

**The Greenway ARTbeat Series Returns for 2025,
Bringing Dynamic Public Art and Expanded Programming to Downtown Boston**
*Expanded lineup of markets, festivals, live music, and family events to bring even more energy to
Downtown Boston supported by Greenway Business Improvement District funding*



JUNE 11, 2025 (Boston, MA) – The Greenway Business Improvement District (Greenway BID) and the Rose Kennedy Greenway Conservancy are excited to announce the return of [the Greenway ARTbeat Series](#) for the 2025 season. The engagement and activation campaign is built around a vibrant calendar of public art installations, signature events, expanded community programming, and marketing efforts throughout the 1.5-mile park for workers, families, and community members to enjoy.

This year, the ARTbeat series is expanding its programming and promotion efforts to offer more ways for the community to engage with The Greenway. This season, visitors can enjoy a variety of activities throughout the park, from music performances to pet therapy sessions, lunchtimes with Greenway food trucks, in The Greenway's beer gardens, and at the Greenway Carousel too (with a brand new tent top funded by the Greenway BID). Families can look forward to dedicated children's programming with story time sessions, music and yoga classes, and circus activities. An updated calendar of events and programs can be found at <https://www.rosekennedygreenway.org/calendar/>.

"As a city, Boston thrives when our public spaces are alive with creativity and beauty. connection. The Greenway ARTbeat series not only makes downtown an even more appealing destination, but also makes every day more enjoyable for workers, residents, and visitors alike," said Steve Faber, Greenway BID Board Chair. "By bringing people together for art, music, food, and family-friendly activities throughout the week, through support of the Conservancy from BID members, we're collectively making downtown Boston a place everyone wants to be."

Public art remains at the heart of the ARTbeat series, with an impressive lineup of projects and events planned for the season. Highlights include Ja'Hari Ortega's "Big Hoops to Fill," launched with the "You're Invited to the Cookout" event on May 15; Jackie Amézquita's "Four Directions," featuring a performance and opening reception on June 26; Misa Chhan's "Year of the Snake," opening on August 10; Zalika Azim's "Going to Ground Processional," with a performance in September; and Lani Asunción's "SONG/LAND/SEA," culminating in a closing event later in the fall. The

ever-popular Greenway Spring Fest (formerly known as the Greenway Food Truck Festival) returned on May 17, attracting thousands of visitors with a day of free fitness classes, remarkable food truck meals, free family programming, and vendors at the Greenway Artisan Market. As autumn approaches, families and film lovers can look forward to Fall Fright Movie Nights on October 3, 10, 17, and 24, as well as the lively Fall Fest on October 3.

“The Greenway ARTbeat series is a prime example of our mission to create a welcoming and dynamic public space for all,” said Chris Cook, Executive Director of the Rose Kennedy Greenway Conservancy. “We are sincerely grateful for the ongoing partnership and support of the Greenway BID, whose commitment and membership help make this vibrant programming possible. We invite everyone to come experience the creativity and connection that make The Greenway such a special place.”

All ARTbeat Series events and installations are free and open to the public. For a full schedule and more information, visit <https://www.rosekennedygreenway.org/artbeat>.

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About the Greenway Business Improvement District (BID)

The Greenway BID is a consortium of more than 40 abutting property owners who have agreed to increase their property taxes to provide support to the Greenway, designed to contribute \$1.6 million each year to support the maintenance, horticulture costs, and future enhancements of The Greenway. Properties that meet certain criteria within the BID boundaries pay a special assessment as part of their property taxes to support improvements that benefit property owners and the public alike. By contributing to The Greenway through a stable, streamlined process, BID Members help ensure these 17 acres of greenspace in the heart of downtown remain vibrant, providing the opportunity for advancing a forward-looking and impactful vision for this public space. Greenway BID members also have opportunities to vote on enhancements, supplemental support along the entirety of The Greenway to create a more engaging and activated public realm. The Greenway BID plays an essential role in supporting an appealing, accessible, and vibrant experience in the BID district for all that visit The Greenway to gather, relax, unwind, and explore.

About The Greenway and the Greenway Conservancy

The Greenway is the contemporary public park in the heart of Boston. The Greenway welcomes millions of visitors annually to gather, play, unwind, and explore. [The Greenway Conservancy](#) is the non-profit responsible for the management and care of The Greenway. The majority of the public park's annual budget is generously provided by private sources.

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