



**Greenway Board of Directors Meeting
Tuesday, September 19, 2023 – 5:30 pm**

Meeting Minutes

Board Members Present: Bradley Snyder, Doug Husid, Hilina Ajakaiye, Jenny Morse, Matt Conti, John Shea, Rebecca Lee, Carmine Guarino, Kirsten Hoffman, Sayed Saleh, Rosalind Gorin, Jessica Hughes, Michael Bonetti, Jennifer Fang, Deniz Johnson, Linda See

Board Members Not Present: Alli Achtmeyer

Conservancy Staff Present: Chris Cook, Tracey Cooke, Audrey Lopez, Eileen Ong, Alex Rogers Pittman, Robert Stigberg, Muyi Okundaye, Britt Miller, Brian Gibbons, Karlecia Berganza, Olivia Horte

Invited Guests Present: None

Members of the Public Present: None

Open Session

Greenway Board Chair Doug Husid called the meeting to order in open session with a quorum present at 5:37 p.m.

1. Doug Husid called for a motion to approve the minutes from the May 19, 2023 Board meeting. **Upon a motion made by Husid and seconded by Jenny Morse, the minutes were unanimously approved.**
2. Doug Husid acknowledged the staff and congratulated the team on a successful summer. Doug Husid called the board's attention to the matter of succession as his term as chair of the Board is ending at the end of the year. He noted that there is no formal process outlined in the Conservancy's Bylaws to select chairs. He articulated that the Conservancy will be well served in defining this process in the future. In the meantime, he said he would have discussions with board members, members of the nominating committee and other committee leaders to suggest a path forward. Cook thanked Doug Husid for his leadership.

Rosalind Gorin arrived at 6:02 pm

3. Director of Capital and Maintenance. Bob Stigberg, presented a proposed masonry work procurement for the board's consideration. Stigberg asked that the board consider authorizing the procurement in anticipation of the Conservancy's selecting the vendor. Rebecca Lee inquired as to this procurement's addressing the Conservancy's Diversity and Inclusion goals with respect to procurement. Jessica Hughes, Hillana Ajakaiye and Jennifer Fang emphasized Lee's point with respect to soliciting bids from women and minority owned businesses. General discussion on this point continued. Doug Husid asked for a motion authorizing \$60,000 for the existing contract while the Conservancy solicits bids for the new contract in accordance with its procurement policy and the boards' guidance. **Upon a motion made by Brad Snyder and seconded by Rosalind Gorin, the motion was unanimously approved.**

4. Tracey Cooke, Director of Finance and Administration, reported on the budget with respect to the forecast for 2023 so far. Cook reminded the board that they had authorized a spending of reserves for the 2023 budget. Cooke reported that the amount of reserves that will be needed has been reduced by nearly one half as of the re-forecast. This is in part due to staff vacancies, although the Conservancy is working hard to fill those positions. Cook reported that revenue is up, as is fundraising. Cooke also reported on the current capital spending.

5. Alex Rogers Pittman, Director of Development, gave a fundraising update and reported that the Greenway is exceeding its fundraising goals. Both Gala and Glow exceeded their goals, and funding and grants are growing and are expected to pass their goals by the end of the year. There was general discussion of the bench dedication program.

6. Audrey Lopez, Director and Curator of Public Art, presented a Public Art update with highlights from the summer, including the partnership with the Roxbury Sunflower Project. Lopez reported that staffing for public art has increased with Adam Torres joining as Public Art Project Manager and Maggie Poost joining as Public Art and Ecology Fellow. Lopez reported that the latter position is a fellowship that is fully funded by Princeton University. Lopez announced that public art is launching an Instagram account and highlighted this social media channel as a way to strengthen the storytelling aspect of public art. Lopez also highlighted recent media coverage for public art and previewed upcoming projects.

7. Eileen Ong, Assistant Director of Programs, provided an update on the summer as well as a preview of Fall and Winter Programming. Ong reported that the attendance at Greenway events is now at pre-pandemic levels. Ong highlighted

the Momentum dance series and shared the media coverage for the event. Ong previewed a fall Food Truck Festival and a community celebration to highlight capital improvements to Mary Soo Hoo Park. Ong shared that fitness programming will continue into the fall and early winter. Olivia Horte, Programs Manager, provided an update on the Conservancy's efforts to work with a company to bring saunas to parcel 18 this winter. Ong provided an update on the drinkery RFP and reported to the board that contract discussions have begun with the successful respondents.

8. Cook provided general updates regarding the Conservancy's relationship with the Greenway Business Improvement District, funding agreements with public partners and the anticipated Greenway Maintenance Facility to be constructed by MassDOT. There was general discussion from the board on these topics.
9. There were no members of the public present for questions.
10. **Upon a motion made by Husid, seconded by Fang, and passed unanimously, the Rose Kennedy Greenway Conservancy Board Meeting was adjourned at 7:35pm.**