

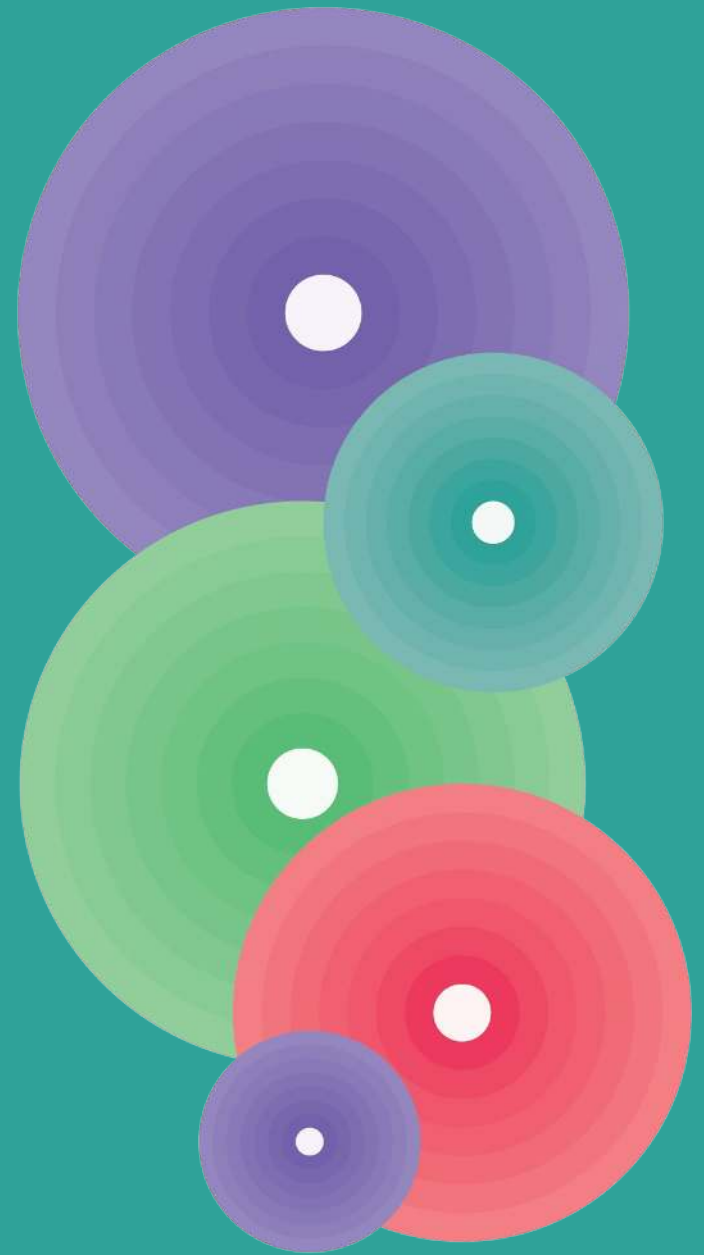
Greenway Gala Sponsorship Opportunities

with Co-Chairs

Lisa R. Murray

Thomas N. O'Brien

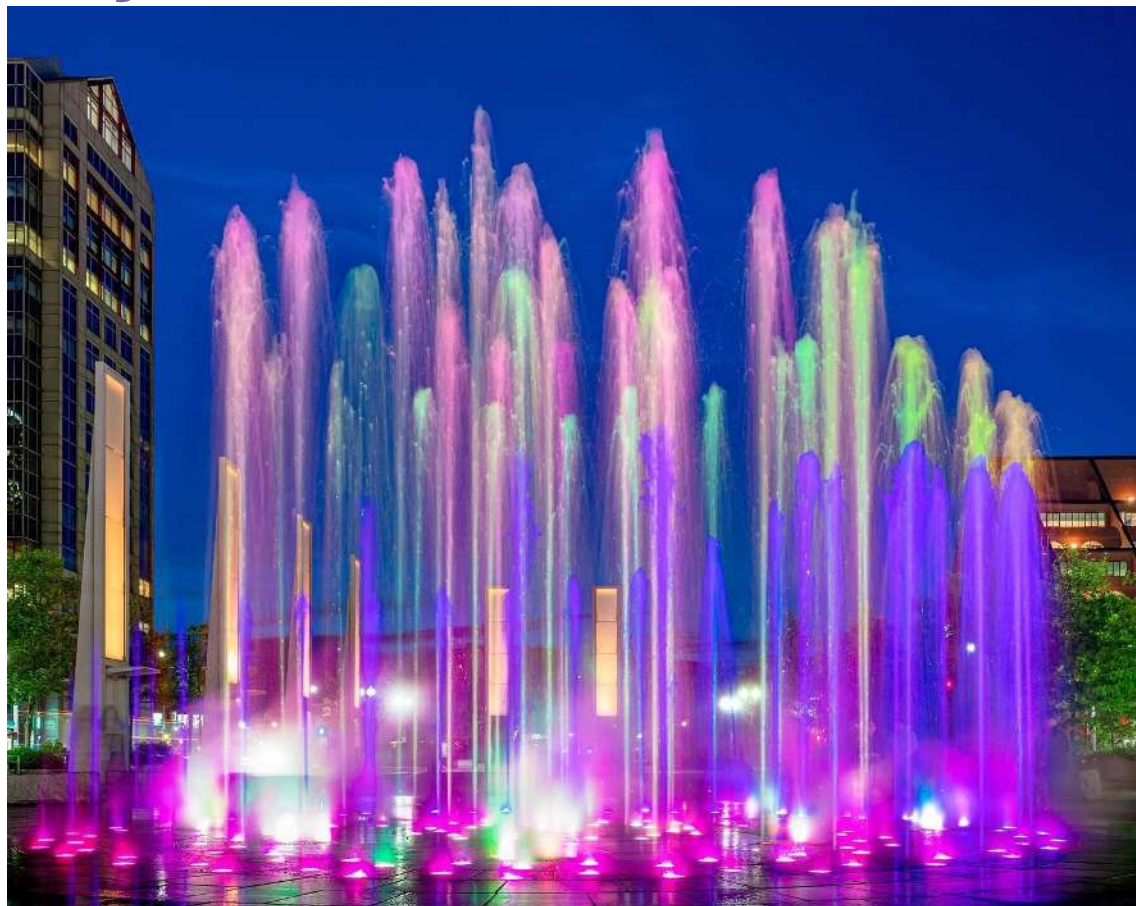
Thursday, June 9, 2022
5-8pm



Gala on The Greenway

Make a splash on June 9, when the Greenway Conservancy's community of donors will come together at our new Gala on The Greenway location to raise vital operating funds for the work of the Conservancy! This year, our beloved Rings Fountain will form a stunning centerpiece for this unforgettable outdoor cocktail party.

Sponsorship opportunities are available now. Event ticket sales will launch in April.



For more information, contact Alex Rogers Pittman, Director of Development
apittman@rosekennedygreenway.org or (617) 603-7727



Recognition for your Team

Glow in the Park young professionals event tickets offered at all sponsorship levels

Glow in the Park is a celebratory young professionals event that takes place the night following the Gala on The Greenway in the same location. It features cuisine from favorite Greenway Food Trucks, local libations, live music, and lawn games. It's a great party to kick off the summer, and a great way for companies to recognize their rising stars!

This year for the first time, all Gala sponsorship levels include options to bundle Gala and Glow in the Park tickets.



Recognition for your Company

Year-long in-park banner benefits begin at the \$10,000-level

We are delighted to recognize our top Gala sponsors all year long on vibrant light-pole banners throughout the 1.5 miles of The Greenway. Extending from Chinatown to the North End, the banners will feature four colorful, eye-catching designs--and your company's logo.

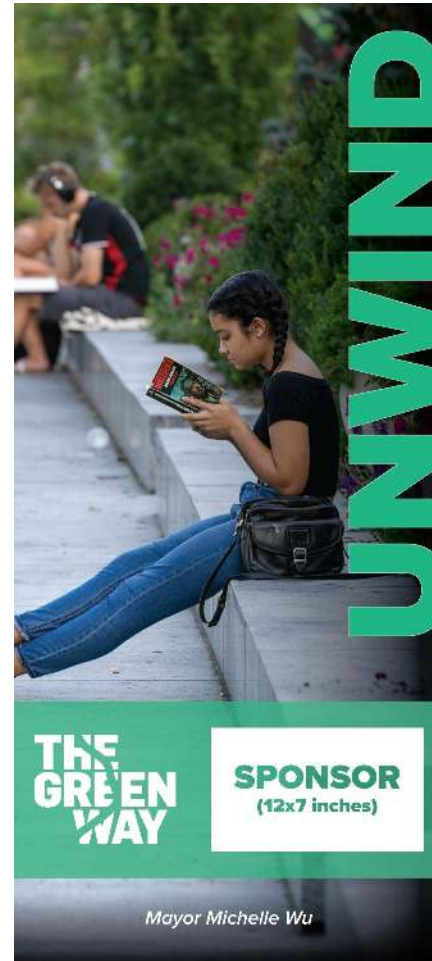
Sponsors will be assigned banner locations based on sponsorship level and in the order that pledges are received. Banners will be displayed for one year, beginning May 2022. **The deadline to be included on banners is April 1.** However, banners may sell out so make your sponsorship early!



Banner designs shown here are from 2021.

2022-2023 Banner Designs

Preliminary designs are subject to change



Sponsor Recognition: 12x7 inches

Greenway Gala Sponsorship Levels

Commitments needed by April 1 to be listed on invitation and banners

Magnolia (\$50,000)

- Verbal recognition from podium, listing on Gala invitation, logo recognition on Gala signage, and acknowledgment in social media
- 16 Gala tickets *or* 10 Gala tickets and 16 Glow in the Park tickets
- In-park logo recognition on 10 double-sided light pole banners for 1 year beginning May 2022

Cherry (\$25,000)

- Verbal recognition from the podium, listing on Gala invitation, logo recognition on Gala signage, and acknowledgment in social media
- 12 Gala tickets *or* 8 Gala tickets and 12 Glow in the Park tickets
- In-park logo recognition on 8 double-sided light pole banners for 1 year beginning May 2022

Dogwood (\$15,000)

- Listing on Gala invitation, logo recognition on Gala signage, and acknowledgment in social media
- 10 Gala tickets *or* 6 Gala tickets and 10 Glow in the Park tickets
- In-park logo recognition on 6 double-sided light pole banners for 1 year beginning May 2022

Hydrangea (\$10,000)

- Listing on Gala invitation and signage
- 8 Gala tickets *or* tickets for 4 Gala tickets and 8 Glow in the Park tickets
- In-park logo recognition on 4 double-sided light pole banners for 1 year beginning May 2022

Lilac (\$5,000)

- Listing on Gala invitation and signage
- 5 Gala tickets *or* 2 Gala tickets and 5 Glow in the Park tickets

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