

Greenway Conservancy Announces New Park-Wide Installation by Acclaimed Artist Daniel Gordon

For the first time, a single artist will be displayed in a multidisciplinary exhibit throughout the length of The Greenway

April 8, 2021 – Boston, MA – The [Rose Kennedy Greenway Conservancy](#) today announced The Greenway’s 2021 park-wide public art installation, *Daniel Gordon on The Greenway*. For the first time in the park’s history, a single artist will be featured through three bodies of bold new work spanning the length of The Greenway. The multidisciplinary exhibition begs the question, where does the line lie between a photograph, a painting, and a sculpture?

The Conservancy has commissioned renowned artist Daniel Gordon to create an exhibition encompassing photography, sculpture, and a mural. This installation will bring Gordon’s work into the public realm for the first time through an immersive exhibition that takes viewers behind the curtain and reveals the process behind his seemingly magical photographs.

Like generations of photographers before him, Gordon has been fascinated by the manipulation of imagery and the distortion of reality through his medium. To create his work, Gordon reconstructs printed images into 3D scenes, which he then photographs as ecstatic still lifes. The final product looks as though it was painted. Through the process of slicing, cutting, gluing, staging, arranging and recycling, Gordon executes a shift from digital to analogue - almost as though he were engaged in a physical form of Photoshop - and challenges the stability of the fixed image, opening up the possibility for new meanings to emerge.

“Recently, Gordon has been driven by the idea of exhibiting his sculptural props as artworks in their own right, and creating whole environments with his collages,” Lucas Cowan, Director and Curator of Public Art. “Doing so will reveal the artifice of his photographs and of photography in general, and honor the very human tendency to create meaning that is simultaneously fiction and truth.”

Daniel Gordon on The Greenway will include a sculpture that will be an enlarged version of the paper objects that Gordon employs in his photographs. Like his paper constructions, this new work will appear to be a lifelike representation when seen straight on. Unlike his previous work, the artwork will be viewed in the round, revealing the artifice and imperfections behind the illusion. A combination of commissioned and existing photographs that relate to the sculptural object will be displayed on outdoor stanchions and flag-like banners. In addition, the Conservancy has commissioned a new photograph that will be transcribed through painting on the Greenway Wall in a striking new mural.



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“I’ve long dreamed of translating the elements of my photographs into immersive, all-encompassing environments,” said artist Daniel Gordon. “The opportunity to create a monumental mural and overlay elements of The Greenway with my imagery is an exciting step toward this vision. I am thrilled to be the first artist to create an experience that will span the entire length of the park.”

Attendees of our upcoming [April 15 Greenway Gala](#) will hear directly from Daniel Gordon and get an exclusive preview of his upcoming installation on The Greenway. The Greenway Gala is the Conservancy’s biggest fundraising event of the year, and in 2021, this annual tradition will go virtual.

Throughout the past year, The Greenway has remained an open and accessible public art gallery, allowing visitors to see diverse installations throughout the park when the community most needed to experience the wonder and connection that the arts can provide. As we emerge from this global pandemic, the Conservancy will continue to bring new experiences to Boston and the Commonwealth.

Ahead of Gordon’s exhibit, several pieces of our Public Art Program will be on The Greenway this spring. [Engulf](#) by Juan Travieso, [Wind Sculpture \(SG\) V](#) by Yinka Shonibare, and [Global Connections](#) by Catalina Delgado-Trunk invite visitors to experience public art outdoors. As part of the Conservancy’s Chinese Zodiac public art series, Andy Li’s [The Herd](#) was installed in February 2021 for the Lunar New Year celebrating Year of the Ox. All exhibits are free to the public.

All Greenway public art is funded exclusively through competitive grants and private sources; this new installation received support from The Barr Foundation, the National Endowment for the Arts, the New England Foundation for the Arts, 175 Fed, Robert and Doris Gordon, and Goulston & Storrs.

About Daniel Gordon (danielgordonstudio.com)

Daniel Gordon was born in Boston and raised in San Francisco, CA. He holds a BA from Bard College and an MFA from Yale School of Art. Throughout the past decade, Gordon’s work has been featured in galleries, museums, and art publications to critical acclaim.

He has exhibited in solo exhibitions at James Fuentes (NY), M+B (LA), and Foam Fotografiemuseum Amsterdam, and been included in group exhibitions at the Getty Museum, the Museum of Modern Art, and the Saatchi Gallery in London, as well as MoMA PS1’s Greater New York 2010. His work is in the collection of the Solomon R. Guggenheim Museum, Museum of



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Modern Art, Museum of Contemporary Art Chicago, and Pier 24. He is the author of many books, most recently including *Houseplants* (Aperture 2019). He lives and works in Brooklyn, NY.

About The Greenway and the Greenway Conservancy (rosekennedygreenway.org)

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. The Greenway Conservancy is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.

The Greenway Conservancy Public Art Program brings innovative and contemporary art to Boston through free, annual exhibitions, engaging people in meaningful experiences, interactions, and dialogue with art and each other. Over the past 9 years The Greenway has been awarded 8 Public Art Network Awards through the Americans for the Arts, placing the Greenway Conservancy in a preeminent position among nonprofits. Past Greenway exhibitions can be viewed on [the Conservancy's website](#).

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