Rose Kennedy Greenway Board Meeting  
Thursday, September 13, 2022 -5:30 pm

Meeting Minutes

Board Members Present: Bradley Snyder, Matt Conti, Jenny Morse, John Shea, Rebecca Lee, Kim Sherman Stamler, Tom O’Brien, Susane Lavoie, Linda See, Carmine Guarino, Robertstone Goodridge, Doug Husid, Hillana Ajakaiye, Karen Johnson, Conor Finley, Kirsten Hoffman
Board Members Not Present: Alli Achtmeyer, Rosalind Gorin, Yvonne Garcia, Deniz Johnson
Conservancy Staff Present: Alex Rogers Pittman, Chris Cook, Karlecia Berganza, Keelin Caldwell, David Dalena, Tracey Cooke, Muyi Okundaye, Britt Miller, Audrey Lopez, Abby Parker, Bob Stigberg
Board Members meeting virtually:
Invited Guests Present: N/A
Members of the Public Present: N/A

Open Session

1. Doug Husid called for a motion to approve the minutes from the 5/10/22 meeting of the Board of Directors. Upon a motion made by Karen Jonson and seconded by Bradley Snyder, the minutes were unanimously approved.

2. Tracey Cooke, Director of Finance and Administration for the Conservancy and David Kelleher of AAFCPAs presented on the organization's 990 forms for the Internal Revenue Service, the form PC for the Commonwealth of Massachusetts, and the audit. Cooke noted that Conservancy's revenue is up but most of that revenue is for specific activities, some of which won't be completed until FY ‘23.

3. Husid calls for a motion for the approval of the 990, Upon a motion made by John Shea and seconded by Matt Conti, the motion was approved unanimously.

4. Husid called for a motion to enter executive session for the purposes of discussing contracts. Upon a motion made by Johnson and seconded by Conti, the board moved into executive session.

5. The board returned to public session
Public session

6. Cook and Cooke presented the mid year Forecast update, discussed revenue sources including grants, carousel and earned income.

7. Cooke also highlighted the benefits of the new investment management and took the opportunity to thank Conti and Johnson for their leadership.

8. Cooke highlighted that food truck revenue, while recovering, has not returned to pre pandemic levels. The board discussed opportunities and challenges associated with the food truck program.

9. Cooke highlighted the Greenway received 103K through the federal PPP program.

10. Alex Rogers Pittman presented fundraising updates for the board. Rogers Pittman noted that the conservancy is on track to meet its fundraising goals throughout the year. She reviewed major grants and donations. She also updated board members on donor events that the conservancy is holding.

11. Rogers Pittman highlighted a cultivation event held at the new Canopy hotel that showcased horticulture in hopes that it would build a new community of donors.

12. The Greenway is also developing a corporate donor program to allow donors a chance to participate and volunteer along the Greenway and provide other benefits such as tickets to the gala, picnic lunches and other experiences.

13. Johnson and Conti provided an update on Investment Committee activities including the selection and progress of Fiduciary Trust as the Conservancy’s new investment Fund Advisor. Husid and the board thanked Johnson and Conti for all their efforts on this important project.

14. Cook announced that the gala will be held on June 8, 2023 at the Rings Fountain with Ajakaiye and Matt O’Malley as co chairs.

15. Audrey Lopez provided public art updates including Yu-Wen Wu lantern stories. Lopez highlights that the Rob Gibbs mural is being recognized. in the New York Times, WBUR and Boston Art Review.

16. Husid recognized the passing of Nancy Brennan, the Conservancy’s founding Executive Director. He and other board members including Lavoie and O’Brien acknowledged her kindness and contributions to the park, conservancy and city.

17. There were no members of the public present for questions.

18. The Rose Kennedy Greenway Conservancy Board Meeting was adjourned, upon a motion made by Snyder and seconded by Shea, and a unanimous vote in favor at 7:29pm.