

Rose Kennedy Greenway Board of Directors Meeting Tuesday, March 28, 2023 – 5:30 pm

Meeting Minutes

Board Members Present: Alli Achtmeyer, Matt Conti, Conor Finley, Rosalind Gorin, Kirsten Hoffman, Doug Husid, Deniz Johnson, Rebecca Lee, Linda See, John Shea, Brad Snyder, Jenny Morse, Sayed Saleh, Jenifer Fang, Carmine Guario

Board Members Not Present: Yvonne Garcia, Hilina Ajakaiye,

Conservancy Staff Present: Chris Cook, Alex Rogers Pittman, Tracey Cooke, Karlecia Berganza, Britt Miller, Bob Stigberg, David Dalena, Eileen Ong, Audrey Lopez

Invited Guests Present: David Kelleher, Katie Noll

Members of the Public Present: N/A

Open Session

Greenway Board Chair Doug Husid called the meeting to order at 5:35pm.

- Husid called for a motion to approve the minutes from the December 14, 2023 meeting of the Board of Directors. Upon a motion made by Brad Snyder and seconded by Matt Conti, the minutes were unanimously approved.
- 2. Husid welcomed new board members Sayed Salah and Jenifer Fang.
- 3. The 2022 Audited Financial Statements were presented by Katie Noll and David Kelleher of AAFCPAs. They noted that the audit was "clean" with no deficiencies or material weaknesses. There were three client/auditor proposed adjustments which did not result in a change in net assets, only their categorization. Noll reviewed the Financial Statement highlights and noted that while the 2022 Operations ended in a surplus, Total Net Assets were down due to market driven declines in the Conservancy's investments. Upon a motion made by Husid and seconded by Matt Conti, the audited statements were accepted by unanimous vote.

Katie Noll and Dave Kelliher left the meeting at 6:03 pm.

- 4. Snyder thanked the nominating committee for both their work and the progress they had made over the past year. He then presented Jessica Hughes, Managing and Regional Director of Boston for Tishman Speyer, as the Greenway BID's nomination to the board. Several board members spoke in strong support of Hughes's nomination. Snyder stated, that in accordance with Section 7 of the Funding Services Agreement, dated November 6, 2018 by and between the "BID" (as defined therein) and the "Conservancy" (as defined therein) the BID has designated in its sole discretion (and confirmed said decision in writing to the Conservancy), that Jessica Hughes shall be one of its two (2) "Bid Corp Appointees" (as defined in the Agreement). In accordance with Section 7.3 of the Agreement, the Bid Corp Appointee shall have all of the duties and responsibilities of the Conservancy's Board of Directors and shall be subject to all policies adopted by the Board of Directors from time to time. Upon a motion made by Snyder and seconded by Kirsten Hoffman, the nominating committee recommended Jessica Hughes appointment to the full Board of Directors with said appointment being effective immediately for a first three year term. The motion passed unanimously.
- 5. Tracey Cooke, Director of Finance and Administration and Chris Cook, Executive Director presented 2022 year end results. Cooke discussed the surplus shown in the audit presentation, noting that some donations received in the fourth quarter would be reserved for 2023, in order to match revenue with expenses. For internal reporting purposes, this would result in a slight operating deficit in 2022. Overall, 2022 capital spending resulted in a deficit which was,largely driven by two major construction projects, Chin Park Lighting and North Meadow on the Greenway as well as scheduled repairs to the Greenway Carousel characters. Cook highlighted new 2023 Organizational goals including participating in Boston's downtown recovery from the pandemic and collaborating with Chinatown community partners on heat resilience projects
- 6. Alex Rogers Pittman, Director of Development presented Gala and Glow Fundraising Updates. Rogers Pittman highlighted the success of Glow and thanked board members for their commitment to the event, especially Jenny Morse who is serving as co-chair. Rogers Pittman also identified potential sponsors for Gala on the Greenway that board members may be connected to. David Dalena presented on the Conservancy's new bench dedication program. Snyder thanked Morse for her role in securing funds from the Greenway BID for the new benches. Dalena also mentioned that there will be a Spring donor cultivation event at the Intercontinental to celebrate the installation of a new sculpture created by youth at Artists for Humanity.
- 7. Eileen Ong, Assistant Director of Programs, reported on the upcoming 2023 Programmatic Season. She presented the season in the context of the Programs department goals- Vibrancy, Community, Excellence and Revenue. Programmatic highlights included the Greenway Carousel, Trillium Beer Garden, Fitness Classes, Food Trucks and Volunteer Opportunities. Ong also spoke on major events taking place in the park including the Momentum Greenway Dance Program presented by Amazon and the Greenway BID.
- 8. Audrey Lopez, Director and Curator of Public Art presented on program goals and highlights. Highlights included the Year of the Rabbit partnership with the Chinatown

Cultural Plan, the Love Languages sculptural partnership with Artists for Humanity, a ground mural to be created by Maria Molteni, and Seeds of Love and Justice Ekua Holmes and London Parker-McWhorter project which involves Three large-scale installations of sunflowers in Dewey Square, P17, and P12 in Summer 2023 from Roxbury-native artist Ekua Holmes, planted in collaboration with volunteers from the United Neighbors of Lower Roxbury Community Garden and The Greenway's horticulture team.

9. There were no members of the public present for questions.

Upon a motion made by Husid and seconded by Snyder, and passing unanimously the Rose Kennedy Greenway Conservancy Board Meeting was adjourned at 7:38pm.