MEDIA CONTACT:
Martha Swann-Quinn
Direct: 617-603-7738
Email: mswann-quinn@rosekennedygreenway.org



Photo Credit: Hayden Spitz, Boston Drone

A Season of Winter Wonder Returns to The Greenway

Winter lights, cozy outdoor gathering spaces, Ferris Wheel rides, and family-friendly fun will brighten Boston's winter season

Monday, November 23, 2026 - Boston, MA - Today, **the Rose Kennedy Greenway Conservancy** announced its winter 2026-2027 lineup, inviting Boston residents and visitors to experience the magic of the season in the heart of the city. From dazzling winter light displays and immersive public art projections to cozy outdoor gathering spaces, the return of the wildly popular Frostival Ferris Wheel, and more, **The Greenway** will offer family-friendly activities and seasonal experiences for visitors of all ages throughout the winter months.

"It's incredibly rewarding to see The Greenway come alive in winter, and we're delighted to welcome the Frostival Ferris Wheel back to the park," said Olivia Horte, Senior Programs and Special Projects Manager at the Rose Kennedy Greenway Conservancy. "Following this summer's park improvements, for the first time, visitors can walk through the Fort Point area of The Greenway during winter months and enjoy their park commute year-round. We're excited to help bring people downtown, contribute to Boston's growing appeal as a wintertime destination, and offer residents and visitors new ways to experience The Greenway throughout the season."

MEDIA CONTACT:
Martha Swann-Quinn
Direct: 617-603-7738
Email: mswann-quinn@rosekennedygreenway.org

This winter, visitors will find a lively lineup of seasonal attractions and activities throughout the park, with festive fun for visitors of all ages.

The Frostival Ferris Wheel Returns to The Greenway

One of Boston's most popular winter attractions, the Frostival Ferris Wheel, will return to The Greenway for a second year, opening this December, offering spectacular bird's-eye views of Boston and the surrounding cityscape and waterfront. Sponsored by Meet Boston with support from the Greenway Business Improvement District (BID), the Frostival Ferris Wheel invites visitors to take in the city from a new perspective and enjoy a memorable winter experience in the heart of downtown. The Frostival Ferris Wheel will feature an expanded operating season, with operations continuing through April 2027, and will be located adjacent to the Greenway Carousel, across from Christopher Columbus Park at Atlantic Avenue. Additional information, including operating hours and ticketing, is available on The Greenway's website.

The Greenway Carousel Offers Extended Winter Hours

The Greenway Carousel, located at the Tiffany & Co. Foundation Grove on The Greenway, will also offer extended seasonal operating hours this winter to coincide with the opening of the Frostival Ferris Wheel, giving families additional opportunities to enjoy this beloved park attraction year-round. Featuring hand-carved figures inspired by the animals of Boston's air, land, and sea, the universally accessible Carousel offers a whimsical experience for visitors of all ages.

Tickets are available on-site at the ticket booth, and visitors are encouraged to check The Greenway's calendar and social media accounts for the latest operating information and weather closures.

Winter Lights Illuminate the North End

The pergolas in The Greenway's North End-area gardens, including the Carolyn Lynch Garden, will shine throughout the winter season with festive lighting, transforming this beloved gathering space into an inviting illuminated destination after dark. These seasonal lights will add a warm glow to the promenade and create a welcoming atmosphere for park visitors throughout the winter months. Moonlights will also return to The Greenway throughout the park and will illuminate lawns and garden beds all season long.

MEDIA CONTACT:
Martha Swann-Quinn
Direct: 617-603-7738
Email: mswann-quinn@rosekennedygreenway.org

Public Art Comes to Life at Dewey Square

The Greenway's Public Art program adds another layer of wonder to winter evenings and builds on the Lighting and Pathways park improvements completed earlier this year, with a mesmerizing projection experience at Dewey Square. Projection artist Pamela Hersch (@herschvisuals) has collaborated with The Greenway's 2026 Dewey Square muralist Rixy (@rixyxir) to animate key elements of her mural, *The Midnight Ride*.

"We love finding new opportunities for public art to surprise and engage visitors, particularly in unexpected ways," said Audrey Lopez, PhD, Director and Curator of Public Art at the Rose Kennedy Greenway Conservancy. "This projection transforms Dewey Square into an immersive nighttime experience, allowing parkgoers to explore new creative details in Rixy's mural while bringing the artwork to life through animation and light."

Viewers are invited to join the mural's characters on a journey through time and space as the projection illuminates and animates each area of the canvas in turn. Gold armor and shimmering jewelry come to life as the characters travel into the night, guided by stars sparkling overhead.

The Midnight Ride Projection is on view for the winter season at Dewey Square on The Greenway.

Cozy Up at Boston Harbor Distillery at The Greenway

Boston Harbor Distillery at The Greenway will offer an extended seasonal schedule this winter, creating a cozy outdoor gathering place for visitors eager to enjoy the park throughout the colder months. The winter beverage garden will feature igloo seating structures, firepits, blankets, and a selection of seasonal cocktails and family-friendly beverages. Whether meeting friends for a pre-dinner espresso martini or enjoying a hot chocolate stop during a winter walk through the park, visitors can cozy up and enjoy the seasonal atmosphere.

"We've loved being part of The Greenway community this year and are excited to extend the beverage garden season this winter," said Rhonda Kallman, founder of Boston Harbor Distillery. "With cozy igloos, firepits, and a seasonal menu of hot and iced Boston-made liquor, beer, wine, and beverages for all ages, we are excited to offer visitors even more reasons to stop by, spend time together, and enjoy the park throughout the season."

The Boston Harbor Distillery will be open through the winter with seasonal offerings through March 31, 2027. For hours, reservations, and additional information, visit our beverage gardens page on The Greenway website.

MEDIA CONTACT:
Martha Swann-Quinn
Direct: 617-603-7738
Email: mswann-quinn@rosekennedygreenway.org

Explore Winter on The Greenway with Family-Friendly Activities

The Greenway Conservancy's Winter Playway map will return for another season, encouraging children and families to get outside, explore the park, and discover playful ways to enjoy nature during the winter months. The seasonal map offers activities and opportunities for exploration throughout The Greenway, making a winter visit an adventure for all ages.

Visitors can also print a copy of the Greenway Adventure Guide and join the fun of the winter scavenger hunt! With prompts and activities designed to encourage curiosity and discovery, the guide offers another fun way for families to explore the park, learn about its gardens and public art, and uncover some of The Greenway's unique features.

The Winter Playway map and Greenway Adventure Guide are available for download on The Greenway's website.

Plan Your Winter Visit

From illuminated gardens and immersive public art to seasonal gathering spaces and family-friendly attractions, The Greenway offers plenty of reasons to get outside and enjoy Boston this winter. Visitors can find the latest information about operating hours, tickets, and seasonal activities on the Conservancy's online calendar, and follow The Greenway on Instagram and Facebook (@rosekennedygreenway) for updates throughout the season.

Winter activations and operating schedules are subject to weather and change. Please check individual attraction and partner websites for the most up-to-date information.

Sponsorship Credits

The Frostival Ferris Wheel is made possible by Meet Boston with support from the Greenway Business Improvement District.

Winter Lights (2027) in the North End are sponsored by the Greenway Business Improvement District.

MEDIA CONTACT:
Martha Swann-Quinn
Direct: 617-603-7738
Email: mswann-quinn@rosekennedygreenway.org

Public Art on The Greenway is made possible with major support from the Barr Foundation, Goulston & Storrs, the Richard K. Lubin Family Foundation, and the Wagner Foundation. Additional support is provided by the Deborah Munroe Noonan Memorial Fund, Bank of America, N.A., Trustee, Robert & Doris Gordon, the Massachusetts Cultural Council, and The New Commonwealth Fund.

Support for **the Dewey Square Mural projectors** is generously provided by the Lynch Foundation and Laura Connors and Brian O'Connell.

The Dewey Square Mural is funded, in part, by Massachusetts250, Massachusetts Office of Travel & Tourism, Meet Boston, Holland America, and an Anonymous Donor. Additional support is provided by hotel partner, Yotel. Special thanks to project partners Embrace and Everyone 250.

About The Greenway and the Greenway Conservancy (www.rosekennedygreenway.org)

The Rose Kennedy Greenway is a contemporary public park in the heart of Boston and one of the most visited attractions in the Commonwealth, welcoming millions of visitors annually. The Greenway is managed by the Greenway Conservancy, a non-profit responsible for the administration and care of the park. The majority of the Conservancy's annual budget is made up of generous donations from the community, and it is with their support that the Conservancy cultivates a gathering space where all are welcome and celebrated.

###