

## **Greenway Conservancy and Greenway Business Improvement District announce Rediscover The Greenway Programmatic Series**

*50+ new programs coming this summer throughout The Greenway  
for residents, workers, and visitors to enjoy*

**August 9, 2021 – Boston, MA** – The [Rose Kennedy Greenway Conservancy](#) today announced the [Rediscover The Greenway Programmatic Series](#), a collection of 50+ new programs for the 2021 Greenway Season supported and funded by the Greenway Business Improvement District (BID).

“We are delighted to partner with the Greenway BID on this new programmatic series,” said Greenway Conservancy Executive Director Chris Cook. “We look forward to bringing a diverse new series of performances and live music throughout the park to create a joyful gathering space for visitors, residents, and returning office workers.”

Rediscover The Greenway will both activate the downtown core as workers and tourists return to Boston, and support community arts activations that will bring people together in support of organizations that have had a very difficult year. Through a boosted engagement and events program, the Conservancy and BID will enliven The Greenway and bring vibrancy to Boston’s downtown as our city continues to safely reopen.

“There is no doubt that the downtown public realm is improved by thoughtful, accessible placemaking that enhances and enlivens shared spaces like The Greenway,” said Rick Dimino, Executive Director of the Greenway BID and President and CEO of A Better City. “These exciting outdoor programs and additional amenities supported by BID enhancements funding are a demonstration of our collective dedication to fostering an attractive and vibrant experience in the BID district for workers, residents, and visitors alike.”

### **Tuesday Tunes**

Unwind with free concerts every Tuesday.

- Lunchtime performances at Dewey Square Park, curated by AfroDesiaCity, mid-August through October, 12p-1p
- Youth Music & Movement sessions at the Rings Fountain, by Boston Music Project, August, 4p-5p



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**Wandering Wednesdays**

Explore all 1.5 miles of The Greenway with performances that move every week.

- Lunchtime performances with a new location weekly, curated by the Boston Music Project, mid-August through October, 12p-1p

**Takeout Thursdays**

Grab a meal and enjoy your park with music and movies.

- Lunchtime performances at Dewey Square Park by Berklee College of Music students, mid-August through October, 12p-1p
- After work performances at Chin Park play sessions, curated by Pao Arts Center, August, 5p-6p
- Evening movies at Dewey Square Park, 9/30, 10/7, 10/14, 10/21 in partnership with the City of Boston Mayor's Office of Tourism, Sports and Entertainment

**Lion Dances**

Celebrate Chinatown, with Lion Dance performances parading through the streets in a new weekly tradition weekly on Saturdays from mid-July through September in Auntie Kay & Uncle Frank Chin Park. These events are possible with the support of Chinatown Main Street, the Chinese Consolidated Benevolent Association of New England, the Chinatown Business Association, and the City of Boston.

Details on the musicians, artists, and movie selections will be available on the [Greenway Conservancy's website](#). Additional programming will likely be added, including likely caroling programs in December in partnership with the North End Music and Performing Arts Center.

In addition to these programmatic initiatives, the Greenway BID has funded new sets of park-grade tables, chairs, and umbrellas for parkwide along The Greenway. These additional amenities will welcome residents, visitors, and downtown workers to gather and unwind.

Reflecting a commitment to making thoughtful enhancements along the entirety of The Greenway, abutting property owners who serve as members of the Greenway BID provided and leveraged enhancement funds to make these programmatic initiatives and placemaking improvements possible. The Greenway BID plays an essential role in supporting an appealing, accessible, and vibrant experience for all that visit The Greenway to gather, play, unwind, and explore.

The Greenway Conservancy is committed to the safety of all visitors, staff, and partners on The Greenway. Programs are weather-dependent, will follow all current COVID-19 guidelines, and may be rescheduled.



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**[About The Greenway and the Greenway Conservancy](#)**

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. The Greenway Conservancy is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.

**[About the Greenway Business Improvement District](#)**

The Greenway BID is designed to contribute \$1.5 million each year to support the maintenance, horticulture costs, and future enhancements of The Greenway. Properties that meet certain criteria within the BID boundaries pay a special assessment as part of their property taxes to support improvements that benefit property owners and the public alike. BID members also have opportunities to vote on enhancements, supplemental support along the entirety of The Greenway to create a more engaging and activated public realm. The Greenway BID plays an essential role in supporting an appealing, accessible, and vibrant experience in the BID district for all that visit The Greenway to gather, relax, unwind, and explore.

**[About AfroDesiaCity](#)**

AfroDesiaCity™ is an event and consulting company, specializing in live entertainment and special events. We partner directly with artists to elevate your voice and support organizations in producing soulful events. Serving Boston's greater metropolitan area we offer a range of artists management, event production, and cultural activation.

**[About Berklee College of Music](#)**

Berklee is the preeminent institute of contemporary music and the performing arts, offering undergraduate and graduate degree programs at its campuses in Boston, Massachusetts and Valencia, Spain, and through its award-winning distance learning program, Berklee Online. Dedicated to nurturing the creative and career potential of the world's most inspired artists, Berklee's commitment to arts education is reflected in the work of its students, faculty, and alumni—hundreds of whom have been recognized with Grammy, Tony, Oscar, and Emmy Awards.

At Berklee College of Music and Boston Conservatory at Berklee, students explore interdisciplinary approaches to music, dance, theater, film, business, healthcare, education, technology, and more. Our pioneering youth programs reach underserved classrooms throughout the U.S. and beyond. With students and alumni from more than 100 nations and educational partners across the world, we are forging new connections among art forms, musical traditions, and technologies to build a dynamic, diverse, and collaborative global arts community.

**[About Boston Music Project](#)**



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Boston Music Project (BMP) is a creative youth development 501(c)(3) nonprofit offering before, after, and in-school music programming to elementary, middle, and high school youth throughout Boston. For over a decade, BMP has remained committed to building community and joy through music and empowering Boston youth to develop the life-skills needed to find success in all they seek to achieve.

**[About Pao Arts Center](#)**

Pao Arts Center was established in 2017 as a visionary program collaboration between [Boston Chinatown Neighborhood Center \(BCNC\)](#) and [Bunker Hill Community College \(BHCC\)](#). Located at 99 Albany Street in downtown Boston, Pao Arts Center is Chinatown's first arts and cultural center.

Pao Arts Center represents the belief that investing in arts, culture, and creativity are vital to the health and well-being of individuals, families, and vibrant communities. Through its innovative approach, Pao Arts Center empowers creativity, connection, learning, and support.

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