

Rose Kennedy Greenway Board of Directors Meeting Tuesday, May 11, 2021 – 5:30 pm

Meeting Minutes

This meeting was available by Zoom conferencing due to suspension of the provision of the Open Meeting Law requiring an in-person quorum by an order signed by Governor Charles Baker on March 12, 2020 due to COVID-19.

Board Members Present: Alli Achtmeyer, Matt Conti, Conor Finley, Yvonne Garcia, Robertstone Goodridge, Rosalind Gorin, Kirsten Hoffman, Doug Husid, Deniz Johnson, Karen Johnson, Rebecca Lee, Linda See, John Shea, Kim Sherman Stamler, Brad Snyder, Dave Wilkinson

Board Members Not Present: Carmine Guarino, Susanne Lavoie, Tom O'Brien

Conservancy Staff Present: Alan Auger, Keelin Caldwell, Chris Cook, Tracey Cooke, Lucas Cowan, David Dalena, Connor Foley, Rebecca McKevitz, Eileen Ong, Alex Rogers Pittman, Bob Stigberg, Katie Wright

Invited Guests Present: Kate Fichter, David Kelleher

Members of the Public Present: N/A

Open Session

Greenway Board Chair Doug Husid called the meeting to order in Open Session with a quorum present via Zoom at 5:36pm.

- Husid called for a motion to approve the minutes from the March 30, 2021 meeting of the Board of Directors. Upon a motion made by Alli Achtmeyer and seconded by Brad Snyder, the minutes were unanimously approved.
- Nominating Committee Chair Brad Snyder provided an update on Board nominations.
 Snyder announced Kate Fichter, Assistant Secretary of Policy Coordination at MassDOT, as the nominee for the MassDOT-appointed position on the Board. Snyder called for a vote to nominate Fichter to the Board, effective immediately. Upon a motion made by Rosalind Gorin and seconded by Karen Johnson, the motion to nominate Kate Fichter was unanimously approved.

- 3. Husid introduced Director of Finance and Administration Tracey Cooke, who noted the significance of the 990 tax form as required by law. Tracey introduced Dave Kelleher, who provided an overview of the 990. Husid called for a motion to approve the filing of 990.
 Upon a motion made by Karen Johnson and seconded by John Shea, the motion to approve the filing of the 990 tax form was unanimously approved.
- 4. Director of Development Alex Rogers Pittman announced that the Community Preservation Act has awarded a grant of \$250k for lighting improvements to Chin Park. The Board is required to approve a signatory for the grant contract forms, and Rogers Pittman identified Tracey Cooke as the Conservancy's suggestion. Husid called for a motion to name Tracey Cooke as signatory to the CPA grant. Upon a motion made by Matt Conti and seconded by Karen Johnson, the motion to approve the naming of Tracey Cooke as signatory to the CPA grant was unanimously approved.
- 5. Rogers Pittman provided an overview of year-to-date fundraising, which is keeping pace with year-to-date goals. She reviewed other recent grant awards, including a matching challenge from MassDevelopment. She provided further detail on operating fundraising categories, noting that Gala fundraising was just \$5K short of the net goal. Lower expenses of a virtual gala allowed the Conservancy to return to pre-pandemic net revenues. Kim Sherman Stamler joined the meeting at 6:02pm. Rogers Pittman noted that the Momentum Fund campaign raised \$208k, surpassing its goal of \$200k. She further reviewed three upcoming donor engagement opportunities, and outlined plans for the summer launch of the legacy society program. Rebecca Lee joined the meeting at 6:08.
- 6. Rogers Pittman informed the Board of the departure of Database Coordinator Connor Foley and Development Committee Chair John Shea discussed the departure of Curator and Director of Public Art Lucas Cowan.
- 7. Director of Maintenance and Capital Bob Stigberg provided an update on capital projects. Work is underway on Parcel 2 and Stigberg noted the successful coordination with BPDA and MassDOT; planting is set to begin in September. He further reviewed lighting projects in the North End, Chin Park, Triangle Bed, and the light blades. There is also a new controller for the Rings Fountain. In Chin Park, granite mounds have been replaced with concrete paving and the play cubes' resilient surface has been replaced. Rebecca Lee noted how this process has turned into a community event and thanked the staff for their fantastic work. Quotes for the Chin Park lighting project came in much higher than estimated as construction prices continue to rise dramatically across the country. The Conservancy is trying to come to a solution quickly.
- 8. Director of Programs and Community Engagement Keelin Caldwell provided the Board with the annual programmatic report. Despite the pandemic, 2020 saw 200 small scale programs and markets and new webinar opportunities. She further provided the 2021 forecast for the carousel, artisan markets, beer and wine gardens, food trucks, farmers markets, and fitness classes. Programs and Business Development Manager Eileen Ong provided an overview of the growth of programs and earned income over the course of the Conservancy's history and the pandemic's drastic effect on this.
- 9. Executive Director Chris Cook provided an update and review of his first week as Executive Director with the Conservancy. He noted the increased life in the park and his

appreciation for the warm and professional welcome from the Conservancy's directors, staff, and stakeholders. He thanked Cowan for his dedication in identifying his replacement as Curator and Director of Public Art and additionally noted the excitement for the addition of the park on Parcel 2 in the North End.

10. There were no members of the public present for questions.

The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Matt Conti and seconded by Brad Snyder, and a unanimous vote in favor was held at 7:14pm.