as which individuals should be engaged for early conversations before the profile is built.
4. At 1:08pm the Committee begins a larger discussion on what is needed for the Greenway, what its strengths are, and what key opportunities and challenges will face the next Executive

Director. The Committee agrees the next Executive Director must possess political insight, financial management skills, and a deep understanding of public space and public art. They must also sustain and pursue engagement, partnerships with neighborhoods bordering the Greenway.

5. No members of the public were present for comments.

**The Rose Kennedy Greenway Conservancy Search Committee meeting was adjourned by Lisa Savereid and Doug Husid at 1:58pm.**